

12/8/03

12-12-2003



Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

RE: TRADEMARK 1,026,213,04

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Morris Communications Company, LLC

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Georgia limited liability company

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 08-06-03

2. Name and address of receiving party(ies)

Name: Morris Book Publishing, LLC

Internal

Address:

Street Address: 725 Broad Street

City: Augusta State: GA Zip: 30901

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other limited liability company (Georgia)

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,734,709 and 1,744,454

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Timothy E. Moses

Internal Address: Hull, Towill, Norman, Barrett & Salley

Street Address: 801 Broad Street, Suite 700

City: Augusta State: GA Zip: 30901

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Timothy E. Moses

Name of Person Signing

Handwritten signature

Signature

12-02-2003

Date

Total number of pages including cover sheet, attachments, and document:

3

12/11/2003 LINELLER 00000147 1734709

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:0521 48.00 BP 02 FC:0522 25.00 BP

TRADEMARK REEL: 002878 FRAME: 0055

TRADEMARK ASSIGNMENT

WHEREAS, Morris Communications Company, LLC, a Georgia limited liability company, having a place of business of 725 Broad Street, Augusta, Georgia 30901 (hereinafter "ASSIGNOR"), is the owner of and has adopted and/or used in the United States and other countries the following trademarks and/or service marks (hereinafter the "MARKS"):

<u>United States Reg. No.</u>	<u>Mark</u>	<u>Registration Date</u>
1,734,709	INSIDERS' GUIDE, THE	November 24, 1992
1,744,454	INSIDERS' GUIDE (& Design), THE	January 5, 1993
1,942,196	MONTANA ON MY MIND	December 19, 1995
2,106,070	12 SHORT HIKES	October 14, 1997
2,062,420	FAT TRAX	May 13, 1997
2,069,723	FALCON	June 10, 1997
2,069,915	FALCONGUIDE	June 10, 1997
2,136,975	HOW TO ROCK CLIMB	February 17, 1998
2,144,946	INSIDERS' GUIDE ONLINE	March 17, 1998
2,144,947	INSIDERS' GUIDE	March 17, 1998
2,212,782	CHOCKSTONE	December 22, 1998
2,264,197	CHOCKSTONE	July 27, 1999
2,274,539	LEADING THE WAY	August 31, 1999
2,313,953	TWODOT	February 1, 2000
2,321,503	PARTNERS IN CLIMB	February 22, 2000

WHEREAS, Morris Book Publishing, LLC, a Georgia limited liability company, having a place of business of 725 Broad Street, Augusta, Georgia 30901 (hereinafter "ASSIGNEE") is desirous of acquiring and/or has acquired as of August 07, 2003, all right, title and interest that ASSIGNOR may have in and to the said MARKS and registrations thereon, together with the goodwill of the business in connection with which the said MARKS are used and which is symbolized by said MARKS, along with the right to recover for damages and profits for past infringements, thereof, and

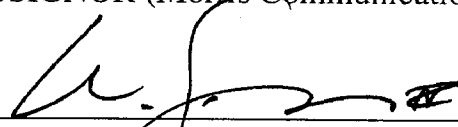
NOW, THEREFORE, in consideration for the payment of \$1.00, and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and

assigns unto ASSIGNEE, and confirms transfer and assignment unto ASSIGNEE as of August 07, 2003, all right, title and interest it may possess in and to the said MARKS and the registrations therefore, together with the goodwill of the business in connection with which the said MARKS are used, and which is symbolized by said MARKS, along with the right to recover for damages and profits for past infringements, thereof;

IN TESTIMONY WHEREOF, I have hereunto set my hand on the date appearing next to my signature.

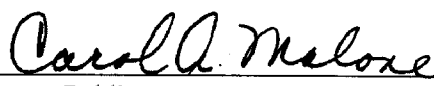
ASSIGNOR (Morris Communications Company, LLC)

8-6-03
Date


By: Will S. Morris IV
As its President

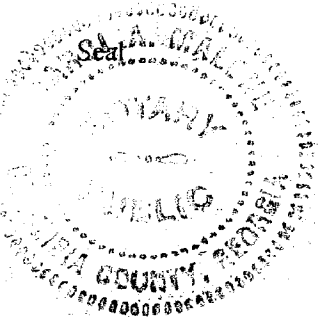
STATE OF GEORGIA
COUNTY OF RICHMOND

Subscribed and sworn to before me, this 6th day of August, 2003.


Notary Public

Notary Public, Columbia County, Georgia
My Commission Expires March 16, 2007

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“Certified to be a true and accurate copy
this 4th day of NOVEMBER
2003.”

