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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Loveland Industries, Inc. 7251 West 4th Street Greeley, Colorado 80634 [ ] Individual(s) [ ] Association [ ] General Partnership [ ] Limited Partnership [x] Corporation-State [ ] Other Additional name(s) of conveying party(ies) attached? [ ] Yes [x] No

2. Name and address of receiving party(ies) Name: Hacco, Inc. Internal Address: Street Address: 537 Atlas Avenue City: Madison State: WI Zip: 53714 [ ] Individual(s) citizenship [ ] Association [ ] General Partnership [ ] Limited Partnership [x] Corporation-State Wisconsin [ ] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [x] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [ ] Yes [x] No

3. Nature of conveyance: [x] Assignment [ ] Merger [ ] Security Agreement [ ] Change of Name [ ] Other Execution Date: 11/21/03

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 75/347,360; 73/240,795; 75/379,675 Additional number(s) attached [ ] Yes [x] No

B. Trademark Registration No.(s) 2,502,298; 1,161,604; 2,304,655

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Patrick C. Stephenson Internal Address: McGrath, North, Mullin & Kratz, P.C. Street Address: 1601 Dodge Street City: Omaha State: NE Zip: 68102

6. Total number of applications and registrations involved: 3 7. Total fee (37 CFR 3.41) \$ 90.00 [x] Enclosed [ ] Authorized to be charged to deposit account

8. Deposit account number:

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9. Signature. Patrick C. Stephenson Name of Person Signing [Signature] Signature November 25, 2003 Date Total number of pages including cover sheet, attachments, and document: 3



Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

12-01-2003

U.S. Patent & TMOc/TM Mail Rcpt Dt. #57

12/17/2003 ECDDPER 00000284 75347360 49.00 DP 50.00 DP

TRADEMARK REEL: 002881 FRAME: 0928

ASSIGNMENT

WHEREAS, Loveland Industries, Inc., a Colorado corporation, ("Assignor") is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
FELINO	2,502,298	10/30/01
MESREPEL	1,161,604	7/21/81
RAPIDO BAIT SYSTEM AND DESIGN	2,304,655	12/28/99

WHEREAS, Hacco, Inc., a Wisconsin corporation, ("Assignee") having its principal offices at 537 Atlas Avenue, Madison, Wisconsin 53714, is desirous of acquiring all right, title and interest in and to said trademarks.

NOW THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and any registrations or future registrations thereof.

Signed this 21<sup>st</sup> day of November 2003.

LOVELAND INDUSTRIES, INC., Assignor

By: *John Bullock*

Name: John Bullock

Title: Authorized Representative

Subscribed and sworn to before me this 21<sup>st</sup> day of November 2003.

*Lou A. Dedinsky*  
Notary Public

My Commission Expires:

March 3, 2007

