FORM PTO-1594		11-19-200	 ∩2	U.S. DEPARTMENT OF SQN	MERCE
(Rev. 6-93)		11-18-200	Ja	Patent and Tradeniar	k Office
OMB No. 0651-0011 (exp. 4/94)					_
↑To the Ho	onorable Commissioner		niain	al documents or copy thereof.	
1. Name of conveying part	ty(ies):	10260458		ess of receiving party(ies)	
ERMENEGILDO ZEG				OI V()	
			Name: <u>CONSITE</u>	EX S.A.	
☐ Individual(s)☐ General Partnership	☐ Association ☐ Limited Partnership		Internal Address:	Via Laveggio 16	
Corporation-State: Ne	-		Street Address:		
Additional name(s) of conveying	party(ies) attached? Yes No)	City: Mendrisio	State: ZIP: <u>6850</u>	
3. Nature of conveyance:			Country: Switzer	land	
			☐ Individual(s) c	itizenship	
Assignment	Merger		Association		
Security Agreement Other	☐ Change of Name		General Partne		
	corded at Reel/Frame 00271:	5/0046 - The	Limited Partne	ership	
	Registration Nos. 1,999,495				
Consitex S.A. is for the Cla	ass 3 goods only. Consitex S	.A. owns			
Registration Nos. 1,999,495	5 and 1,999,496 for the Class	s 3 goods.			
Ermenegildo Zegna Corpor 1,999,496 for the Class 25 g	ration owns Registration No.	1,999, 495 and			
1,777,470 101 tile Class 25 8	goods.		Corporation-S	tate Switzerland	
			Other	tate <u>Switzerratiu</u>	
			If assignee is not domic	iled in the United States, a domestic re	nrecentative
			designation is attached:	☐ Yes No	presentative
			(Designations must be a Additional name(s) & a	separate document from assignment) ddress(es) attached? \(\sum \) Yes \(\sur \) No	
4. Application number(s) o	r patent number(s):				
A. Trademark Application	on No (s)		B. Trademark Re	aistration No (a)	
11. 11monimiz Thhiramic	M 140.(3)		1,999,495 and		
				1,727,170	
	Additic	onal numbers attached?			
5. Name and address of par	ty to whom correspondence	concerning		applications and registrations	·
document should be mailed:			involved: 2		
Name: John M. Cone		-	7. Total fee (37 CF	FR 3.41 \$65.00	
Testament Address, Alsin Com	O	_	☐ Enclosed		
Street Address: P.O. Box 68	np Strauss Hauer & Feld, LL 88	<u>P</u>			
butter radioss. 1.0. Don oo	<u>, </u>				
City: <u>Dallas</u> State: <u>Texa</u>	as ZIP: 75313-0688	3 -	8. Deposit account		
		-		of this page if paying by deposit account	ıt)
9. Statement and signature.		O NOT USE THIS	SPACE		
To the best of my knowle		g information is true	e and correct and an	y attached copy is a true copy o	of
the original document.		A	•		
John M. Cone		1 Minn	•	November 17	2002
Name of Person Signing		Signature		November 17, .	200)
		J		24.0	

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

FORM PTG-1594	04-23-2003 I U.S. DEPARTMENT OF COMMERCE
(Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)	Patent and Trademark Office
To the Honorable Commissione	102428606 original documents or copy thereof.
1. Name of conveying party(ies):	2. Name and address of receiving party(ies)
• ERMENEGILDO ZEGNA CORPORATION	Name: CONSITEX S.A.
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership	Internal Address: Via Laveggio 16
□ Corporation-State: New York □ Other	Street Address:
Additional name(s) of conveying party(ies) attached? Yes N	
3. Nature of conveyance:	Country: Switzerland
	☐ Individual(s) citizenship
	Association
Security Agreement Change of Name	General Partnership
Other	Limited Partnership
Everytian Data: November 26, 2002	Corporation-State Switzerland
Execution Date: November 26, 2002	Other
	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
	(Designations must be a separate document from assignment)
4. Application number(s) or patent number(s):	Additional name(s) & address(es) attached? Yes No
4. Application number(s) of patent number(s).	
A Tradamark Application No (s)	P. Trodomed Desistantian No. (2)
A. Trademark Application No.(s)	B. Trademark Registration No.(s) SEE ATTACHED LIST
= 1233232	SEE ATTACHED LIST
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	itional numbers attached? 🛛 Yes 🔲 No
5. Name and address of party to whom correspondence	6. Total number of applications and registrations
concerning document should be mailed:	
	involved: 1
Name: John M. Cone	7. Total fee (37 CFR 3.41 \$215.00
Internal Address: Akin Gump Strauss Hauer & Feld, L	LP
	☐ Authorized to be charged to deposit account
Street Address: P.O. Box 688	Za - a de commente
City Dallas State Tames TVD 75010 00	0.00
City: <u>Dallas</u> State: <u>Texas</u> ZIP: <u>75313-06</u>	8. Deposit account number: 010657
	(Attach duplicate copy of this page if paying by deposit account)
	DO NOT USE THIS SPACE
9. Statement and signature.	
To the best of my knowledge and belief, the foregoing	ing information is true and correct and any attached copy is a true copy of
the original document.	A + b
John M. Cone	J. M. M. 4/16/03
Name of Person Signing	Signature Date
Total number of pages in	cluding cover sheet, attachments, and document: 6
1/22/2003 DBYTNE 00000156 010657 1233235	
1 EC:0521 40.00 CH	
	recorded with required cover sheet information to:

