

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FASHION ROCK, INC.		06/08/2004	CORPORATION: FLORIDA

RECEIVING PARTY DATA	
Name:	FASHION ROCK, LLC.
Street Address:	127 west church street
Internal Address:	suite 350
City:	orlando
State/Country:	FLORIDA
Postal Code:	32801
Entity Type:	limited liability company:

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	78304100	FASHION ROCK

CORRESPONDENCE DATA	
Fax Number:	(407)345-0004
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	407-345-0004
Email:	mikef@t-con.com
Correspondent Name:	michael ferderigos
Address Line 1:	127 west church street
Address Line 2:	suite 350
Address Line 4:	orlando, FLORIDA 32801

NAME OF SUBMITTER:	michael ferderigos
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Total Attachments: 1 source=TRADEMARK ASSIGNMENT FR#page1.tif
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OP \$40.00 78304100

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made between Fashion Rock, Inc. ("Assignor"), a Florida corporation, having a place of business at 127 West Church Street, Suite 350, Orlando Florida 32801, and Fashion Rock, LLC. ("Assignee"), a Florida Limited Liability Company having a place of business at 127 West Church Street, Suite 350, Orlando Florida 32801.

WHEREAS, Assignor is the owner of any and all rights, title and interest in the application to register in U.S. Trademark Serial No. 78/304100 for the mark "FASHION ROCK", in International Class 41 (the "Trademark"); and

WHEREAS, Assignee is desirous of acquiring the Trademark;

WHEREAS, pursuant to the terms set forth below, Assignor has agreed to assign all its right, title and interest in and to the Trademark, including any and all goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee, its successors and assigns all right, title and interest in and to: (i) the Trademark and all goodwill pertaining thereto in connection with such Trademark; and (ii) all causes of action (in law or equity) and rights to sue, counterclaim and/or recover for past, present or future infringement thereof.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States to transfer the registration to Assignee as assignee of the entire right, title and interest therein or otherwise as Assignee may direct, in accordance with this instrument of assignment.

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment as of June 10, 2004

Fashion Rock, Inc.

By:



Name:

Louis J. Pearlman

Date:

6/8/04

Fashion Rock, LLC.

By:



Name:

Louis J. Pearlman

Date:

6/8/04