

OPR/ASSIGNMENTS

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## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.106/16/2004  
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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

NUNC PRO TUNC ASSIGNMENT

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Del Monte Corporation		06/04/2004	CORPORATION: DELAWARE

## RECEIVING PARTY DATA

Name:	MBS Graphics, Inc.
Street Address:	93 Albany Post Road
City:	Montrose
State/Country:	NEW YORK
Postal Code:	10548
Entity Type:	CORPORATION: NEW YORK

## PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2110893	PETELETHON
Registration Number:	2110894	PETELETHON

## CORRESPONDENCE DATA

Fax Number: (973)624-7070  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 973 622 4444  
Email: mboyce@mccarter.com  
Correspondent Name: Mary Ann Boyce  
Address Line 1: 100 Mulberry Street  
Address Line 2: Four Gateway Center  
Address Line 4: Newark, NEW JERSEY 07102

ATTORNEY DOCKET NUMBER:

98428/1 GHF 2807

NAME OF SUBMITTER:

Gary H. Fechter

Total Attachments: 3  
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RATIFICATION AND REAFFIRMATION  
OF ASSIGNMENT OF TRADEMARKS

WHEREAS, ProMark International, Inc., an Idaho corporation, having a principal place of business at 877 West Main Street, Suite 604, Boise, Idaho 83702, (hereinafter referred to as "PROMARK"), did on October 13, 2000 assign all of its right, title and interest in, to and under United States trademark Registration No. 2,110,893, issued November 4, 1997 for the mark PETELETHON & Design and Registration No. 2,110,894, issued November 4, 1997 for the mark PETELETHON (hereinafter referred to as the "TRADEMARKS"), including the entire business, together with the goodwill of the business associated with the TRADEMARKS to MBS GRAPHICS Graphics, Inc., a New York corporation, having a principal place of business at 93 Albany Post Road, Montrose, New York, 10548 (hereinafter referred to as "MBS GRAPHICS"). Said assignment was recorded in the United States Patent and Trademark Office on December 29, 2000 at Reel/Frame 2212/0161.

WHEREAS, thereafter, PROMARK inadvertently and in error transferred by way of merger all right, title and interest into the TRADEMARKS to H. J. Heinz Company, a Pennsylvania corporation, (hereinafter referred to as "HEINZ"). Said merger was recorded in the United States Patent and Trademark Office on December 20, 2002 at Reel/Frame 2633/0413.

WHEREAS, thereafter, HEINZ inadvertently and in error transferred by way of assignment all right, title and interest into the TRADEMARKS to DLM FOODS L.L.C., a Delaware corporation, (hereinafter referred to as "DLM FOODS"). Said assignment was recorded in the United States Patent and Trademark Office on December 23, 2002 at Reel/Frame 2631/0319.

WHEREAS, thereafter, DLM FOODS inadvertently and in error transferred by way of merger all right, title and interest into the TRADEMARKS to DEL MONTE CORPORATION, a Delaware corporation, (hereinafter referred to as "DEL MONTE"). Said merger was recorded in the United States Patent and Trademark Office on January 21, 2003 at Reel/Frame 2646/0711.

WHEREAS, the parties desire to formalize and affirm the proper assignment and recordation relating to the TRADEMARKS.

NOW THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, DEL MONTE ratifies and reaffirms nunc pro tunc the said assignment to MBS GRAPHICS of the TRADEMARKS, the entire right, title and interest in and to the TRADEMARKS together with the goodwill of the business associated with the TRADEMARKS; and

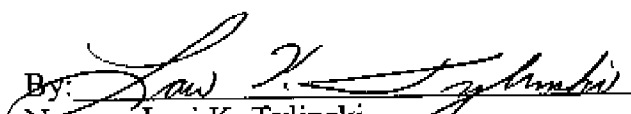
DEL MONTE, does hereby ratify and reaffirm the assignment unto MBS GRAPHICS, its successors, legal representatives and assigns of all rights, title and interest in and to the TRADEMARKS, together with all claims for damages by reason of past infringement of the TRADEMARKS, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representative;

DEL MONTE further authorizes the Commissioner of Patents and Trademarks of the United States to record said assignment so as to show ownership of the TRADEMARKS in MBS GRAPHICS; and

DEL MONTE further agrees to execute such further documents as may be required to record MBS GRAPHICS as the owner of the TRADEMARKS.

IN WITNESS WHEREOF, the parties have executed this instrument this 14 day of June, 2004.

DEL MONTE CORPORATION

By:   
Name: Lori K. Tylinski  
Title: Assistant Secretary

COMMONWEALTH OF PENNSYLVANIA

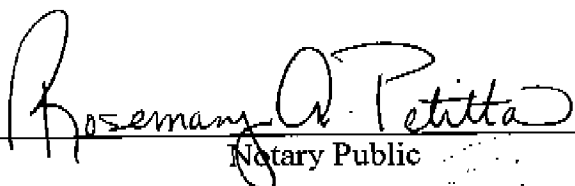
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) ss:

COUNTY OF ALLEGHENY

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On this 4th day of June, 2004, did appear Lori K. Tyliniski who to me personally known, did depose and say that she is Assistant Secretary of Del Monte Corporation and is authorized to execute the foregoing instrument on behalf of said corporation.

  
Notary Public

Notarial Seal  
Rosemary A. Petitta, Notary Public  
City of Pittsburgh, Allegheny County  
My Commission Expires June 11, 2006  
Member, Pennsylvania Association of Notaries