

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	Release of Security Interest in Trademark
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		06/30/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Farmland Dairies LLC
Street Address:	520 Main Avenue
City:	Wallington
State/Country:	NEW JERSEY
Postal Code:	07057
Entity Type:	Limited liability Company: DELAWARE

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2197890	MR. JOHN'S OLD FASHIONED ICE CREAM

CORRESPONDENCE DATA	
Fax Number:	(617)523-1231
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	617.570.1292
Email:	mrovner@goodwinprocter.com
Correspondent Name:	Miriam J. Rovner, Senior Paralegal
Address Line 1:	Exchange Place, 53 State Street
Address Line 2:	Goodwin Procter LLP
Address Line 4:	Boston, MASSACHUSETTS 02109-2881

ATTORNEY DOCKET NUMBER:	103761-144824/1703-298
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NAME OF SUBMITTER:	Miriam J. Rovner, Senior Paralegal
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RELEASE OF SECURITY INTEREST IN TRADEMARK

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARK (this "Release") is made as of June 30, 2004 ("Effective Date") by GENERAL ELECTRIC CAPITAL CORPORATION, a Delaware corporation ("Grantee"), in favor of FARMLAND DAIRIES LLC, a Delaware limited liability company ("Grantor").

WHEREAS, pursuant to the terms and conditions of that certain Trademark Security Agreement by and between Grantor and Grantee dated February 24, 2004 (the "Trademark Security Agreement"), Grantor granted to Grantee a continuing security interest in and to, *inter alia*, all of Grantor's right, title and interest in the United States trademark "MR. JOHN'S OLD FASHIONED ICE CREAM AND DESIGN", Registration No. 2,197,890 and connected goodwill (collectively, the "Released Mark");

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on February 25, 2004, at Reel 002799, Frame 0763; and

WHEREAS, Grantor has sold that portion of its business connected with the Released Mark and paid a portion of its outstanding indebtedness to Grantee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby releases its security interest against the Released Mark. Grantee shall, at Grantor's expense, take all further actions, and provide to Grantor, Grantor's successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Release. This Release shall not constitute a release of Grantee's security interest in any other trademark and/or collateral under the Trademark Security Agreement, and the Trademark Security Agreement shall continue in full force and effect with respect to such other trademarks and/or collateral.

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IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

GENERAL ELECTRIC CAPITAL CORPORATION

Howard Novowitz

Name: Howard Novowitz

Title: Authorized Signatory

STATE OF Connecticut
COUNTY OF Fairfield) SS.
June

On this 28 day of 2004, there appeared before me Howard Novowitz, personally known to me, who acknowledged that he signed the foregoing Release as his voluntary act and deed on behalf and with full authority of General Electric Capital Corporation.

Elizabeth R. Harkin

Notary Public

5-31-2007

