FORM PTO-1594 (Modified) (Rev. 10/02)	UU-21-		Γ	Docket I	No.:
OMB No. 0651-0027 (exp. 6/30/2005) Copyright 1994-97 LegalStar TM05/REV03			(48369.0	0001
Tab settings → → → COM ▼	102723	856	▼	▼	▼
To the Director of the United States Patent an			hed original doc	uments or copy the	reof.
Name of conveying party(ies): Parke Davis & Co. Limited		Name and addr Name: <u>Cadbu</u> Internal Address	ry Ireland Ltd.		
	Association Limited Partnership any ☐ Yes ☒ No	City: <u>Dublin, I</u> Individual(s) Association	reland citizenship	oad, Coolock State: Z	IIP: <u>5</u>
	ver sheet.	☐ Limited Parti☐ Corporation- ☑ Other <u>an I</u>	nership -State reland Compan omiciled in the Unit	cument from	
Application number(s) or registration num A. Trademark Application No.(s)	nbers(s): Additional numbers		ademark Regist see attached	26 M 7: /FINANCE	
E Name and address of party to whom some		6. Total number of		und પ્ર	
5. Name and address of party to whom concorning document should be mailed:	respondence	registrations inv	* *		17
Name: <u>Daniel Chung, Esq.</u> Internal Address: <u>Cadbury Schweppes</u>		7. Total fee (37 CF	FR 3.41):	\$ \$440.00	ı
Street Address: 6 High Ridge Park		Authorized B. Deposit account		to deposit accoun	
City: Stamford State:	CT ZIP: 06905	500402		ch SAC	
		USE THIS SPACE		2007	
	umber of pages including	Signature cover sheet, attachments	s, and	November 21, 266	3 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7
	Mail Stop Recorda of the United States Pa P.O. Box 1450, Alexand	tion Services tent and Trademark Of		11/28/2	01 FC.8

REEL: 002875 FRAME: 0525

SCHEDULE A

United States

Parke Davis & Co. Limited/Cadbury Ireland Ltd.

Trademark	App. No.	App. Date	Reg. No.	Reg. Date	Renewal Date
COOL BERRY	78/087,330	08OC2001	N/A	N/A	N/A
FRUIT BREEZERS	76/256,875	14MY2001	2,637,102	15OC2002	15OC2012
GET HALLS AND GET GOING!	75/849,758	16NO1999	2,583,059	18JE2002	18JE2012
HALLS	72/159,160	14DE1962	763,635	21JA1964	21JA2004
HALLS	72/160,116	03JA1963	762,199	31DE1963	31DE2003
HALLS	73/032,045	16SE1974	1,023,600	28OC1975	28OC2005
HALLS FRONT WRAPPER					
(MISCELLANEOUS DESIGN)	75/547,312	03SE1998	2,406,946	21NO2000	21NO2010
HALLS FRUIT BREEZERS	76/256,880	14MY2001	2,637,103	15OC2002	15OC2012
HALLS MENTHO-LYPTUS	72/165,131	21MR1963	762,630	07JA1964	07JA2004
HALLS MENTHO-LYPTUS	72/387,294	24MR1971	935,934	20JE1972	06SE2012
HALLS-PLUS	74/161,390	26AP1991	1,691,147	09JE1992	23AU2002
MENTHO-LYPTUS	71/291,388	22OC1929	274,476	26AU1930	22NO2010
TROPICAL CHILL	78/087,331	08OC2001	2,644,680	29OC2002	29OC2012
VAPOR ACTION	73/616,897	26AU1986	1,846,446	26JL1994	26JL2004
VAPOR ACTION DESIGN	74/376,194	02AP1993	1,912,183	15AU1995	15AU2005
VAPOR ACTION MNEMONIC	75/547,854	03SE1998	2,363,811	04JL2000	04JL2010
ZINC DEFENSE	75/271,612	09AP1997	2,306,393	04JA2000	04JA2010

