

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Expo Magazine, LLC		12/29/2003	Limited Liability Company:

**RECEIVING PARTY DATA**

Name:	Atwood Publishing, LLC
Street Address:	11600 College Boulevard
City:	Overland Park
State/Country:	KANSAS
Postal Code:	66210
Entity Type:	Limited liability company: DELAWARE

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	1975070	EXPO U
Registration Number:	2016538	EXPOWEB
Registration Number:	1681664	EXPO

**CORRESPONDENCE DATA**

Fax Number: (212)822-5423  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-530-5423  
 Email: jnici@milbank.com  
 Correspondent Name: Milbank, Tweed, Hadley & McCloy LLP  
 Address Line 1: One Chase Manhattan Plaza  
 Address Line 4: New York, NEW YORK 10005-1413

ATTORNEY DOCKET NUMBER:	15600-01200
NAME OF SUBMITTER:	Janis Nici

Total Attachments: 3  
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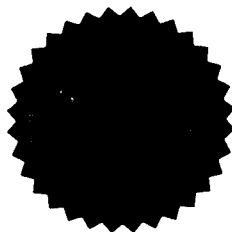
# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"EXPO MAGAZINE, LLC", A DELAWARE LIMITED LIABILITY COMPANY, WITH AND INTO "ATWOOD PUBLISHING, LLC" UNDER THE NAME OF "ATWOOD PUBLISHING, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2003, AT 8:40 O'CLOCK P.M.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

2805894 8100M

030841032

AUTHENTICATION: 2842096

DATE: 12-30-03

TRADEMARK

REEL: 002879 FRAME: 0458

**CERTIFICATE OF MERGER**

merging

**EXPO MAGAZINE, LLC**  
(a Delaware limited liability company)

into

**ATWOOD PUBLISHING, LLC**  
(a Delaware limited liability company)

(Pursuant to Section 18-209 of the Delaware Limited Liability Company Act)

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Pursuant to the provisions of Section 18-209 of the Limited Liability Company Act of the State of Delaware, Atwood Publishing, LLC, a Delaware limited liability company ("Atwood Publishing"), as the surviving limited liability company in the merger of Expo Magazine, LLC, a Delaware limited liability company ("Expo Magazine"), into Atwood Publishing,

**DOES HEREBY CERTIFY:**

**FIRST:** The name and jurisdiction of formation of each of the domestic limited liability companies in the merger is as follows:

(a) Expo Magazine, LLC, a limited liability company organized under the laws of the State of Delaware; and

(b) Atwood Publishing, LLC, a limited liability company organized under the laws of the State of Delaware.

**SECOND:** An Agreement and Plan of Merger between Expo Magazine and Atwood Publishing has been approved and executed by each such party.

**THIRD:** The name of the surviving Delaware limited liability company of the merger is "Atwood Publishing, LLC";

**FOURTH:** The Agreement and Plan of Merger is on file at the place of business of the surviving limited liability company in the Merger, Atwood Publishing, LLC, 11600 College Boulevard, Overland Park, Kansas 66210.

**FIFTH:** A copy of the Agreement and Plan of Merger will be furnished by Atwood Publishing, on request and without cost, to any member of Expo Magazine or Atwood Publishing.

NY1:03361332v2

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 08:40 PM 12/29/2003  
FILED 08:40 PM 12/29/2003  
SRV 030841032 - 2805894 FILE

IN WITNESS WHEREOF, the undersigned surviving limited liability company has caused this Certificate of Merger to be executed on its behalf by an authorized officer, this 2<sup>nd</sup> day of December, 2003.

ATWOOD PUBLISHING, LLC

By 

Name: Cameron B. Bishop  
Title: Pres & CEO / Authorized Person

NAME: CAMERON B. BISHOP  
TITLE: PRES. & CEO / AUTHORIZED PERSON