

12-23-2003

Form PTO-1594
1-31-92



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

102630125

To the Honorable Commissioner of Patents and Trademarks, Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): PR Newswire Association, Inc. 12-17-03

Individuals Association
 General Partnership - Limited Partnership
 Corporation-State - Delaware
 Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Interest Change of Name
 Other Conversion/Change of Name

Execution Date: June 28, 2002

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Meredith Schorr
 Internal Address: c/o White & Case LLP

Street Address: 1155 Avenue of the Americas
 City: New York State: New York ZIP: 10036

2. Name and address of receiving party(ies):
 Name: PR Newswire Association LLC
 Internal Address: _____
 Street Address: 810 Seventh Avenue
 City: New York State: NY ZIP: 10019

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Other Delaware Limited Liability Company

Trademark Registration No.(s)
1868741

6. Total number of applications and registration involved 1

7. Total fee (37 CFR 3.41): \$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
23-1705 (in event of deficiency)
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Meredith Schorr Meredith Schorr 12/17/03
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 1

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services
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PO Box 1450
Alexandria, VA 22313-1450

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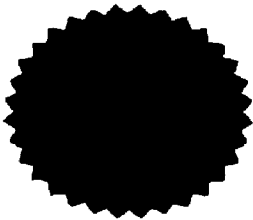
Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "PR NEWSWIRE ASSOCIATION, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PR NEWSWIRE ASSOCIATION, INC." TO "PR NEWSWIRE ASSOCIATION LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JUNE, A.D. 2002, AT 9:04 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTIETH DAY OF JUNE, A.D. 2002, AT 11:59 O'CLOCK P.M.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

2690777 8100V

020422003

AUTHENTICATION: 1859928

DATE: 06-28-02

06/28 '02 14:28 NO.953 10/13

CSC

TRADEMARK
REEL: 002884 FRAME: 0176

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
OF
PR NEWSWIRE ASSOCIATION, INC.

This Certificate of Conversion of PR Newswire Association, Inc. (the "Corporation") is being executed by the undersigned for the purpose of converting a corporation into a limited liability company pursuant to the Delaware General Corporation Law and the Delaware Limited Liability Company Act.

It is hereby certified that:

1. The name of the Corporation is PR Newswire Association, Inc.
2. The name under which the Corporation was originally incorporated and its name immediately prior to the effectiveness of this conversion was: PR Newswire Association, Inc.
3. The date of filing of the Corporation's original certificate of incorporation with the Secretary of State of the State of Delaware was December 4, 1996.
4. The name of the limited liability company into which the Corporation will be converted is PR Newswire Association LLC.
5. The conversion has been approved in accordance with the provisions of Section 266 of the Delaware General Corporation Law and Section 18-214 of the Delaware Limited Liability Company Act.
6. The conversion shall become effective on June 30, 2002 at 11:59 p.m.

IN WITNESS WHEREOF, the undersigned, the President and Chief Executive Officer of the Corporation, has executed this Certificate of Conversion of PR Newswire Association, Inc. this 28th day of June, 2002.


Charles H. Morin
President and Chief Executive Officer

CSC

06/28 102 14:28 NO.953 11/13

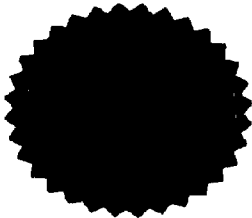
Delaware

PAGE 2

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "PR NEWSWIRE ASSOCIATION LLC" FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JUNE, A.D. 2002, AT 9:04 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE THIRTIETH DAY OF JUNE, A.D. 2002, AT 11:59 O'CLOCK P.M.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

2690777 8100V

AUTHENTICATION: 1859928

020422003

DATE: 06-28-02

06/28 '02 14:28 NO.953 12/13

CSC

TRADEMARK
REEL: 002884 FRAME: 0178

STATE OF DELAWARE
CERTIFICATE OF FORMATION
OF
PR NEWSWIRE ASSOCIATION LLC

This Certificate of Formation of PR Newswire Association LLC (the "Company") is being executed by the undersigned for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act.

FIRST: The name of the Company is: PR Newswire Association LLC

SECOND: The address of the registered office of the Company in the State of Delaware is 2711 Centerville Road, Suite 400, Wilmington, DE 19806, in New Castle County, and the name of the registered agent is Corporation Service Company.

THIRD: The business and affairs of the Company shall be managed by a board of managers.

FOURTH: The personal liability of the managers of the Company is hereby limited and eliminated to the fullest extent permitted by the laws of the State of Delaware, as the same may be amended and supplemented from time to time.

FIFTH: The Company shall have the power to indemnify and advance legal defense fees to its members or managers to the fullest extent permitted by the laws of the State of Delaware, as the same may be amended and supplemented from time to time.

SIXTH: This Certificate of Formation shall become effective on June 30, 2002 at 11:59 p.m.

IN WITNESS WHEREOF, the undersigned, an authorized person of the Company, has executed this Certificate of Formation of PR Newswire Association LLC this 28th day of June, 2002.


Charles H. Moran
Authorized Person