

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Correction of Release of Security Agreement Recorded at Reel/Frame 002789/0142; Regsitration Nos. 1986977 and 2214006 are incorrect due to clerical error, correct Registration Nos. 1968977 and 2214066

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wachovia Bank, National Association (as successor to First Union National Bank, a national banking association, which was f/k/a First Union National Bank of North Carolina)		07/10/2003	Association:

**RECEIVING PARTY DATA**

<b>Name:</b>	Medical World Business Press, Inc. (a successor by merger with Dental Learning Systems Co., Inc., a Delaware corporation which was f/k/a Dental Learning Systems Acquisition Co., Inc., a Delaware corporation
<b>Street Address:</b>	241 Forsgate Drive
<b>City:</b>	Jamesburg
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	08831
<b>Entity Type:</b>	CORPORATION: NEW JERSEY

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	1968977	THE COMPENDIUM OF CONTINUING EDUCATION IN ORAL HYGIENE
Registration Number:	2214066	FAMILY PRACTICE RECERTIFICATION

**CORRESPONDENCE DATA**

Fax Number: (404)602-8670  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 404-888-4185  
 Email: HWRITM@hunton.com  
 Correspondent Name: Greta T. Griffith  
 Address Line 1: 600 Peachtree Street, NE  
 Address Line 2: Suite 4100, Bank of America Plaza

CH \$65.00 1968977

Address Line 4: Atlanta, GEORGIA 30308

ATTORNEY DOCKET NUMBER:

64504.12

NAME OF SUBMITTER:

Shannon Adkins

**Total Attachments: 8**

source=Medical World Business Press-Not Recordation Release of Security Agreement#page1.tif

source=Medical World Business Press-Not Recordation Release of Security Agreement#page2.tif

source=Medical World Business Press-Not Recordation Release of Security Agreement#page3.tif

source=Medical World Business Press-Not Recordation Release of Security Agreement#page4.tif

source=Medical World Business Press-Not Recordation Release of Security Agreement#page5.tif

source=Medical World Business Press-Not Recordation Release of Security Agreement#page6.tif

source=Medical World Business Press-Not Recordation Release of Security Agreement#page7.tif

source=Medical World Business Press-Not Recordation Release of Security Agreement#page8.tif

07-30-2003

7-25-03



To the Honorable Commissioner of

102512165

attached original documents or copy thereof.

1. Name of conveying party(ies):  
 Wachovia Bank, National Association (as successor to First Union National Bank, a national banking association, which was f/k/a First Union National Bank of North Carolina)

Individual  Association  
 General Partnership  Limited Partnership  
 Corporation-State - \_\_\_\_\_  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
 Medical World Business Press, Inc. (a successor by merger with Dental Learning Systems Co., Inc., a Delaware corporation which was f/k/a Dental Learning Systems Acquisition Co., Inc., a Delaware corporation)

Address: 241 Forsgate Drive  
 Jamesburg, NJ 08831

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State New Jersey  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached  Yes  No  
 (Designation must be a separate document from Assignment)  
 Additional name(s) & address(es) attached?  Yes  No

OFFICE OF PUBLIC RECORDS  
2003 JUL 25 AM 11:01  
FINANCE SECTION

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other Release of Security Agreement

Execution Date: July 10, 2003

4(a). Trademark Application No.(s):

Additional numbers attached?  Yes  No

4(b). Trademark Registration No.(s):  
 1,438,583; 1,986,977; 2,214,006; 1,913,311

5. Name and address of party to whom correspondence concerning document should be mailed:

Name Robert H. G. Lockwood

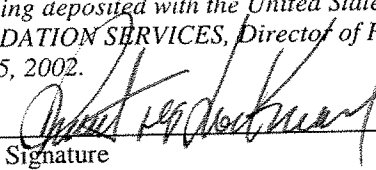
Address: SMITH, GAMBRELL & RUSSELL, LLP  
 Suite 3100, Promenade II  
 1230 Peachtree Rd.  
 Atlanta, Georgia 30309

