

12-22-2003

Form PTO-1594 (Rev. 10/02) 12-17-03 } RE
OMB No. 0651-0027 (exp. 6/30/2005)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Arnold Products, Inc.
510 East 22nd Street
Lombard, IL 60148
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Entenmann's Products, Inc.
Internal Address: _____
Address: _____
Street Address: 510 East 22nd Street
City: Lombard State: IL Zip: 60148

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: December 16, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____
76/545,420; 76/545,411

B. Trademark Registration No.(s) _____

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jason K. Schmitz
Internal Address: Mayer, Brown, Rowe & Maw LLP
P. O. Box 2828
Chicago, IL 60690-2828

Street Address: _____
City: _____ State: _____ Zip: _____

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

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9. Signature.

Jason K. Schmitz
Name of Person Signing

Signature

12/17/03
Date

Total number of pages including cover sheet, attachments, and document: 4

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Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:0521
02 FC:0522

40.00 OP
25.00 OP

TRADEMARK
REEL: 002883 FRAME: 0768

ASSIGNMENT OF TRADEMARKS

WHEREAS, Arnold Products, Inc., a Delaware corporation, having its principal place of business at 510 East 22nd Street, Lombard, Illinois 60148 ("Assignor"), is the owner of the trademarks shown on the attached Schedule A (hereinafter "the Trademarks"); and

WHEREAS, Entenmann's Products, Inc., a Delaware corporation, having its principal place of business at 510 East 22nd Street, Lombard, Illinois 60148 ("Assignee"), is desirous of acquiring the Trademarks together with the goodwill symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, all right, title and interest in and to the Trademarks, together with the goodwill symbolized by said Trademarks and the right to sue and recover for, and the right to profits or damages, due or accrued, arising out of or in connection with any and all past, present or future infringements or dilution of or damage to such Trademarks or the associated goodwill.

THIS ASSIGNMENT OF TRADEMARKS shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and assigns.

Signed as of this 16th day of December, 2003.

Arnold Products, Inc.

By: 

Name: Shelly W. Seligman

Title: Vice President and Secretary

Entenmann's Products, Inc.

By: 

Name: Jonathan T. Berger

Title: Assistant Secretary

SCHEDULE A

CARB COUNTING, U.S. Application No. 76/545,420

CARB COUNTING, U.S. Application No. 76/545,411

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RECORDED: 12/17/2003

**TRADEMARK
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