

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reed Elsevier Properties, Inc.		12/14/2000	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Phillips Business Information LLC		
Street Address:	701 Westchester Avenue		
City:	White Plains		
State/Country:	NEW YORK		
Postal Code:	10604		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2147138	SHOWBIZ EXPO	
CORRESPONDENCE DATA			
Fax Number:	(301)230-2891		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	301-231-0925		
Email:	slane@srgpe.com		
Correspondent Name:	Stacey Lane		
Address Line 1:	11921 Rockville Pike, Third Floor		
Address Line 4:	Rockville, MARYLAND 20852		
ATTORNEY DOCKET NUMBER:	SHOWBIZ EXPO		
NAME OF SUBMITTER:	Stacey Lane		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARK

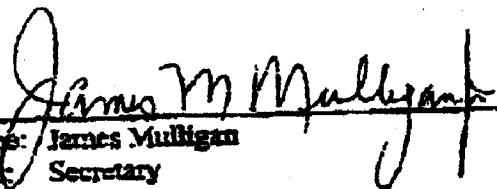
WHEREAS, REED ELSEVIER PROPERTIES INC., a Delaware corporation ("Assignor"), is the owner of record of the trademark listed on Annex A hereto (collectively, the "Mark"); and

WHEREAS, pursuant to the Asset Purchase Agreement, dated as of December 14, 2000, by and between PHILLIPS BUSINESS INFORMATION LLC, a Delaware limited liability company ("Assignee"), and Reed Exhibition Companies, a division of Reed Elsevier Inc. ("REC"), an affiliate of Assignor, REC has agreed to cause Assignor to assign the Mark to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, and the right to sue and recover for past infringements of the Mark.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademark to be duly executed as of this 14th day of December, 2000.

REED ELSEVIER PROPERTIES INC.

By: 
Name: James Mulligan
Title: Secretary

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Annex A

TRADEMARK (UNITED STATES)

<u>Name of Mark</u>	<u>Registration Number</u>	<u>T&T International Classes</u>	<u>Date of First Use</u>
SHOWBIZ EXPO	2,147,138	35 (registered 3/31/98)	

TRADEMARK

RECORDED: 06/28/2004

REEL: 002880 FRAME: 0856