

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Snowball.com, Inc.		05/09/2002	CORPORATION:

RECEIVING PARTY DATA	
Name:	IGN Entertainment, Inc.
Street Address:	8000 Marina Blvd.
Internal Address:	2nd Floor
City:	Brisbane
State/Country:	CALIFORNIA
Postal Code:	94005
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	2421730	CHICKCLICK
Registration Number:	2337876	CYBERSLAM
Registration Number:	2379425	SCOOPS WRESTLING
Registration Number:	2296104	SCOOPSCENTRAL.COM

CORRESPONDENCE DATA	
Fax Number:	(415)281-1350
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(650) 988-8500
Email:	tneundorf@fenwick.com
Correspondent Name:	Fenwick & West LLP
Address Line 1:	800 California Street
Address Line 2:	Trademarks
Address Line 4:	Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	21974-00070
NAME OF SUBMITTER:	Tanda L Neundorf, Esq.

**TRADEMARK**

**CH \$115.00 2421730**



**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**