

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
-------------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
------------------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
House of Blues Concerts, Inc.		05/13/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	House of Blues Brands Corp.
Street Address:	6255 Sunset Boulevard
Internal Address:	16th Floor
City:	Hollywood
State/Country:	CALIFORNIA
Postal Code:	90028
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	2750016	SASQUATCH!
Registration Number:	2750015	SASQUATCH!

CORRESPONDENCE DATA	
Fax Number:	(210)224-2035
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	210.281.7106
Email:	mpatterson@akingump.com
Correspondent Name:	Kirt S. O'Neill
Address Line 1:	P.O. Box 12870
Address Line 4:	San Antonio, TEXAS 78212

ATTORNEY DOCKET NUMBER:	064163.0005
--------------------------------	-------------

NAME OF SUBMITTER:	Michele Patterson
---------------------------	-------------------

Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif

CH \$65.00 2750016

Trademark Assignment

WHEREAS, House of Blues Concerts, Inc., a Delaware corporation, with a principal place of business at 6255 Sunset Boulevard, 16th Floor, Hollywood, California 90028 ("Assignor"), has adopted, owns and is using and/or has a *bona fide* intent to use the following marks which Assignor has applied to register either on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein:

<u>Mark</u>	<u>Application Serial No.</u>	<u>Filing Date</u>
SASQUATCH!	76/457,469	October 10, 2002
SASQUATCH! (AND DESIGN)	76/457,468	October 10, 2002

and Assignor owns and is using and/or has a *bona fide* intent to use the following marks which Assignor has applied to register in the Canadian Trademark Office in connection with the goods and/or services identified therein (together with the above-referenced registered marks "the Marks"):

<u>Mark</u>	<u>Application Serial No.</u>	<u>Filing Date</u>
SASQUATCH!	Not Assigned Yet	April 3, 2003
SASQUATCH! (AND DESIGN)	Not Assigned Yet	April 3, 2003

WHEREAS, House of Blues Brands Corp., a Delaware corporation, with a principal place of business at 6255 Sunset Boulevard, 16th Floor, Hollywood, California 90028 ("Assignee"), desires to acquire the Marks and the above-referenced registrations and pending applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks together with the goodwill of the business symbolized by the Marks, and the pending applications and registrations thereof.

ASSIGNOR:

HOUSE OF BLUES CONCERTS, INC.


Name: John Van Zeebroeck

Title: Senior Vice President

Dated effective as of: May 15, 2003