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FORM PTO-1594 (Modified)	 	003 _{EET}	Docket No.:
(Rev. 6-93) OMB No. 0651-0011 (exp.4/94)	-		
Copyright 1994-97 LegalStar TMOS/REV03			48369,0001
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To the Honorable Commissiones of	Pa	38 Please record the attached origin	
1. Name of conveying party(ies): Parke Davis & Co. Limited	JUN -2 138 2: 50	2. Name and address of receiving	ng party(les):
FII	NANCE SECTION	Name: <u>Cabury Ireland Ltd.</u>	
	6.2.23	Internal Address:	
☐ Individual(s)	☐ Association	Street Address: Malahide R	toad, Coolock
	☐ Limited Partnership	City: Dublin, Ireland	State: ZIP: _5
☐ Corporation-State ☑ Other Jersey, Channel Islands	Ca	1	
★ Other <u>Jersey</u> , <u>Channel Islands</u> Additional names(s) of conveying party(les)	☐ Yes ☒ No	l	
Additional names(s) or conveying party(les)	LI Yes Lou No		
3. Nature of conveyance:		☐ Limited Partnership	
☑ Assignment	☐ Merger		
	☐ Change of Name	☑ Other an Ireland compar	
☐ Other		If assignee is not domiciled in the U	
		designation is	M Yes 🗆 N
Execution Date: March 30, 2003		(Designations must be a separate de Additional name(s) & address(q3)	
	Additional numbers	see attached	
E Name and address of party to who		6. Total number of applications	
Name and address of party to who concerning document should be many		registrations involved:	
Name: Daniel Chung, Esq.		the same of the second special second	
		7. Total fee (37 CFR 3.41):	\$ \$440.00
Internal Address: <u>Cadbury Schwe</u>	ppes	⊠ Enclosed	
		☐ Authorized to be charged	to deposit account
Strent Address: 6 High Ridge Par	<u>k</u>	8. Deposit account number:	
City: Stansford S	tata: <u>CT</u> ZIP: <u>06905</u>		
06/04/2003 STSH11 00000070 78007230		USE THIS SPACE	
01 FC:8521 40.00 92 FC:4522 400.00			
9. Statement and signature.	7		
To the best of my knowledge and t	pelief, the foregoing inform	ation is true and correct and any a	attached copy is a true copy
of the original document.		MINA	
Carrie Webb Olson	(Clil	LE CHOCH TIOTO	June 2, 2003
Name of Person Signing		Signature	Date
1	Total number of pages including	cover sheet, attachments, and	_ <u></u>

Parke Davis & Co. Limited to Cadbury Ireland Ltd.

Application No.	<u>Mark</u>	Application Date
78/087,330	COOL BERRY	10/08/2001
Registration No.	<u>Mark</u>	Registration Date
274,476	MENTHO-LYPTUS	08/26/1930
762,199	HALLS	12/31/1963
762,630	HALLS MENTHO-LYPTUS	01/07/1964
763,635	HALLS	01/21/1964
935,934	HALLS MENTHO-LYPTUS	06/20/1972
1,023,600	HALLS	10/28/1975
1,691,147	HALLS-PLUS	06/09/1992
1,846,446	VAPOR ACTION	07/26/1994
1,912,183	VAPOR ACTION Design	08/15/1995
2,306,393	ZINC DEFENSE	01/04/2000
2,363,811	VAPOR ACTION MNEMONIC	07/04/2000
2,406,946	HALLS FRONT WRAPPER	11/21/2000
	(Miscellaneous Design)	
2,583,059	GET HALLS AND GET GOING!	06/18/2002
2,637,102	FRUIT BREEZERS	10/15/2002
2,637,103	HALLS FRUIT BREEZERS	10/15/2002
2,644,680	TROPICAL CHILL	10/29/2002

UNITED STATES

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), effective the 30 day of March, 2003, is made and entered into by and between Parke Davis & Co. Limited, a Jersey, Channel Islands company ("Assignor"), and Cadbury Ireland Ltd., an Ireland company ("Assignee") (each a "party," and collectively, the "parties"). Capitalized terms used herein but not otherwise defined herein shall have the meanings set forth in the Purchase Agreement (defined below).

