

12-02-2003



Form PTO 1594
5-29-03 (modified)

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

102612673

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 12-1-03
Regis Corporation
7201 Metro Boulevard
Minneapolis, MN 55439-2103
 Individual(s) Association
 General Partnership Limited Partnership
 Other Minnesota corporation

2. Name and address of receiving party(ies)
Name: RPC Acquisition Corp.
Internal Address: _____
Street Address: 7201 Metro Boulevard
City: Minneapolis State: MN ZIP 55439-2103
 Individual Citizenship _____
 Association, State _____
 General Partnership _____
 Limited Partnership _____
 Other Minnesota corporation

Additional name(s) of conveying party(ies) attached? Yes (X) No ()

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: June 30, 2003

If assignee is not domiciled in the United States, a domestic representative designation is attached. Yes () No ()
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes () No (X)

4. Application number(s) or registration number(s):
A. Trademark Application Number(s):

B. Trademark Registration Number(s):
2,177,966; 1,461,575; 2,000,483; 1,937,937;
1,144,560; 1,937,938; and 1,899,300

Additional numbers attached? Yes () No (X)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Malcolm L. Moore
Internal Address: MOORE, HANSEN & SUMNER
Street Address: 2900 Wells Fargo Center
90 South Seventh Street
City: Minneapolis State: MN ZIP 55402

6. Total number of applications and registrations involved: (7)

7. Total fee (37 CFR 3.41): \$ 190.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
13-4300
(Attach duplicate copy of this page if paying by deposit account)

12/02/2003 LMUELLER 00000071 2177966

01 FC:8521 40.00 OP
02 FC:8522 150.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Malcolm L. Moore [Signature] November 26, 2003
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and documents (4)

Mail documents to be recorded with required cover sheet information to:
Mail Stop Assignment Recordation Services, Director of the U.S. Patent and Trademark Office,
P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 002871 FRAME: 0770

**CONTINUATION OF
RECORDATION FORM COVER SHEET**

Additional Names of Conveying Parties:

RPC Acquisition Corp.
7201 Metro Boulevard
Minneapolis, MN 55439-2103

(X) Other Minnesota corporation

TRADEMARK ASSIGNMENT

WHEREAS, Regis Corporation, a Minnesota corporation having a principal place of business at 7201 Metro Boulevard, Minneapolis, Minnesota 55439-2103, and RPC Acquisition Corp., a Minnesota corporation having a principal place of business at 7201 Metro Boulevard, Minneapolis, Minnesota 55439-2103, are the owners by assignment of the marks and related registrations identified on the attached Exhibit A (hereinafter "the Marks"); and

WHEREAS, RPC Acquisition Corp., a Minnesota corporation having a principal place of business at 7201 Metro Boulevard, Minneapolis, Minnesota 55439-2103, is desirous of acquiring all rights in the Marks;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, said Regis Corporation and RPC Acquisition Corp. have assigned and do hereby assign unto the said RPC Acquisition Corp. all right, title, and interest in and to the Marks and registrations identified on the attached Exhibit A, together with the good will of the business symbolized by said Marks.

REGIS CORPORATION

Dated: 6/30, 2003

By: [Signature]
Eric A. Bakken
Its: Vice President, Law

RPC ACQUISITION CORP.

Dated: 6/30, 2003

By: [Signature]
Eric A. Bakken
Its: Vice President, Law

STATE OF MINNESOTA)
)ss.
COUNTY OF Hennepin)

Before me personally appeared said Eric A. Bakken and acknowledged the foregoing instrument to be his free act and deed this 30th day of June, 2003.

[Signature]
Notary Public

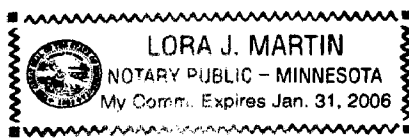


EXHIBIT A

<u>Trademark/Service Mark</u>	<u>U.S. Registration No.</u>	<u>Registration Date</u>
PRO-CUTS	2,177,966	8-4-98
PRO-KUT and Design	1,461,575	10-20-87
PRO-CUTS	2,000,483	9-17-96
PRO-CUTS	1,937,937	11-28-95
PRO-KUT and Design	1,144,560	12-23-80
PRO-KUT	1,937,938	11-28-95
PRO-CUTS and Design	1,899,300	6-13-95