

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

CHANGE OF NAME

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Atwood Publishing, LLC		12/30/2003	Limited liability company: DELAWARE

## RECEIVING PARTY DATA

Name:	Ascend Media, LLC
Street Address:	11600 College Boulevard
City:	Overland Park
State/Country:	KANSAS
Postal Code:	66210
Entity Type:	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2708175	PRO AV

## CORRESPONDENCE DATA

Fax Number: (212)822-5423

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 212-530-5423

Email: jnici@milbank.com

Correspondent Name: Milbank, Tweed, Hadley &amp; McCloy LLP

Address Line 1: One Chase Manhattan Plaza

Address Line 4: New York, NEW YORK 10005-1413

ATTORNEY DOCKET NUMBER:

56000-01200

NAME OF SUBMITTER:

Janis Nici

Total Attachments: 2

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TRADEMARK  
REEL: 002879 FRAME: 0419

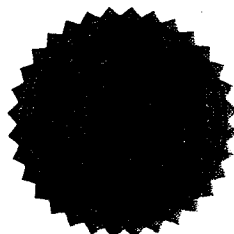
# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ASCEND MEDIA, LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2003, AT 5:11 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2003.



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 2865160

DATE 01-12-04  
TRADEMARK

REEL: 002879 FRAME: 0420

State of Delaware  
Secretary of State  
Division of Corporations  
Recorded 05:11 PM 12/30/2003  
D 05:11 PM 12/30/2003  
0020557 - 2805894 FILE

**CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF FORMATION  
OF  
ATWOOD PUBLISHING, LLC**

**(Pursuant to Section 18-202 of the Delaware Limited Liability Company Act)**

\*\*\*\*\*

Pursuant to Section 18-202 of the Limited Liability Company Act of the State of Delaware, Atwood Publishing, LLC, a Delaware limited liability company (the "Company"),

**DOES HEREBY CERTIFY:**

**FIRST:** The name of the Company is Atwood Publishing, LLC.

**SECOND:** Article FIRST of the Certificate of Formation of the Company is amended to read in its entirety as follows:

**FIRST:** The name of the limited liability company is:  
Ascend Media, LLC.

**THIRD:** This Certificate of Amendment shall be effective on and as of December 31, 2003.

IN WITNESS WHEREOF, the Company has caused this Certificate of Amendment to be executed on its behalf by an authorized officer this 30<sup>th</sup> day of December, 2003.

ATWOOD PUBLISHING, LLC

By 

Name: Cameron B. Bishop

Title: President & CEO/Authorized Person