

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jackson Family Farms, LLC		06/08/2004	CORPORATION:

RECEIVING PARTY DATA	
Name:	Jackson Family Farms, LLC
Composed Of:	COMPOSED OF California corporation
Street Address:	425 Aviation Boulevard
City:	Santa Rosa
State/Country:	CALIFORNIA
Postal Code:	95403
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2656016	JACKSON FAMILY INTERNATIONAL

CORRESPONDENCE DATA	
Fax Number:	(415)659-7300
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	415-659-7000
Email:	tmdocket@piperrudnick.com
Correspondent Name:	Piper Rudnick LLP
Address Line 1:	333 Market Street, Suite 3200
Address Line 4:	San Francisco, CALIFORNIA 94105-2150

ATTORNEY DOCKET NUMBER:	543590-1086
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NAME OF SUBMITTER:	Mary Kathryn Lee
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Total Attachments: 1  
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CH \$40.00 2656016

**ASSIGNMENT OF TRADEMARK AND  
U.S. REGISTRATION THEREFOR**

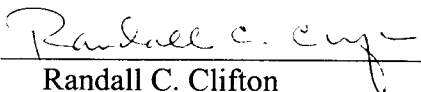
Jackson Family Farms, LLC, a Delaware corporation having a principal place of business at 425 Aviation Boulevard, Santa Rosa, California 95403 (hereinafter called "Assignor") owns the trademark JACKSON FAMILY INTERNATIONAL and U.S. Registration No. 2,656,016 therefor.

WHEREAS Jackson Family Farms, LLC, a California corporation having a principal place of business at 425 Aviation Boulevard, Santa Rosa, California 95403 (hereinafter called "Assignee") is desirous of acquiring said mark and Registration therefor, and all right, title and interest in and to said mark including any and all common law rights therein;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said mark and Registration therefor and the goodwill of the business associated therewith and symbolized thereby.

ASSIGNOR

Jackson Family Farms, LLC

By:   
Randall C. Clifton  
Executive Vice President

Dated: June 8, 2004