

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vision-Ease Lens Azusa, Inc.		06/04/2004	Limited Liability Company: MINNESOTA

RECEIVING PARTY DATA	
Name:	Vision-Ease Lens, Inc.
Street Address:	7000 Sunwood Dr. NW
City:	Ramsey
State/Country:	MINNESOTA
Postal Code:	55303
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	1290857	ARC-901
Registration Number:	2195306	DIAMONEX

CORRESPONDENCE DATA	
Fax Number:	(612)339-6686
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	612-347-0443
Email:	ipmsd@moss-barnett.com
Correspondent Name:	Moss & Barnett, P.A.
Address Line 1:	90 So. Seventh St.
Address Line 2:	4800 Wells Fargo Ctr
Address Line 4:	Minneapolis, MINNESOTA 55402-4129

ATTORNEY DOCKET NUMBER:	51857.107001
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NAME OF SUBMITTER:	Marsha Stolt, Esq.
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Total Attachments: 2
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CH \$65.00 1290857

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made by and between Vision-Ease Lens Azusa, Inc., a Minnesota Limited Liability Company, having a place of business at 8200 Normandale Blvd., Suite 323, Bloomington, MN 55437 ("Assignor"), and Vision-Ease Lens, Inc., a Minnesota corporation having a business address at 7000 Sunwood Drive NW, Ramsey, MN 55303.

WHEREAS, Assignor has adopted and is using and is the owner of the following marks (hereafter the "Marks"):

Mark	Country	Serial No.	Filing Date	Reg. No.	Reg. Date
ARC-901	United States	73/440,235	08/22/1983	1,290,857	08/21/1984
DIAMONEX & DESIGN	United States	75/320,115	07/07/1997	2,195,306	10/13/1998

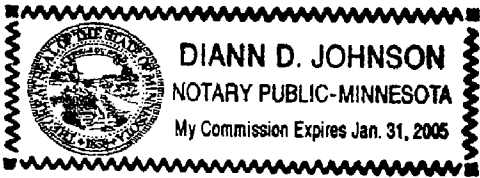
and

WHEREAS, Assignee is desirous of acquiring the Marks and any registrations and pending applications therefore, both in the United States and elsewhere.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee all right, title and interest in and to the Marks, including any registrations therefore, together with that part of the goodwill of the business associated with the use of and symbolized by the Marks.

Assigned by:

VISION-EASE LENS AZUSA, LLC



By: Brad Carlson
Brad Carlson

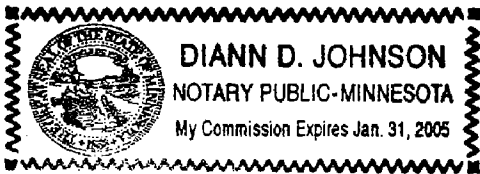
Its: TREASURER

Diann D Johnson
Notary Public

Subscribed and sworn to before me
this 4 day of June, 2004

Accepted by:

VISION-EASE LENS, INC.



By: Brad Carlson

Its: TREASURER

Diann D Johnson
Notary Public

Subscribed and sworn to before me
this 4 day of June, 2004