

Form **PTO-1594** **RECORDATION FORM COVER SHEET** U.S. DEPARTMENT OF COMMERCE  
 (Rev. 03/01) **TRADEMARKS ONLY** U.S. Patent and Trademark Office  
 OMB No. 0651-0027 (exp. 5/31/2002)

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): River West Brands, LLC</p> <p><input type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation-State: Delaware  <input type="checkbox"/> Other:</p> <p>Additional name(s) of conveying party(ies) attached?      <input type="checkbox"/> Yes  <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies): Name: <u>Graham Webb International, Inc.</u> Internal Address: Street Address: <u>6109 DeSoto Avenue</u></p> <p>City: <u>Woodland Hills,</u> State: <u>California</u>      Zip: <u>91367</u></p> <p><input type="checkbox"/> Individual(s) citizenship: _____  <input type="checkbox"/> Association: _____  <input type="checkbox"/> General Partnership: _____  <input type="checkbox"/> Limited Partnership: _____  <input checked="" type="checkbox"/> Corporation-State: <u>California</u>  <input type="checkbox"/> Other: _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: (Designations must be a separate document from assignment)      <input type="checkbox"/> Yes  <input type="checkbox"/> No</p> <p>Additional name(s) &amp; address(es) attached?      <input type="checkbox"/> Yes      <input checked="" type="checkbox"/> No</p>
<p>3. Nature of Conveyance:</p> <p><input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other:</p> <p>Execution Date: <u>May 29, 2003</u></p>	

<p>4. Application Number(s) or Registration Number(s): A. Trademark Application No.(s):</p> <p>Additional numbers attached?      <input type="checkbox"/> Yes      <input checked="" type="checkbox"/> No</p>	<p>B. Trademark Registration No.(s): <u>2,765,761</u> (Issued 9/16/03) Appl. <u>78/122121</u></p> <p>Additional numbers attached?      <input type="checkbox"/> Yes      <input checked="" type="checkbox"/> No</p>
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<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>M. John Carson, Esq.</u></p> <p>Internal Address: <u>Atty. Dkt.: 7160-389XX/10302700</u> Street Address: <u>FULBRIGHT &amp; JAWORSKI LLP</u> <u>865 S. Figueroa Street</u> <u>29<sup>th</sup> Floor</u></p> <p>City: <u>Los Angeles</u>      State: <u>CA</u>      Zip: <u>90017-2576</u></p>	<p>6. Total Number of applications and registrations involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41)      \$ <u>40.00</u></p> <p><input type="checkbox"/> Enclosed  <input checked="" type="checkbox"/> Authorized to be charged to Deposit Account  <input type="checkbox"/> Authorized to be charged to credit card (Form 2038 enclosed)</p> <p>8. Deposit account number: <u>50-0337</u> (Attach duplicate copy of this page if paying by deposit account)</p>
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9. Statement and signature:  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

M. John Carson      [Signature]      June 30, 2004  
 Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: 4

CH \$40.00 500337 2765761

EXHIBIT A  
TRADEMARK  
A S S I G N M E N T

WHEREAS, River West Brands, LLC (Assignor), having its principle place of business at 648 West Randolph Street, Suite 400, Chicago, Illinois, 60661, is the owner of trademark application U. S Serial No. 78/122121, the trademark HALO for hair shampoo and hair conditioner, and the goodwill connected therewith (hereinafter referred to as LP.);

WHEREAS, Graham Webb International, Inc. (Assignee) a California corporation, having its principal place of business at 6109 DeSoto Avenue, Woodland Hills, California, 91367, is desirous of acquiring the entire and exclusive right, title and interest in and to the said LP. in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, by these presents does hereby sell, assign, transfer and set over unto the said Assignee, its successors and assigns, the entire and exclusive right, title and interest in and to said LP., in the United States and throughout the world; and further agrees to sign all papers and perform all acts, without any further compensation but at no cost or expense to itself, as said Assignee may deem necessary to make this Assignment fully effective, and to execute all papers and do all other lawful acts that may reasonably be required by Assignee in order to make or prosecute applications for trademark of the United States and of any and all other countries, or that may be required to vest ownership of such applications and trademarks in Assignee, or to maintain, preserve or enforce the rights of Assignee in such. In the event that Assignee is unable for any reason whatsoever to secure Assignor's signature to any lawful and necessary document required or desirable as stated above,

Assignor hereby irrevocably designates and appoints Assignee, and its duly authorized officers and agents, as Assignor's agent and attorney-in-fact to act for and on Assignor's behalf and stead, to execute and file any such applications, and to do all other lawfully permitted acts to further the ownership, prosecution and issuance of any copyrights, trademarks or patents, and other implementations as stated above with the same legal force and effect as if executed by Assignor.

RIVER WEST BRANDS, LLC

Dated: 5/29/03

BY: D. O. R. R. O.

Name: DAVID RUDER

Title: CEO

# FULBRIGHT & JAWORSKI L.L.P.

A REGISTERED LIMITED LIABILITY PARTNERSHIP  
865 SOUTH FIGUEROA STREET, 29TH FLOOR  
LOS ANGELES, CALIFORNIA 90017  
WWW.FULBRIGHT.COM

## FACSIMILE TRANSMISSION

**DATE:** June 30, 2004

**MATTER NUMBER:**

10302700

RECIPIENT(S):	FAX No.:	PHONE No.:
Assignment Branch/PTAS United States Patent and Trademark Office	(703) 306-5995	(703) 308-9723

**FROM:** M. John Carson

**USER ID:** MC09732

**FLOOR:** 29

**PHONE:** (213) 892-9225

**FAX:** (213) 680-4518

**RE:** Trademark Reg. No. 2,765,761 (Appl. Serial No. 78/122121)

Mark: HALO

Our Docket No. 7160-389/10302700

**NUMBER OF PAGES WITH COVER PAGE:** 5

**Message:**

**RETURN FACSIMILE NUMBER IS (213) 680-4518**

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IF YOU DO NOT RECEIVE ALL OF THE PAGES, PLEASE CALL  
LUTRICIA WARE AT (213) 892-9251 AS SOON AS POSSIBLE.

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