

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Unicity International, Inc.		08/21/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Unicity Properties, Inc.
Street Address:	1201 North 800 East
Internal Address:	Unicity Properties, Inc.
City:	Orem
State/Country:	UTAH
Postal Code:	84097
Entity Type:	CORPORATION: UTAH

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	78331481	MAKE LIFE BETTER
Serial Number:	78322270	UNICITY MAKE LIFE BETTER

CORRESPONDENCE DATA	
Fax Number:	(801)226-6637
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	801-714-1304
Email:	chris.patterson@unicity.net
Correspondent Name:	Chris Patterson
Address Line 1:	1201 North 800 East
Address Line 2:	Unicity Properties, Inc.
Address Line 4:	Orem, UTAH 84097

NAME OF SUBMITTER:	Chris Patterson
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Total Attachments: 1 source=Assignment#page1.tif
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CH \$65.00 78331481

Assignment of Trademarks

THIS ASSIGNMENT ("Assignment") is entered into as of the 21st day of June 2004 (the "Effective Date") by and among Unicity International, Inc., a Delaware Corporation ("Unicity"); and Unicity Properties, Inc., (a Utah Corporation ("UPI").

WHEREAS, Unicity, is the owner of all right, title and interest in and to the US trademarks "MAKE LIFE BETTER", application number 78/331481 and "UNICITY MAKE LIFE BETTER", application number 78/322270 (the "Trademarks") and desires to assign the same to UPI;

THEREFORE, FOR THE CONSIDERATION stated herein and for other good and valuable consideration, the sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Unicity assigns to UPI all of its right, title, and interest in and to the Trademark, including all goodwill associated therewith, free from any notice or claim asserted or threatened by any third party due to the infringement of any trade name, trademark, service mark, copyright, or license of any person or organization, and the above identified registration of such trademarks.
2. UPI accepts the foregoing assignment of the Trademark.
3. As consideration for the assignment of the Trademark, Unicity shall pay UPI the sum of ten dollars (\$10.00).

IN WITNESS WHEREOF, the parties have caused this Trademark License Agreement to be executed by their duly authorized officers on the date first set forth above.

UNICITY INTERNATIONAL, INC.
("UNICITY")

By: 

Name: Douglas M. Whitehead

Title: Secretary & General Counsel

UNICITY PROPERTIES, INC.
("UPI")

By: 

Name: Douglas M. Whitehead

Title: Secretary & Director