

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Trademark Recordation Cover Sheet

TO: The Commissioner of Patents and Trademarks
Washington, D.C. 20231
ATTN: Assignment Branch

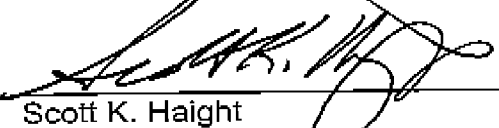
Please find enclosed for recording an Assignment of Trademark Applications (the "Assignment") identified as follows:

1. **Conveying Party:** ("Assignor") First Horizon Merchant Services, Inc., a Tennessee corporation.
2. **Receiving Party:** ("Assignee") First Horizon National Corporation, a Tennessee corporation having an address of 165 Madison Avenue, Memphis, Tennessee 38103.
3. The Assignment evidences the transfer of all right, title and interest in and to the applications to the Assignee.
4. The Assignment should be recorded against the following applications:

Mark	Serial Number
WE DO THE DIFFICULT WELL	78/291,231
WE DO DIFFICULT WELL	78/291,237

5. Correspondence concerning this request should be sent to: Scott K. Haight, Butler, Snow, O'Mara, Stevens & Cannada, PLLC, P.O. Box 171443, Memphis, Tennessee 38187.
6. This request concerns two (2) applications, and a total fee of sixty five dollars (\$65.00) is submitted herewith. The Commissioner is hereby authorized to charge any additional payment, or credit any refund that may be due to Deposit Account No. 50-0858.
7. The Assignee is domiciled in the United States.
8. The enclosed Assignment is dated *5/27/2004*.
9. To the best knowledge and belief of the undersigned, the information contained on this cover sheet is true and correct and any copy submitted is a true copy of the original document.

Respectfully submitted,



Scott K. Haight
Attorney for Assignee

Date: *June 11, 2004*

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
 ASSIGNMENT OF TRADEMARK APPLICATIONS

WHEREAS, First Horizon Merchant Services, Inc., a Tennessee corporation, having its principal offices at 9359 East Nichols Avenue, Englewood, Colorado 80112 (the "Assignor"), has adopted, used, is using and is the owner of the following trademarks and related applications pending in the United States Patent and Trademark Office:

<i>Trademark</i>	<i>Application No.</i>
WE DO THE DIFFICULT WELL	78/291,231
WE DO DIFFICULT WELL	78/291,237

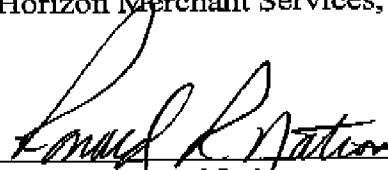
WHEREAS, First Horizon National Corporation, a Tennessee corporation, having its principal offices at 165 Madison Avenue, Memphis, Tennessee 38103 (the "Assignee"), is desirous of acquiring said trademarks and the applications therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title and interest in and to said trademarks, said application and any registrations that may issue there from along with the goodwill of the business symbolized by said trademarks and any claims for infringement of said trademarks both past and present.

The Commissioner of Patents and Trademarks is requested to issue any Certificates of Registration to be granted to the Assignee.

First Horizon Merchant Services, Inc.

Dated: May 27, 2004

By: 
 Name: Ronald R. Nation
 Title: President

STATE OF COLORADO
COUNTY OF ARAPAHOE

Before me, Deborah Jo Maples, a Notary Public in and for the State and County aforesaid, personally appeared Ronald R. Nation, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself (or herself) to be the President of First Horizon Merchant Services, the within named bargainer, a corporation, and that he as such President, being duly authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by himself as such President.

WITNESS my hand and seal at office, on this the 27 day of May, 2004.

Deborah Jo Maples
Notary Public

My Commission Expires:

2/9/2006

MEMPHIS 119263v1

