

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

Assignment

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rosenbluth International, Inc.		05/21/2004	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	American Express Company
Street Address:	200 Vesey Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10285
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2157668	TRAVELUTION

CORRESPONDENCE DATA

Fax Number: (212)640-0361

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-640-1436

Email: trademarks@aexp.com

Correspondent Name: Barbra schiff

Address Line 1: 200 Vesey Street

Address Line 4: New York, NEW YORK 10285

ATTORNEY DOCKET NUMBER:

ROSENBLUTH028900452

NAME OF SUBMITTER:

Barbra Schiff

Total Attachments: 2

source=travelution assignment page 2#page1.tif

source=travelution assignment page 1#page1.tif

OP \$40.00 2157668

900009253

TRADEMARK
REEL: 002875 FRAME: 0693

Appendix A

TRAVELUTION

U.S. Registration No. 2157668

TRADEMARK

REEL: 002875 FRAME: 0694

ASSIGNMENT OF TRADEMARKS

WHEREAS, Rosenbluth International, Inc. of 2401 Walnut Street, Philadelphia, Pennsylvania 19103, is the owner of the entire right, title and interest in and to the trademarks listed on the attached Appendix A;

AND WHEREAS, American Express Company, American Express Tower, World Financial Center, 200 Vesey Street, New York, New York 10285 is desirous of acquiring said applications and/or registrations;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Rosenbluth International, Inc. hereby assigns to American Express Company all right, title and interest in and to said marks, together with the good will of the business symbolized by said marks and the applications and/or registrations listed on the attached Appendix A.

ASSIGNOR hereby requests the Commissioner of Trademarks of the United States and any Official of any country or countries foreign to the United States whose duty it is to receive or register trademarks or applications therefore to record Assignee as the owner of the Marks and to issue all registrations for said Marks, to be in the name of Assignee, as assignee of the Marks, for the sole use of Assignee, its successors, legal representatives, and assigns, in accordance with the terms of this Assignment.

ASSIGNOR: Rosenbluth International, Inc.

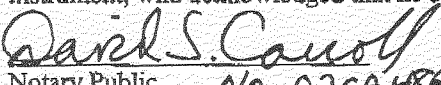
By:


Tim R. Johnson
Senior Vice President

STATE OF NEW YORK)
COUNTY OF NEW YORK)


)SS

On this 26th day of May, 2004, before me appeared Tim R Johnson, the person who signed this instrument, who acknowledged that he or she signed it as a free act on behalf of the identified corporation.


Notary Public No. 02CA4867573
My Commission Expires

July 21, 2006

ASSIGNEE: American Express Company
By:


Stephen P. Norman
Secretary

STATE OF NEW YORK)
COUNTY OF NEW YORK)

)SS

On this 25th day of May, 2004, before me appeared Tim R Johnson, the person who signed this instrument, who acknowledged that he or she signed it as a free act on behalf of the identified corporation.


Notary Public No. 02CA4867573
My Commission Expires

July 21, 2006