

12-15-2003

Tab settings ☐ ☐ ☐ ☐ ☐ ☐

To the Honorable Commissioner of Patents

1 original documents or copy thereof.

## 1. Name of conveying party(ies):

Mantra Films, Inc.

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State CA  
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: October 29, 2003

## 2. Name and address of receiving party(ies):

Name: GGW Marketing, LLC

Internal Address:

Street Address: 1005 Apollo Way

City: Incline Village State: Nevada Zip: 89451

- ☐ Individual(s) citizenship  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☐ Corporation-State  
☒ Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

## 4. Application number(s) or patent number(s):

A. Trademark Application No.(s) 76/517377;  
76/524036; 76/310147; 76/385250; 76/431444;  
76/427545; 76/427548; 76/517383; 76/526397;  
76/494015

B. Trademark Registration No.(s) 2,611,100;  
2,420,336; 2,411,851; 2,561,822

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter M. Eichler, Esq.

Internal Address: Reed Smith Crosby Heafey

Street Address: 1901 Avenue of the Stars

Suite 700

City: Los Angeles State: CA ZIP: 90067

## 6. Total number of applications and registrations involved: 14

7. Total fee (37 CFR 3.41).....\$365.00

☐ Enclosed☒ Authorized to be charged to deposit account

## 8. Deposit account number:

502567

(Attach duplicate copy of this page if paying by deposit account)

12/12/2003 E-SUPER 00000209 502567 76517377

01 FC16521 40.00 DA  
02 FC16522 325.00 DA

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter M. Eichler

Name of Person Signing

Signature

11/11/03

Date

Total number of pages including cover sheet, attachments, and document: 11

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002879 FRAME: 0239

## ASSIGNMENT OF TRADEMARKS

WHEREAS, Mantra Films, Inc., located at 1601 Cloverfield Boulevard, Suite 420, South, Santa Monica, California 90404-3901 (the "Assignor"), has intended to use, has filed for registration, has adopted, has used and/or has registered in the United States the Trademarks set forth on the attached Schedule;

WHEREAS, GGW Marketing, LLC, located at 1005 Apollo Way, Incline Village, Nevada 89451-8702 (the "Assignee"), is desirous of acquiring said Trademarks; and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Mantra Films, Inc., does hereby assign unto said GGW Marketing, LLC., all right, title and interest in the trademarks, together with the goodwill of the business symbolized by said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Mantra Films, Inc., does hereby assign to said GGW Marketing, LLC, all right, title and interest in and to the Trademarks and the goodwill of business symbolized thereby.

Signed at Los Angeles, this 29th day of October,  
2003.

Mantra Films, Inc.

GGW Marketing, LLC

By Joe Frank  
(Name)  
(Title)

By Joe Frank  
(Name)  
(Title)

# SCHEDULE

TRADEMARK	REG. NO./APP. NO.	REG. DATE	CLASS
BANNED FROM TELEVISION	2,611,100	08/27/2002	25
BANNED FROM TELEVISION	2,420,336	01/09/2001	9
GIRLS GONE WILD	2,411,851	12/12/2000	9
MANTRA (Stylized)	2,561,822	04/16/2002	41
GIRLS GONE WILD	76/517377	05/28/2003	25
GIRLS GONE WILD	76/524036	06/20/2003	18
BACKYARD BRAWLS	76/310147	09/07/2001	9
GAME GONE WILD	76/385250	03/21/2002	9
GIRLS GONE WILD	76/431444	07/17/2002	3
GONE WILD	76/427545	07/05/2002	9
GUYS GONE WILD	76/427548	07/05/2003	9
GUYS GONE WILD	76/517/383	05/28/2003	25
HOLLYWOOD'S HOTTEST	76/526397	06/30/2003	9
RACK ATTACK	76/494015	03/03/2003	9