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41) enclosed: **\$115.00**

**DO NOT USE THIS SPACE**

8. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document*  
*I certify that this correspondence is being deposited with the United States Postal Service in an envelope addressed to: Mail Stop: ASSIGNMENT RECORDATION SERVICES, Director of Patents and Trademarks, P.O. Box 1450, Alexandria, VA 22313-1450 on July 25, 2002.*

Robert H. G. Lockwood  July 25, 2003  
 Name of Person Signing Signature Date

Attorney Docket No: 044249.001

Total number of pages including cover sheet: 6



**UNITED STATES PATENT AND TRADEMARK OFFICE**

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

FEBRUARY 09, 2004

PTAS



\*102512165A\*

SMITH, GAMBRELL & RUSSELL, LLP  
ROBERT H. G. LOCKWOOD  
1230 PEACHTREE RD.,  
SUITE 3100 PROMENADE II  
ATLANTA, GA 30309

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 07/25/2003

REEL/FRAME: 002789/0142  
NUMBER OF PAGES: 6

BRIEF: RELEASE OF SECURITY AGREEMENT

ASSIGNOR:

WACHOVIA BANK, NATIONAL  
ASSOCIATION (AS SUCCESSOR TO  
FIRST UNION NATIONAL BANK, A  
NATIONAL BANKING ASSOCIATION,  
WHICH WAS F/K/A FIRST UNION  
NATIONAL BANK OF NORTH CAROLINA)

DOC DATE: 07/10/2003  
CITIZENSHIP:  
ENTITY: ASSOC.

ASSIGNEE:

MEDICAL WORLD BUSINESS PRESS,  
INC. (A SUCCESSOR BY MERGER WITH  
DENTAL LEARNING SYSTEMS CO.,  
INC., A DELAWARE CORP. WHICH WAS  
F/K/A DENTAL LEARNING SYSTEMS  
ACQUISITION CO., INC., A DELAWARE  
CORP.)

CITIZENSHIP: NEW JERSEY  
ENTITY: CORPORATION

241 FORSGATE DRIVE  
JAMESBURG, NEW JERSEY 08831

002789/0142 PAGE 2

APPLICATION NUMBER: 73623411  
REGISTRATION NUMBER: 1438583

FILING DATE: 10/01/1986  
ISSUE DATE: 05/05/1987

MARK: THE COMPENDIUM OF CONTINUING EDUCATION I  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74686557  
REGISTRATION NUMBER: 1986977

FILING DATE: 06/06/1995  
ISSUE DATE: 07/16/1996

MARK: BRADFORD HEALTH SERVICES  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75305378  
REGISTRATION NUMBER: 2214006

FILING DATE: 06/09/1997  
ISSUE DATE: 12/29/1998

MARK: SHAKESPEARE REVERIES  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74566360  
REGISTRATION NUMBER: 1913311

FILING DATE: 08/26/1994  
ISSUE DATE: 08/22/1995

MARK: INTERNAL MEDICINE WORLD REPORT  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