WHEREAS, Assignor is the owner of the trademarks, trademark registrations and trademark applications set forth on Schedule A hereto (the "<u>Trademarks</u>"); and

WHEREAS, Pfizer and Purchaser entered into that certain Stock and Asset Purchase Agreement dated as of December 16, 2002 (the "<u>Purchase Agreement</u>"), pursuant to which Purchaser agreed to purchase the Purchased Assets from the Asset Selling Corporations, including all of Assignor's right, title and interest in and to the Trademarks.

NOW THEREFORE, for the consideration set forth in the Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. <u>Assignment.</u> Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks and any and all goodwill of the business symbolized by the Trademarks, including all rights therein provided by international conventions and treaties, and the right to sue for past, present and future infringement thereof.
- 2. <u>Further Assurances</u>. Assignor shall timely execute and deliver any additional documents and perform such additional acts necessary or desirable to record and perfect the interest of Assignee in and to the Trademarks, and shall not enter into any agreement in conflict with this Assignment.
- 3. <u>Governing Law</u>. This Assignment shall be governed by and construed in accordance with the laws of the State of New York, without regard to the conflicts of law rules of such state.
- 4. <u>Counterparts</u>. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, and all of which together shall constitute one and the same agreement.

NYDOCS04/371439.1

IN WITNESS WHEREOF, each party has caused this Assignment to be executed by its duly authorized representative.

PARKE DAVIS & CO. LIMITED

Name:

Title:

Sally Park Attorney-In-Fact

CADBURY IRELAND LTD.

Name:

Title:

BRUCE N. FUTTERER ATTORNEY IN FACT

NOTARIAL CERTIFICATE

STATE OF NEW YORK) COUNTY OF NEW YORK : ss.: UNITED STATES OF AMERICA)
On this 27^{th} day of March., 2003, before me personally came Z_{huc} $W.$ Fuffer , to me known and known to me to be the person who
executed the foregoing instrument, and who being by me duly sworn, did depose and say
that he/she is the Afforney-in-Fact, of Cadbury Ireland Ltd., the
corporation described in and on whose behalf has executed the foregoing instrument; and
he/she signed his/her name thereto on behalf of, and with the authorization of, the board of
directors of said company as the free deed and act of said company.

Subscribed and sworn to before me this 24^{Mid} day of Mar , 2003.

Seal

MEILING CHONG
Notary Public, State of New York
No. 01CH6042381
Qualified in Queens County
Commission Expires October 8,

NYDOCS04/371165.1

NOTARIAL CERTIFICATE

STATE OF NEW YORK)
COUNTY OF NEW YORK : ss.:
UNITED STATES OF AMERICA)
. 10
On this 26 day of MMM , 2003, before me personally
On this ${\cal U}$ day of ${\cal M}{\cal W}$, 2003, before me personally came ${\cal S}{\cal W}{\cal V}$, to me known and known to me to be the person who
executed the foregoing instrument, and who being by me duly sworn, did depose and say
that he/she is the AHMMM M FAA , of Parke Davis & Co. Limited,
the corporation described in and on whose behalf has executed the foregoing instrument;
and he/she signed his/her name thereto on behalf of, and with the authorization of, the
board of directors of said company as the free deed and act of said company.
Subscribed and sworn to before me this 26 day of 0.003 .
this 26 day of MMM , 2003.
Mich May Motary Pyblic
Notary Public

Seal

NICOLE CLAYTON
Notary Public, State of New York
No. 01CL6062406
Qualified in New York County
Commission Expires August 6, 20

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RECORDED: 11/26/2003