

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sola International Inc.		05/14/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Global Optics, Inc.
Street Address:	1255 Ontario Road, Suite A
City:	Green Bay
State/Country:	WISCONSIN
Postal Code:	54311
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2729935	YOUR EYES

CORRESPONDENCE DATA

Fax Number: (650)213-0260

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 650-812-1300

Email: patrademarks@manatt.com

Correspondent Name: Paul E. Thomas, Esq.

Address Line 1: Manatt, Phelps & Phillips LLP

Address Line 2: 1001 Page Mill Road, Building 2

Address Line 4: Palo Alto, CALIFORNIA 94304-1006

ATTORNEY DOCKET NUMBER:

33187-021-152

NAME OF SUBMITTER:

Charlotte C. Carberry

Total Attachments: 1

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made on this 14th day of May, 2004 ("Effective Date"), by and between Sola International Inc., a Delaware Corporation located at Torrey View Corporate Centre, 10590 West Ocean Air Drive, Suite 300, San Diego, California 92130 ("Assignor"), and Global Optics, Inc., a Wisconsin corporation located at 1255 Ontario Road, Suite A, Green Bay, Wisconsin 54311 ("Assignee").

WHEREAS, Assignor has adopted, has registered, and is using the YOUR EYES trademark ("Trademark") and is the owner of the following federal registration for the Trademark in the United States ("Registration"):

Trademark:	Goods and/ or Services:	Reg. Number:	Reg. Date:
YOUR EYES	Class 35: Retail services featuring ophthalmic lenses and eyewear; advertising services, namely providing point of sale and promotional displays of ophthalmic lenses and eyewear for others.	2,729,935	June 24, 2003

AND WHEREAS Assignor desires to assign the Trademark and the Registration to Assignee and Assignee desires to accept the assignment;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged by both parties, Assignor makes the following assignment:

Assignment. Assignor hereby assigns, transfers, and conveys to Assignee, as of the Effective Date, all of Assignor's right, title and interest in and to the Trademark, in and to the Registration, and all the business goodwill inherent in the Trademark and in the Registration.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed and delivered as of the Effective Date, and Assignee has acknowledged the execution and delivery.

ASSIGNOR:
SOLA INTERNATIONAL INC.

By: Raymond F. Price

Raymond Francis Price
Assistant Secretary, SOLA International Inc.

Date: May 14 2004

ASSIGNEE:
GLOBAL OPTICS, INC.

By: Greg Rudin

Greg Rudin *Rudin AR*
Authorized Signatory for Global Buying Group

Date: 6/14/04