

Docket No. 100001-00026 / ami

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings		RECORDATION FORM COVER SHEET TRADEMARKS ONLY		U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office	
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.					
1. Name of conveying party(ies): Old DR, Inc. <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State Delaware <input type="checkbox"/> Other _____ Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			2. Name and address of receiving party(ies) Name: McadWestvaco Corporation Internal Address: _____ Street Address: One High Ridge Park City: Stamford State: CT Zip: 06905 <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State Delaware <input type="checkbox"/> Other _____ If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: May 26, 2004			4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/379,461 76/325,215 B. Trademark Registration No.(s) 2,185,299 2,263,632 Additional number(s) attached <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Mark P. Levy Internal Address: Thompson Hine LLP 2000 Courthouse Plaza NE Street Address: 10 West Second Street City: Dayton State: Ohio Zip: 45402			6. Total number of applications and registrations involved: 24 7. Total fee (37 CFR 3.41): \$ 615.00 <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: 20-0809 (Attach duplicate copy of this page if paying by deposit account)		
DO NOT USE THIS SPACE					
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <div style="display: flex; justify-content: space-between;"> <div> Mark P. Levy, Reg. No. 27,922 Name of Person Signing </div> <div style="text-align: center;"> Signature </div> <div style="text-align: right;"> 6-17-04 Date </div> </div> <div style="text-align: center; margin-top: 10px;"> Total number of pages including cover sheet, attachments, and document: 5 </div>					

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

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4. Application number(s) or registration number(s):

B. Trademark Registration No.(s):

1,946,378	2,598,344
1,938,002	2,601,482
1,934,906	2,462,346
1,904,400	2,643,226
1,381,281	1,966,339
2,113,058	1,963,861
2,565,890	2,071,967
2,223,147	1,336,645
1,339,189	2,798,592
2,433,991	2,716,481

TRADEMARK ASSIGNMENT

WHEREAS, **Old DR, Inc.**, a corporation of the State of Delaware, having a place of business at c/o Kayne Anderson Investment Management, 1800 Avenue of the Stars, Second Floor, Los Angeles, California, 90067 (hereinafter "Assignor"), is the owner of the trademark(s) and application(s)/registration(s) therefor in the United States Patent and Trademark listed on Schedules I and II, attached hereto.

WHEREAS, **MeadWestvaco Corporation**, a corporation of the State of Delaware, having a place of business at One High Ridge Park, Stamford, Connecticut, 06905 (hereinafter "Assignee"), desires to acquire the entire right, title and interest in and to said trademark(s) and application(s)/registration(s) therefor.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark(s) and application(s)/registration(s) therefor, together with the good will of the business symbolized by said trademark(s) and application(s)/registration(s).

IN WITNESS WHEREOF, Assignor, by its duly authorized officer, does hereby set its hand and seal as of this 26th day of May, 2004.

Old DR, Inc.

By:

David Shladovsky
David Shladovsky
Vice President and Assistant Secretary

State of California)
County of Los Angeles) ss:

On this 26 day of May, 2004, before me Elizabeth Barry, Notary Public, personally appeared David Shladovsky, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument the person or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



#341115

Elizabeth Barry
Notary Public

Schedule I**U.S. Trademark Registrations**

Mark	Registration No.	Registration Date
4-1-1	2,185,299	09/01/1998
BUSINESS MANAGER AND DESIGN (Paperclip)	2,265,632	07/27/1999
DAY RUNNER	1,946,378	01/09/1996
DAY RUNNER	1,938,002	11/28/1995
DAY RUNNER AND DESIGN	1,934,906	11/14/1995
DAY RUNNER AND DESIGN	1,904,400	07/11/1995
DAY RUNNER AND DESIGN (Segmented Line)	1,381,281	02/04/1986
DAY RUNNER AND DESIGN (Streaked Man Running)	2,113,058	11/11/1997
E RUNNER	2,565,890	04/30/2002
HOME MANAGER AND DESIGN (Coffee Cup)	2,223,147	02/09/1999
MEMO-RY	1,339,189	06/04/1985
MILLENNIUM REWARDS	2,433,991	03/06/2001
ORGANIZED FOR BUSINESS	2,598,344	07/23/2002
ORGANIZED FOR HOME	2,601,482	07/30/2002
ORGANIZED FOR LIFE	2,462,346	06/19/2001
ORGANIZED FOR SCHOOL	2,643,226	10/29/2002
PRO BUSINESS SYSTEM	1,966,339	04/09/1996
PRO BUSINESS SYSTEM AND DESIGN	1,963,861	03/26/1996
RUNNING MAN DESIGN	2,071,967	06/17/1997
RUNNING MATE	1,336,645	05/21/1985
TACK-TILES	2,798,592	12/23/2003
TIME CENTRE	2,716,481	5/13/2003

Schedule II**U.S. Trademark Applications**

Mark	Application No.	Filing Date
E-BINDER	76/379,461	03/07/2002
ORGANIZING YOUR LIFE	76/325,215	10/10/2001