

12/8/03



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To the Honorable Commissioner of Patent and Trademark

Remarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Gary Stephen Lambert, Sr.
d/b/a Lambert Publishing Company

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: November 20, 2003

2. Name and address of receiving party(ies):

Name: White Directory of Florida, Inc.

Internal Address: c/o White Directory Publishers, Inc.

Street Address: 1945 Sheridan Drive

City: Buffalo State: NY ZIP: 14223

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Florida
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) and address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
2,316,467

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David L. Principe

Hodgson Russ LLP

Internal Address: Intellectual Property Law Section

Street Address: One M&T Plaza, Suite 2000

City: Buffalo State: NY ZIP: 14203-2391

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:
08-2442

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David L. Principe

Name of Person Signing

Signature

December 4, 2003

Date

Total number of pages including cover sheet, attachments and document:

5

Mail documents to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services, Director of the U.S. Patent and Trademark Office

P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

REEL: 002882 FRAME: 0438

OPR/FINANCE
DEC - 8 AM 8:54

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TRADEMARK ASSIGNMENT

WHEREAS, Gary Stephen Lambert, Sr. d/b/a Lambert Publishing Company, (the "Assignor"), an individual with a principal place of business at 2459 Government Boulevard, Mobile, Alabama 36606, has adopted, used, and is using the trademark shown on the attached Exhibit "A" (the "Trademark"), which was registered in the United States Patent and Trademark Office on February 8, 2000, under Registration No. 2,316,467;

WHEREAS, the assignor is also known as "Lambert, Steve, dba Lambert Publishing" and has registered the Trademark in that name;

WHEREAS, White Directory of Florida, Inc. (the "Assignee"), a Florida corporation with its principal place of business at c/o White Directory Publishers, Inc., 1945 Sheridan Drive, Buffalo, New York, 14223, desires to acquire the entire right, title and interest in and to the Trademark and said Registration thereof No. 2,316,467;

NOW, THEREFORE, for valuable consideration, the receipt and adequacy of which are hereby acknowledged,

1. Assignor represents and warrants that he is the sole owner of the Trademark and of Registration No. 2,316,467, free and clear of any and all liens, charges, claims or encumbrances of any kind.

2. Assignor hereby assigns to Assignee free and clear of any and all liens, charges, claims or encumbrances of any kind, the entire right, title and interest in and to the Trademark, throughout the world, and in and to said Registration thereof No. 2,316,467, together with the goodwill of the business associated therewith.

Appendix A

U.S. Reg. No. 2,316,467