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12-15-2003

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office11/10/03  
To The Honorable Commissioner for  
copy thereof.

102622717

he attached original documents or

## 1. Name of conveying party(ies):

Name: Organic Milling Holdings LLC  
Address: 505 West Allen Avenue

City: San Dimas State: CA Zip: 91773

Individual(s) Association  
General Partnership Limited Partnership  
Corporation-State of: Delaware  
Other:

Additional name(s) of conveying party(ies) attached?

Yes ☒ No

## 3. Nature of Conveyance:

☒ Assignment Merger  
Security Agreement Change of Name  
Other

Execution Date: August 28, 2003

## 2. Name and address of receiving party(ies):

Name: Kraft Foods Holdings, Inc.  
Address: Three Lakes Drive

City: Northfield State: IL Zip: 60093

Individual(s) Association  
General Partnership Limited Partnership  
Corporation-State of: Delaware  
Other:If assignee is not domiciled in the United States, a domestic  
representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional names(s) &amp; address(es) attached?

Yes No

NOV 10 2003

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

## B. Trademark Registration No.(s)

1,665,159 -- BACK TO NATURE

Additional numbers attached? Yes (If yes, then attach numbers on a separate sheet and send along with this page) No

5. Name and address of party to whom correspondence  
concerning document should be mailed:Name: Barton M. Zedd  
Company: Kraft Foods Holdings, Inc.  
Street Address: Three Lakes Drive  
City: Northfield State: IL Zip: 60093

## 6. Total number of applications and registrations invoiced: 1

7. Total fee (37 CFR 3.41): \$ 40.00  
\$40 for one mark; \$25 each additional

Enclosed

☒ Authorized to be charged to deposit account #11-1650.8. Deposit account number: 11-1650  
(Attach duplicate copy of this page if paying by deposit  
account)

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a  
true copy of the original document.

Name of Person Signing Barton M. Zedd

Signature

Date:

11/7/03

Total number of pages comprising cover sheet: 1

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TRADEMARK  
REEL: 002879 FRAME: 0264

## **TRADEMARK ASSIGNMENT**

Assignment made as of August 28, 2003 by Organic Milling Holdings LLC, a Delaware limited liability company, ("Assignor") to Kraft Foods Holdings, Inc. a Delaware corporation ("Assignee").

WHEREAS, Assignor has adopted and has used the trademark BACK TO NATURE in connection with breakfast cereal, bread, cookies, cakes, and pastries and otherwise in connection with its business (the "Mark"), and Assignor has obtained U.S. Trademark Registration No. 1,665,159 and California Trademark Registration No. 53952 (Renewal Registration No. 14483) for the Mark (collectively, the "Registrations"); and

WHEREAS, Assignor desires to assign its full right, title and interest in the Mark, the goodwill of the business symbolized by the Mark and the Registrations to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor assigns to Assignee: all right, title and interest in and to the Mark and the Registrations, together with the goodwill of the business symbolized by the Mark; any rights that arise from the Registrations; all causes of action, past and future, for infringement of the Mark or other violations of the rights assigned hereunder; and all rights to seek other registrations of the Mark in the United States Patent and Trademark Office or elsewhere.

ORGANIC MILLING HOLDINGS LLC

By: 

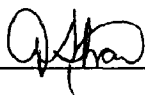
Title: For and on behalf of Cayroy Limited and Troynom Limited as the Directors of R-Squared Limited as Sole Member

Dated: 28 AUGUST 2003

Grand Cayman                     )  
  )  
Cayman Islands                 )

On this date 28 August 2003, before me the undersigned Notary Public, personally appeared Brian Taylor and Rex Sato, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



JOYCE PATRICIA SHAW  
Notary Public in and for the Cayman Islands  
My commission expires on 31 JAN-04