TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Greg H. Solk		05/01/2004	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Bonneville International Corporation	
Street Address:	55 North 300 West	
City:	Salt Lake City	
State/Country:	UTAH	
Postal Code:	84180	
Entity Type:	CORPORATION: UTAH	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2549758	TIMELESS ROCK, TRUE VARIETY
Registration Number:	2774992	TIMELESS ROCK

CORRESPONDENCE DATA

Fax Number: (801)532-7750

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

801-532-7840 Phone: Email: susana@pwlaw.com

Correspondent Name: Susan Allen

185 South State Street, Suite 1300 Address Line 1: Salt Lake City, UTAH 84111 Address Line 4:

NAME OF SUBMITTER:

Susan Allen

Total Attachments: 1

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TRADEMARK REEL: 002875 FRAME: 0034

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ASSIGNMENT OF MARKS

WHEREAS, Greg H. Solk, an individual (hereinafter referred to as "Assignor"), having a place of business located at 875 North Michigan Avenue, Suite 3750, Chicago, Illinois 60611, has certain rights to the marks "TIMELESS ROCK, TRUE VARIETY" and "TIMELESS ROCK" (the "Marks") including but not limited to the following registrations issued by the United States Patent and Trademark Office:

REGISTRATION NO.	MARK
2549758	TIMELESS ROCK, TRUE VARIETY
2774992	TIMELESS ROCK

WHEREAS, Bonneville International Corporation, a Utah corporation (hereinafter referred to as "Assignee"), having a place of business located at Broadcast House, 55 North 300 West, Salt Lake City, Utah 84180, is desirous of acquiring all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and any registrations thereof, including the registrations set forth above; and

WHEREAS, it is desired that the assignment of the Marks be made a matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of his right, title and interest in and to the Marks, including the goodwill of the business symbolized by the Marks, and including the registrations thereof as set forth above.

Date: 5/

RECORDED: 06/15/2004

TRADEMARK