TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Heilig-Meyers Company		06/21/2004	CORPORATION: VIRGINIA

RECEIVING PARTY DATA

Name:	Guardian Products, Inc.
Street Address:	2209 Fairview Drive
City:	Ceres
State/Country:	CALIFORNIA
Postal Code:	95307
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2270578	MIRACLEGUARD

CORRESPONDENCE DATA

Fax Number: (216)241-0816

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 216.622.8854

Email: ipdocket@calfee.com
Correspondent Name: Raymond Rundelli
Address Line 1: 800 Superior Avenue

Address Line 2: Suite 1400

Address Line 4: Cleveland, OHIO 44114-2688

ATTORNEY DOCKET NUMBER: 06821/06011

NAME OF SUBMITTER: Raymond Rundelli

Total Attachments: 2 source=HEILIG#page1.tif source=HEILIG#page2.tif

TRADEMARK
REEL: 002882 FRAME: 0913

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TRADEMARK ASSIGNMENT

HEILIG-MEYERS COMPANY, a Virginia corporation ("Assignor") hereby sells, assigns and transfers to GUARDIAN PRODUCTS INC., a Delaware corporation, having a place of business at 2209 Fairview Drive, Ceres, California 95307, ("Assignee"), its successors, assigns or other legal representatives, the entire right, title and interest of Assignor in and to the trademarks, applications for trademark registration and trademark registrations listed on Exhibit A, attached hereto, together with the goodwill of the business symbolized or represented by such trademarks, applications for trademark registration and registrations thereof, effective as of January 31, 2000.

Assignor further assigns to Assignee, its successors, assigns or other legal representatives, any and all claims for damages by reason of past and continuing infringement of such trademarks and registrations, and the right to sue for and collect the same for its own use and benefit and that of its successors, assigns or other legal representatives, effective as of January 31, 2000.

IN WITNESS WHEREOF, Assignor has executed this trademark assignment as of the date set forth below.

HEILIG-MEYERS COMPANY

A Virginia Corporation

Date: <u>Trne 21</u> , 2004	By: Monald L. Barden Title: Ronald L. Barden Managing Director of Reorganization	
State of Mayne	SS:	
County of Bichmons	55.	
This 21 day of JUNE ROWALD L. BARDEN HEILIG-MEYERS COMPANY, a Vin Assignment.	, 2004, before me per to me known as the authorized rginia Corporation, who execut	representative of

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TRADEMARK REEL: 002882 FRAME: 0914

EXHIBIT A

COMMON LAW TRADEMARK MIRACLE GUARD

TRADEMARK REGISTRATION

<u>Trademark</u>

Registration Number

Status

Country

Miracle **GUARD**

2,270,578

Reg.

U.S.

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TRADEMARK REEL: 002882 FRAME: 0915

RECORDED: 06/30/2004