STEVEN POST, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

**TERMINATION AND RELEASE OF  
SECURITY INTREST IN TRADEMARKS**

**THIS TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS** is granted on this 10<sup>th</sup> day of July, 2003 by **WACHOVIA BANK, NATIONAL ASSOCIATION** (as successor to First Union National Bank, a national banking association, which was formerly known as First Union National Bank of North Carolina) as agent for the lenders from time to time party to the Loan Agreement (defined below) (the "Agent"), in connection with the termination of a certain Credit Agreement dated as of March 31, 1997 as amended by that certain Amended and Restated Credit Agreement dated as of April 19, 2000 (individually and collectively the "Loan Agreement"), to **MEDICAL WORLD COMMUNICATIONS, INC.**, a Delaware corporation ("MWC"), **MEDICAL WORLD BUSINESS PRESS, INC.**, a New Jersey corporation, (for itself and as successor by merger with Dental Learning Systems Co., Inc., a Delaware corporation, and also f/k/a Dental Learning Systems Acquisition Co., Inc., "MWBP"), **ROMAINE PIERSON PUBLISHERS, INC.**, a Delaware corporation (f/k/a Romaine Pierson Acquisition Corporation, "Romaine"), **CURANT COMMUNICATIONS, INC.**, a California corporation ("CurAnt"), **NOVICOM, INC.**, a California corporation ("Novicom"), **HEALTHTECH PUBLISHING COMPANY, INC.**, a Rhode Island corporation ("HealthTech"), **STAGNITO COMMUNICATIONS INCORPORATED**, a Delaware corporation (f/k/a Stagnito Acquisition Co., Inc., "Stagnito"), **PRACTICE BUILDER ORGANIZATION, INC.**, a Delaware corporation (f/k/a Practice Builder Organization Acquisition Co., Inc., "PBO") (MWC, MWBP, RPP, CurAnt, Novicom, HealthTech, Stagnito, and PBO jointly and severally, the "Credit Parties").

W I T N E S S E T H:

WHEREAS, the Credit Parties and Agent entered into a certain Security Agreement dated as of March 31, 1997 (the "Security Agreement" and collectively with the Loan Agreement, the "Loan Documents") for the purpose of securing certain obligations of each of the Credit Parties under the Loan Agreement; and

WHEREAS, pursuant to the Loan Documents, the Credit Parties granted to the Agent a security interest in all of the Credit Parties' right, title and interest in and to all of the trademarks/service marks identified on Schedule A attached hereto together with the goodwill of the business symbolized by such trademarks/services marks (collectively, the "Trademark Collateral"); all to secure the payment and performance of the obligations thereunder; and

WHEREAS, various Notices of Grants of Security Interests in Trademarks (collectively, the "Collateral Assignment") have been recorded by Agent from time to time with the United States Patent and Trademark Office with respect to the Trademark Collateral owned by each of the Credit Parties to provide notice of Agent's security interest granted pursuant to the Loan Documents; and

WHEREAS, the Credit Parties have fully paid and performed the obligations under, and secured by, the Loan Documents and the Collateral Assignment on or about the date hereof and the Agent has agreed to terminate and release its security interest and its right, title and interest in the Trademark Collateral on or about the date hereof as herein provided,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby accepted and acknowledged:

The Agent hereby terminates and releases its security interest and its right, title and interest in all of each of the Credit Parties' Trademark Collateral and the Agent hereby assigns and transfers to each of the Credit Parties', without recourse, all of the Agent's right, title and interest in and to the Trademark Collateral effective as of the date set forth above. For the avoidance of doubt, Agent's termination, release, assignment and reassignment herein relates to all goodwill of the business symbolized by the Trademark Collateral and all related property, including, but not limited to, all proceeds of infringement suits, the sole right to sue for past, present, future and threatened infringement of all rights corresponding thereto throughout the world, and any royalties, licenses, fees, proceeds, improvements and subsequent trademarks obtained in connection with any of the Trademark Collateral.

IN WITNESS WHEREOF, the Agent has signed this Agreement by its duly authorized officer as of the date and year first above written.

**AGENT:**

WACHOVIA BANK, NATIONAL ASSOCIATION  
(as successor to First Union National Bank and f/k/a First Union National Bank of North Carolina), as agent for the lenders party to the Loan Agreement

By:  \_\_\_\_\_

Name:

Title:

*Don D. Mishler*  
*SVP/Director*

STATE OF Pennsylvania )  
COUNTY OF Philadelphia ) ss:

On this 3<sup>rd</sup> day of July, 2003, before me, the undersigned officer, personally appeared Don D. Mishler, SVP of WACHOVIA BANK, NATIONAL ASSOCIATION, a national banking association, and acknowledged the foregoing instrument to be the free act and deed of said WACHOVIA BANK, NATIONAL ASSOCIATION and his free act and deed.

