

12-03-2003



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Graduate Management Admission Council
2. Name and address of receiving party(ies): Diversity Pipeline Alliance
3. Nature of Conveyance: Assignment
Execution Date: November 18, 2003

4. Application Number(s) or Registration Number(s):
A. Trademark Application No.(s):
B. Trademark Registration No.(s): 2,115,769, 2,620,372, 2,119,388, 2,617,368

5. Name and address of party to whom correspondence concerning document should be mailed: Jan K. Simpson, FULBRIGHT & JAWORSKI L.L.P.
6. Total Number of applications and registrations involved: 4
7. Total fee (37 CFR 3.41) \$ 120.00
8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Signature: Jan K. Simpson
Date: November 24, 2003
Total number of pages including cover sheet, attachments, and document: 4

Recordation Form Cover Sheet
I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as First Class Mail, in an envelope addressed to: MS Assignment Recordation Services, Director of the US Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22315-1450, on the date shown below.
Dated: November 24, 2003
Signature: Neva M. Dare

Refund Ref: 12/02/2003

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Assignment

I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as First Class Mail, in an envelope addressed to: MS Assignment Recordation Services, Director of the US Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.

Dated: Nov 24, 2003

Signature: Neva M. Dare (Neva M. Dare)

**ASSIGNMENT
(U.S. and Foreign Trademarks)**

WHEREAS, Graduate Management Admission Council, a Not-for-Profit Corporation organized under and pursuant to the laws of Virginia having its principal place of business at 1600 Tysons Boulevard; Suite 1400; McLean, Virginia 22102 (hereinafter referred to as Assignor), has adopted and is using the Marks set forth in SCHEDULE A hereof which they have used in various countries throughout the world including the United States; and

WHEREAS, Diversity Pipeline Alliance, a Non-Stock Corporation organized under and pursuant to the laws of Virginia having its principal place of business at 1600 Tysons Boulevard; Suite 1400; McLean, Virginia 22102 (hereinafter referred to as Assignee), desires to acquire the Marks and the goodwill of the business associated with the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign and transfer to the Assignee the entire right, title, and interest in and to the registrations for said Marks and all of its right, title, and interest to said Marks not presently registered set forth in *SCHEDULE A* hereof, together with the goodwill of the business symbolized by the Marks and the registrations thereof, and all other rights which Assignor has enjoyed thereunder both in the United States and throughout all countries of the world, including any and all rights of recovery based on past infringement of said Marks and/or registrations, the same to be held and enjoyed by the Assignee, its successors, and assigns forever and to the full end of the terms for which any of the aforesaid Marks are registered and any renewals of the terms thereof;

AND FOR THE SAME CONSIDERATION, the Assignor also hereby covenants and agrees that, at the time of execution and delivery of these presents, the Assignor is the sole and lawful owner of the entire right, title, and interest in and to the said registrations and applications and believes it is the sole and lawful owner of the entire right, title, and interest to said Marks and said goodwill associated therewith and that the same are unencumbered and that

the Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND FOR THE SAME CONSIDERATION, the Assignor hereby covenants and agrees that the Assignor will, whenever counsel of the Assignee or the counsel of its successors, legal representatives, and assigns shall advise that it is lawful and desirable, sign all papers and documents, deliver necessary documents including original registration certificates, if available, take all lawful oaths, execute separate confirmatory assignments, and do all acts reasonably necessary or desirable to be done for the procurement, maintenance, enforcement, and defense of said Marks and registrations thereof without charge to the Assignee, its successors, legal representatives, and assigns, other than reasonable costs and expenses incurred by the Assignor or any of its employees, agents, and representatives in connection with the foregoing actions.

GRADUATE MANAGEMENT ADMISSION COUNCIL

Nov 18/03

Date



David A. Wilson, President

SCHEDULE A

REGISTRATIONS, APPLICATIONS, AND COMMON LAW MARKS

MARK:

Registration Number	Date Registered	Serial Number	Filing Date	Ctry
2,115,769	Nov 25, 1997	75/169,649	Sep 20, 1996	US
2,119,388	Dec 9, 1997	75/169,625	Sep 20, 1996	US
2,617,368	Sep 10, 2002	76/229,210	Mar 23, 2001	US
2,620,372	Sep 17, 2002	76/229,209	Mar 23, 2001	US