

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Iwan Ries & Company		03/30/1988	CORPORATION: ILLINOIS

RECEIVING PARTY DATA	
Name:	Consolidated Cigar Corporation
Street Address:	Harmon Meadow
Internal Address:	400 Plaza Drive
City:	Secaucus
State/Country:	NEW JERSEY
Postal Code:	07096-1536
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	1162135	IRC
Registration Number:	812867	RIES' THREE STAR MIXTURE

CORRESPONDENCE DATA	
Fax Number:	(203)849-9300
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	203-849-8300
Email:	lamb@gandb.com
Correspondent Name:	Charles W. Grimes
Address Line 1:	Grimes & Battersby, LLP
Address Line 2:	488 Main Avenue, 3rd Floor
Address Line 4:	Norwalk, CONNECTICUT 06851-1008

ATTORNEY DOCKET NUMBER:	CC172UST
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NAME OF SUBMITTER:	George K. Lamb
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Total Attachments: 3
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ASSIGNMENT

Whereas IWAN RIES & COMPANY of 19 South Wabash Avenue, Chicago Illinois 60603 has adopted, used and is using the marks shown on attached Schedule A, which are in some cases registered in the United States Patent and Trademark Office; and

Whereas CONSOLIDATED CIGAR CORPORATION of Harmon Meadow, 400 Plaza Drive, Secaucus, New Jersey 07096-1536 is desirous of acquiring said marks and the registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said IWAN RIES & COMPANY does hereby assign unto the said CONSOLIDATED CIGAR CORPORATION all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the registrations thereof.

IWAN RIES & COMPANY

By: Charles Jhu

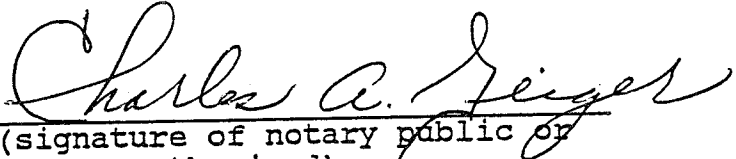
3-30-88
Date

ACKNOWLEDGEMENT

State of NEW JERSEY)
County of HUDSON) ss.

On this 30TH day of MARCH, 1988, before me appeared CHARLES S. LEVI, the person who signed this instrument, who acknowledged that he/she signed it as a free act on behalf of the identified corporation or other juristic entity with authority to do so.

[seal]


(signature of notary public or
other authorized)

CHARLES A. GEIGER
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires August 27, 1989

SCHEDULE A

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
Three Star Ebony	1,206,786	8/31/82
IRC and Three Star Design	1,162,135	7/21/81
Ries Three Star Mixture	812,867	8/16/66
IRC Budget Blend	1,326,273	3/19/85
Budget Blend		
Three Star Red		
Three Star Blue		
Three Star Gold		
Three Star Royal		
Three Star Dutch		
Three Star Banner Lite		
Three Star Green		
Three Star Gray		
Three Star Bronze		