Denise M. Alice

Notary Public

My Commission Expires 11/14/05

Notarial Seal  
Denise M. Alice, Notary Public  
City of Philadelphia, Philadelphia County  
My Commission Expires Nov. 14, 2005



**SCHEDULE A**

**Trademark Collateral**

1. **MEDICAL WORLD COMMUNICATIONS, INC.**

Any and all U.S. and foreign pending, registered, unregistered, cancelled and abandoned trademarks/service marks owned by the above-referenced entity and its predecessors in interest, including, but not limited to, the following:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>
CLINICAL LAB PRODUCTS	1,444,081
DOCUMENTING THE FUTURE OF AMERICAN HEALTHCARE	2,136,375
MANAGED CARE CLINICAL CORNER	2,068,165
THE FORUM FOR PEER-REVIEWED LITERATURE ON HEALTHCARE OUTCOMES	2,211,996

2. **MEDICAL WORLD BUSINESS PRESS, INC.**

Any and all U.S. and foreign pending, registered, unregistered, cancelled and abandoned trademarks/service marks owned by the above-referenced entity and its predecessors in interest, including, but not limited to, the following:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>
COMPENDIUM OF CONTINUING EDUCATION IN DENTISTRY	1,438,583
THE COMPENDIUM OF CONTINUING EDUCATION IN ORAL HYGIENE	1,968,977
FAMILY PRACTICE RECERTIFICATION	2,214,066
INTERNAL MEDICINE WORLD REPORT	1,913,311

3. **ROMAINE PIERSON PUBLISHERS, INC.**

Any and all U.S. and foreign pending, registered, unregistered, cancelled and abandoned trademarks/service marks owned by the above-referenced entity and its predecessors in interest, including, but not limited to, the following:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>
MEDICAL TIMES	1,282,437
MEDIQUIZ	699,846
PHARMACY TIMES	899,230
RESIDENT & STAFF PHYSICIAN	2,017,156
SURGICAL ROUNDS	1,117,229
SURGIQUIZ	1,111,770
TWO MINUTES WITH	1,208,206

4. **CURANT COMMUNICATIONS, INC.**

Any and all U.S. and foreign pending, registered, unregistered, cancelled and abandoned trademarks/service marks owned by the above-referenced entity and its predecessors in interest, including, but not limited to, the following:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>
THE HEARING REVIEW	1,907,963

5. **NOVICOM, INC.**

Any and all U.S. and foreign pending, registered, unregistered, cancelled and abandoned trademarks/service marks owned by the above-referenced entity and its predecessors in interest, including, but not limited to, the following:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>

6. **HEALTHTECH PUBLISHING COMPANY, INC.**

Any and all U.S. and foreign pending, registered, unregistered, cancelled and abandoned trademarks/service marks owned by the above-referenced entity and its predecessors in interest, including, but not limited to, the following:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>
24 x 7	2,097,496
MEDICAL IMAGING THE BUSINESS MAGAZINE FOR TECHNOLOGY MANAGEMENT	2,009,199

7. **STAGNITO COMMUNICATIONS INCORPORATED.**

Any and all U.S. and foreign pending, registered, unregistered, cancelled and abandoned trademarks/service marks owned by the above-referenced entity and its predecessors in interest, including, but not limited to, the following:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>
BRAND PACKAGING	2,296,366
FDP ON-LINE	2,153,387
FLEXIBLE PACKAGING	2,411,494
FOOD & DRUG PACKAGING	2,241,473
PACKAGINGINFO	2,424,222
PACKAGING THAT SELLS	2,415,479
PACKAGING THAT SELLS	2,352,458

8. **PRACTICE BUILDER ORGANIZATION, INC.**

Any and all U.S. and foreign pending, registered, unregistered, cancelled and abandoned trademarks/service marks owned by the above-referenced entity and its predecessors in interest, including, but not limited to, the following:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>
THE PRACTICE BUILDER	1,740,153
THE PRACTICE BUILDER	1,739,819
THE PRACTICE BUILDER	1,740,308