

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HGA Holding Corp.		06/08/2004	CORPORATION: NEW YORK

RECEIVING PARTY DATA	
Name:	The TJX Companies, Inc.
Street Address:	770 Cochituate Road
City:	Framingham
State/Country:	MASSACHUSETTS
Postal Code:	01701
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	1968681	HERMAN GEIST

CORRESPONDENCE DATA	
Fax Number:	(704)444-1111
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	704 444 1000
Email:	mpoveromo@alston.com
Correspondent Name:	George M. Taulbee
Address Line 1:	101 South Tryon Street, Suite 4000
Address Line 2:	Bank of America Plaza
Address Line 4:	Charlotte, NORTH CAROLINA 28280-4000

NAME OF SUBMITTER:	George M. Taulbee
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Total Attachments: 3
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OP \$40.00 1968681

TRADEMARK ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, and pursuant to the terms of the Trademark Purchase Agreement executed on even date herewith, HGA Holding Corp. ("Seller") hereby sells, assigns, transfers and conveys unto The TJX Companies, Inc. ("Buyer"), all right, title and interest throughout the world in and to the marks listed below, including common law rights therein, all applications and registrations therefor, and all goodwill associated therewith, together with all rights to file applications directed to and obtain registrations for, and bring actions and recover damages for any and all past, present and future infringements of, any of the foregoing in any and all jurisdictions throughout the world (collectively "Trademarks").

1. Mark: **HERMAN GEIST**
 Country: United States
 Reg. No.: 1,968,681
 Registered: April 16, 1996
 Section 8 & 15: November 21, 2002
 Goods: Dresses, blouses, skirts, slacks, sweaters, shirts,
 jackets, suits and tops (Int. Class 25)

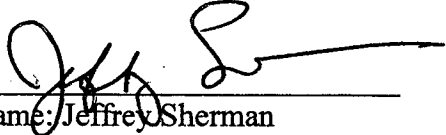
2. Mark: **HERMAN GEIST**
 Jurisdiction: CTM
 Reg. No.: 2317352
 Registered: September 27, 2002
 Expiration Date: July 26, 2011
 Goods: Handbags and luggage; leather and imitations of
 leather and goods made of these materials and not
 included in other classes; animal skins, hides; trunks
 and traveling bags; umbrellas, parasols and walking
 sticks, whips, harness and saddlery (Int. Class 18);
 home furnishings, namely, bedspreads, bed
 blankets, bed linens, duvet covers, bed sheets and
 pillowcases; textile and textile goods no included in
 other classes; bed and table covers (Int. Class 24);
 dresses, blouses, skirts, slacks, sweaters, shirts,
 jackets, suits, tops, scarves and shoes; clothing,
 footwear, head gear (Int. Class 25)

Seller hereby represents and warrants that the Trademarks are owned by Seller and have been duly registered with the United States Patents and Trademark Office and with the Community Trademark Office of the European Community. Seller also represents and warrants that neither it nor any person or entity affiliated or authorized by Seller, nor any predecessor in interest of Seller has used, registered or attempted to register the Trademarks in any jurisdiction other than those expressly identified

hereinabove. Seller further represents and warrants that it has good and marketable title to the Trademarks, has taken no action, either directly or indirectly, that would affect the validity, enforceability or impair the value of the Trademarks and is transferring all right, title and interest in and to the Trademarks to Buyer free and clear of liens, mortgages, pledges, security interests, charges, encumbrances, equities, claims, licenses or other restrictions.

IN WITNESS WHEREOF, Seller, intending to be legally bound, has caused this Assignment to be executed by its duly authorized officer as of the 8TH day of JUNE, 2004.

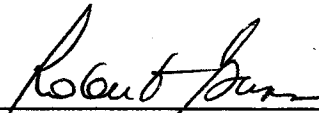
HGA HOLDING CORP.

By: 
Name: Jeffrey Sherman
Title: President

STATE OF NEW YORK :
 :
 : SS.
COUNTY OF New York :

On this, the 8th day of June, 2004, before me, a Notary Public, personally appeared, Jeffrey Sherman, known to me (or satisfactorily proven) to be the person whose name is subscribed to the within instrument and acknowledged that he executed the same for the purposes therein contained.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Notary Public

My commission expires:

ROBERT GUNN
Notary Public, State of New York
No. 4932821
Qualified in Suffolk County
Certificate Filed In New York County
Commission Expires 8/1/06