

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reed Elsevier Properties, Inc.		12/14/2000	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Phillips Business Information LLC		
<b>Street Address:</b>	701 Westchester Avenue		
<b>City:</b>	White Plains		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10604		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1638764	SHOWBIZ EXPO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(301)230-2891		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	301-231-0925		
<b>Email:</b>	slane@srgpe.com		
<b>Correspondent Name:</b>	Stacey Lane		
<b>Address Line 1:</b>	11921 Rockville Pike, Third Floor		
<b>Address Line 4:</b>	Rockville, MARYLAND 20852		
<b>ATTORNEY DOCKET NUMBER:</b>	SHOWBIZ EXPO		
<b>NAME OF SUBMITTER:</b>	Stacey Lane		
<b>Total Attachments: 2</b>			
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**ASSIGNMENT OF TRADEMARK**

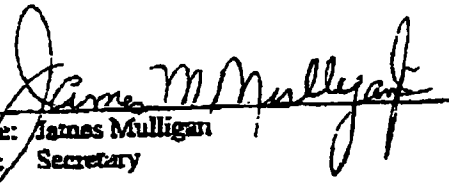
WHEREAS, REED ELSEVIER PROPERTIES INC., a Delaware corporation ("Assignor"), is the owner of record of the trademark listed on Annex A hereto (collectively, the "Mark"); and

WHEREAS, pursuant to the Asset Purchase Agreement, dated as of December 14, 2000, by and between PHILLIPS BUSINESS INFORMATION LLC, a Delaware limited liability company ("Assignee"), and Reed Exhibition Companies, a division of Reed Elsevier Inc. ("REC"), an affiliate of Assignor, REC has agreed to cause Assignor to assign the Mark to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, and the right to sue and recover for past infringements of the Mark.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademark to be duly executed as of this 14th day of December, 2000.

**REED ELSEVIER PROPERTIES INC.**

By:   
Name: James Mulligan  
Title: Secretary

Dec-13-00 16:48

From-CONNOLLY TIVE LODGE HUTZ

43026581222

T-653 P.06/12 F-026

Annex A

TRADEMARK (UNITED STATES)

<u>Name of Mark</u>	<u>Registration Number</u>	<u>T&amp;T International Classes</u>	<u>Date of First Use</u>
SHOWBIZ EXPO	1,638,764	42 (registered 3/19/91)	