

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert Spencer Douglass III		06/01/2004	INDIVIDUAL:

RECEIVING PARTY DATA	
Name:	PB Partnership
Street Address:	5963 La Place Court, Suite 200
City:	Carlsbad
State/Country:	CALIFORNIA
Postal Code:	92008
Entity Type:	General Partnership: CALIFORNIA

PROPERTY NUMBERS Total: 7		
Property Type	Number	Word Mark
Serial Number:	76218273	
Serial Number:	76218272	BECAUSE JAIL SUCKS
Serial Number:	76155789	
Serial Number:	76136724	
Serial Number:	76136587	ALADDIN
Serial Number:	76136348	ALADDIN
Serial Number:	76109057	WE GET YOU OUT, WE GET YOU THROUGH IT.

CORRESPONDENCE DATA	
Fax Number:	(619)645-5380
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	khoffman@luce.com
Correspondent Name:	Katherine M. Hoffman
Address Line 1:	600 West Broadway Suite 2600
Address Line 4:	San Diego, CALIFORNIA 92101

ATTORNEY DOCKET NUMBER:	31897-1
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OP \$190.00 76218273

NAME OF SUBMITTER:

Katherine M. Hoffman

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Robert Spencer Douglass III, with his principal address at 185 Los Pinos, Coral Gables, Florida 33143 ("Assignor"), has adopted, used and is using the marks listed on **Exhibit A** hereto (the "Marks"), which Assignor has registered in the United States Patent and Trademark Office; and

WHEREAS, PB Partnership, a California general partnership ("Assignee"), desires to acquire the Marks and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign unto the Assignee:

All worldwide right, title and interest in and into the Marks, together with the goodwill of the business symbolized by the Marks, and the application for registration identified on **Exhibit A** hereto, and any registration resulting therefrom.

Date: June 1, 2004

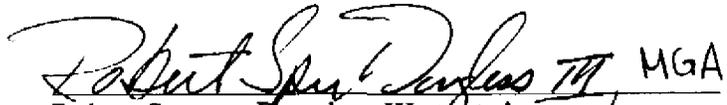

Robert Spencer Douglass III, MGA

EXHIBIT A
List of Trademarks

Word Mark	Territory	Application No.	Registration No.
	United States	76218273	2542828
BECAUSE JAIL SUCKS	United States	76218272	2504657
	United States	76155789	2665347
	United States	76136724	2490694
<i>Aladdin</i>	United States	76136587	2494324
ALADDIN	United States	76136348	2494323
WE GET YOU OUT, WE GET YOU THROUGH IT	United States	76109057	2482261

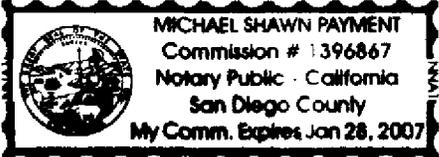
ALL-PURPOSE ACKNOWLEDGMENT

STATE OF CALIFORNIA)
COUNTY OF SAN DIEGO)

On JUNE 1, 2004 before me, MICHAEL SHAWN PAYMENT
Date Name, Title of Officer, e.g., "Jane Doe, Notary Public"

personally appeared Robert Spencer Douglass III
Name(s) of Signer(s)

personally known to me - OR - proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



Witness my hand and official seal.

Michael Shawn Payment
Signature of Notary

CAPACITY CLAIMED BY SIGNER

- INDIVIDUAL(S)
- CORPORATE OFFICER(S) _____
Title(s)
- PARTNER(S)
- ATTORNEY-IN-FACT
- TRUSTEE(S)
- SUBSCRIBING WITNESS
- GUARDIAN/CONSERVATOR
- OTHER: _____

SIGNER IS REPRESENTING:

Name of Person(s) or Entity(ies)

ATTENTION NOTARY: Although the information requested below is OPTIONAL, it could prevent fraudulent attachment of this certificate to unauthorized document.

THIS CERTIFICATE MUST BE ATTACHED TO THE DOCUMENT DESCRIBED AT RIGHT: Title or Type of Document: ASSIGNMENT
Number of Pages: 1 Date of Document: _____
Signer(s) Other Than Named Above: _____