# Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
FA Management Enterprises, Inc.		05/26/2004	CORPORATION: GEORGIA

### **RECEIVING PARTY DATA**

Name:	Global Partners Management, LLC	
Street Address:	4301 Earth City Expressway	
City:	Earth City	
State/Country:	MISSOURI	
Postal Code:	63045	
Entity Type:	Limited Liability Company: MISSOURI	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78346134	SAVVI FORMALWEAR

## **CORRESPONDENCE DATA**

Fax Number: (314)345-6060

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (314) 345-6000

Email: dwalters@blackwellsanders.com

Correspondent Name: Wendy Boldt Cohen

Address Line 1: Blackwell Sanders/720 Olive Street

Address Line 2: 24th Floor

Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER: 718914.2

NAME OF SUBMITTER: **Duffy Walters** 

Total Attachments: 1

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TRADEMARK REEL: 002873 FRAME: 0233

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# **ASSIGNMENT**

WHEREAS, FA Management Enterprises, Inc., a corporation organized and existing under the laws of Georgia, with its principal office and place of business at 4301 Earth City Expressway, Earth City, Missouri 63045 ("Assignor"), is the sole owner of the entire right, title and interest in and to the mark SAVVI FORMALWEAR and U.S. Application Serial No. 78/346,134 for SAVVI FORMALWEAR (collectively the "Mark"), together with the goodwill of the business in connection with which the Mark is used; and

WHEREAS, Global Partners Management, LLP, a limited liability partnership, organized and existing under the laws of Missouri, with its principal office and place of business at 4301 Earth City Expressway, Earth City, Missouri 63045 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Mark, together with the goodwill of the business in connection with which the Mark is used; and

WHEREAS, Assignor desires to transfer all its right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used.

NOW, THEREFORE, for one dollar and other good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee its entire right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used, as well as all renewals and extensions of registrations that are or may be secured by Assignee, its successors, assigns or other legal representatives, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, including, without limitation, all claims for damages by reason of past, present and future infringement or other unauthorized use of the Mark, with the right to sue for damages, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby covenants and agrees that it will execute any and all instruments and documents reasonably necessary to aid the Assignee, its successors, legal representatives, and assigns, in the implementation and recordation of this Assignment.

STLD01-1076884-1

RECORDED: 06/11/2004

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