f Patents & Trademarks, Box Assignments Washington, D.C. 20231

Schedule - Assignment of Marks from Ermenegildo Zegna Corporation to Consitex, S.A.

		Γ	-		Γ					T	Π	Π	1.5	
Goods/Services .		Men's and women's perfumes, toilet water and cologne.	Eau de toilette – Class 3 only assigned		Eau de toilette – Class 3 only assigned			Cosmetics, namely, eau de toilette		Cosmetics, namely, eau de toilette	Cosmetics, namely, eau de toilette	Cosmetics, namely, eau de toilette	Cosmetics, namely, eau de toilette, aftershave, shaving balm, deodorant,	shower oel
Class		3	3	only	3	only	•	8		<i>ش</i>	3	3	3	
Registration	No.	1,233,235	1,999,495		1,999,496			2,027,891		2,043,414	2,047,544	2,048,984	2,111,085	
Application	No.													
Trademark	Service Mark	Z Design	ERMENEGILDO	ZEGNA	ERMENEGILDO	ZEGNA	& Design	ERMENEGILDO	ZEGNA	Z Design	Z Design	ZEGNA	ERMENEGILDO	ZEGNA & Design

TRADEMARK REEL: 002872 FRAME: 0374

ASSIGNMENT

WHEREAS, ERMENEGILDO ZEGNA CORPORATION, a New York corporation (hereinafter "Assignor"), is the owner of the trademarks and services marks listed on the attached schedule (hereinafter referred to as the "Marks");

WHEREAS, CONSITEX, S.A., a Swiss company, having an address of Via Laveggio 16, 6850 Mendrisio, Switzerland (hereinafter "Assignee"), desires to acquire the entire right, title and interest in and to the Marks, the applications for registration and the registrations therefor, only for the goods and services set out in the schedule, together with the goodwill of the business connected with the use of and symbolized by the Marks as used for those goods and services;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest in and to the Marks, the applications and registrations therefor, only for the goods and services set out in the schedule, together with the goodwill of the business connected with the use of and symbolized by the Marks as used for those goods and services.

IN WITNESS WHEREOF, Assignor has executed this instrument on this 26th day of November, 2002.

ERMENEGILDO ZEGNA CORPORATION

By:

Name: Richard Cohen Title: President

STATE OF New Jersey
COUNTY OF PASSA. C
BEFORE ME, the undersigned authority, on this day personally appeared and having been duly sworn by me, upon his oath states that he is tree 2 condition of Ermenegildo Zegna Corporation, that he has read and understands the foregoing instrument, that he is authorized to execute said instrument, and acknowledged to me that he executed same for the purposes and consideration therein expressed in the capacity therein stated, and as the act and deed of said corporation.
SUBSCRIBED AND SWORN TO BEFORE ME, this day of, 2002.
John Haddad
Printed Name of Notary Public
2/1
Signature of Notary Public
My Commission symines the 29th day of Tube

JOHN HADDAD NOTARY PUBLIC OF NEW JERSEY COMMISSION EXPIRES 7/29/2006

031444.0002 619400 v1

TRADEMARK
REEL: 002872 FRAME: 0376

Schedule - Assignment of Marks from Ermenegildo Zegna Corporation to Consitex, S.A.

Trademark	Application	Registration	Class	Goods/Services .
Service Mark	No.	No.		
Z Design		1,233,235	3	Men's and women's perfumes, toilet water and cologne.
ERMENEGILDO		1,999,495	3	Eau de toilette
ZEGNA				
ERMENEGILDO		1,999,496	3	Eau de toilette
ZEGNA				
& Design				-
ERMENEGILDO		2,027,891	3	Cosmetics, namely, eau de toilette
ZEGNA				
Z Design		2,043,414	3	Cosmetics, namely, eau de toilette
Z Design		2,047,544	3	Cosmetics, namely, eau de toilette
ZEGNA		2,048,984	3	Cosmetics, namely, eau de toilette
ERMENEGILDO		2,111,085	3	Cosmetics, namely, eau de toilette, aftershave, shaving balm, deodorant.
ZEGNA & Design				shower gel

031444.0002 619437 vI

TRADEMARK REEL: 002872 FRAME: 0377