Form <b>PTO-1594</b>	12-23-2	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office		
(Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)		100 (COM) (COM) (COM)		
Tab settings ⇒ ⇒ ⇒ ▼	7 122141 11911 42114 11214 2114	_		
To the Honorable Commissioner of Patent	1026300 ts and Trademarks: Pk	381 ease record the attached original documents or copy thereof.		
To the Honorable Commissioner of Patents and Trademarks: F  1. Name of conveying party(ies):  Foster & Gallagher, Inc.  Individual(s)  General Partnership  Corporation-State Illinois  Other  Additional name(s) of conveying party(ies) attached? Yes No  Nature of conveyance:  Assignment  Merger		Please record the attached original documents or copy thereof.  2. Name and address of receiving party(ies):     Name:		
☐ Security Agreement ☐ Char	nge of Name	Other <u>a Delaware limited liability company</u>		
☐ Other Execution Date: October 30, 2001		If assignee is not domiciled in the United States, a domestic representative designation is attached:   (Designations must be a separate document from assignment) Additional name(s) & address(es) attached?   Yes   No		
Application number(s) or registration num     A. Trademark Application No.(s)  Add  Add	nber(s): ditional number(s) attac			
5. Name and address of party to whom corrections document should be mailed:	espondence	6. Total number of applications and registrations involved:		
Name: Robert E. Burwell, Esq.		7. Total fee (37 CFR 3.41)\$ 40.00		
Internal Address: <u>Latham &amp; Watkins LLP</u>		■ Enclosed  □ Authorized to be charged to deposit account		
Street Address: 701 B Street, Suite 2100		Deposit account number     500524 (For additional fees, if any)		
City: <u>San Diego</u> State: <u>CA</u> Zip	o: <u>92101</u>	(Attach duplicate copy of this page if paying by deposit account)		
DO NOT USE THIS SPACE				
9. Statement and signature. To the best of my knowledge and belief, the original document.  Gregory B. Phillips  Senior IP Paralegal  Name of Person Signing	the foregoing information in the foregoing in the foregoi			
Total number of pages including cover sheet, attachments, and document:				
/2003 LINELLER 00000155 2619278 Mail documents to be recorded with required cover sheet information to:  Commissioner of Patent & Trademarks, Box Assignments				
<b>40.00 CP</b> Washington, D.C. 20231				
OC\647500.1	1			

# ASSIGNMENT (Intellectual Property)

ASSIGNORS: Foster & Gallagher, Inc.

1950 Waldorf N.W.

Grand Rapids, MI 49550

**Drake Acquisition Company** 1950 Waldorf N.W.

Grand Rapids, MI 49550

Home Marketplace, Inc. 1950 Waldorf N.W.

Grand Rapids, MI 49550

ASSIGNEE:

Jackson Acquisition Company, LLC

451 Jackson St.

San Francisco, CA 94111

#### ASSIGNED SUBJECT MATTER

ASSIGNED SUBJECT MATTER shall mean all intellectual property in which the ASSIGNORS have any right, title or interest and which is used or useful in connection with the Business (as defined in the Asset Purchase Agreement, dated as of September 7, 2001 (the "Purchase Agreement"), by and among the Assignors and Brecon Capital Company, LLC (whose rights and obligations under such agreement have been assigned to and assumed by Assignee), including, but not limited to, all "Patents" (as hereinafter defined) used or useful in connection with the Business, all "Marks" (as hereinafter defined) used or useful in connection with the Business, all "Copyrights" (as hereinafter defined) used or useful in connection with the Business, all "Trade Secrets and Confidential Information" (as hereinafter defined) used or useful in connection with the Business, all "Domain Names" (as hereinafter defined) used or useful in connection with the Business and all "Related Rights" (as hereinafter defined) used or useful in connection with the Business.

- 1. "Patents" is defined to include all concepts, ideas, designs, inventions (whether patentable or not), discoveries, techniques, all U.S. and foreign patent applications, all U.S. and foreign patents, all U.S. and foreign patent reexaminations and reissues and all patent licenses, including, but not limited to, the items set forth in Schedule A.
- "Marks" is defined to include all words, names, logos, symbols, designs, trade names, brand names, source indicating indicia, trade dress, trademarks, service marks and marks, whether registered or unregistered, all U.S. and foreign applications for registration of the foregoing, and all U.S. and foreign registrations for the foregoing, including, but not limited to, the items set forth in Schedule A.

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- 3. "Copyrights" is defined to include all copyrights, U.S. and foreign, whether registered or not, and all works of any kind which fall within the subject matter of copyright, including, but not limited to, the items set forth in <u>Schedule A</u> and (i) the copyrights in the ASSIGNORS' business documents and files, customer documents and files, Internet web site content and operating systems, software, databases, product designs and packaging, advertising, promotional material and products (whether developed or in development) and (ii) the copyrights in the materials created by the ASSIGNORS' employees and independent contractors.
- 4. "Trade Secrets and Confidential Information" is defined to include, but is not limited to, business information, confidential information, financial information, business trade secrets, marketing information, financial and technical trade secrets, techniques, processes, know-how, and other information which are material to the ongoing business of each of the ASSIGNORS, including, but not limited to, the items set forth in <u>Schedule A</u>.
- 5. "Domain Names" is defined as all registrations of Internet domain names with any domain name registrar, including, but not limited to, the items in <u>Schedule A</u>.
  - 6. "Related Rights" is defined to include:
  - A. All goodwill of the business symbolized by the Marks and Domain Names:
  - B. All rights and causes of action to enforce the rights associated with each item of ASSIGNED SUBJECT MATTER in all countries, including all rights to claim and recover damages and compensation for past or continuing infringements of or violations of rights to any item of ASSIGNED SUBJECT MATTER in all relevant jurisdictions.

NOW THEREFORE, as part of the transfer of all business assets to which the ASSIGNED SUBJECT MATTER is related and for good and valuable consideration, the receipt of which from ASSIGNEE is hereby acknowledged, each of the ASSIGNORS does hereby sell, assign, transfer and set over to ASSIGNEE, its successors and assigns, the entire right, title and interest of such ASSIGNOR in and to each and every item of said ASSIGNED SUBJECT MATTER.

Each of the ASSIGNORS hereby covenants that it has full right to convey the entire interest herein assigned and that it has not executed and will not execute any agreement in conflict herewith.

Each of the ASSIGNORS hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to issue the ASSIGNED SUBJECT MATTER to the ASSIGNEE, its successors and assigns, in accordance with the terms of this instrument.

Each of the ASSIGNORS further agrees that it will communicate to ASSIGNEE any facts known to it respecting the ASSIGNED SUBJECT MATTER, and provide any other

2

reasonable assistance to ASSIGNEE to perfect title to, and obtain and enforce in all countries, the properties and rights which comprise the ASSIGNED SUBJECT MATTER.

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IN WITNESS WHEREOF, each of the ASSIGNORS has made this assignment effective as of October 30, 2001.

# "ASSIGNORS"

DRAKE ACQUISITION COMPANY, FOSTER & GALLAGHER, INC., a Colorado corporation an Illinois corporation By: By: Name: Name: Title: Title: HOME MARKETPLACE, INC., an Illinois corporation By: Name: Title: \_\_\_ Accepted as of October 50, 2001. "ASSIGNEE" JACKSON ACQUISITION COMPANY, LLC, a Delaware limited liability company

By: \_\_\_\_\_\_ Name: \_\_\_\_\_\_ Title: IN WITNESS WHEREOF, each of the ASSIGNORS has made this assignment effective as of October <u>30</u>, 2001.

# "ASSIGNORS"

FOSTER & GALLAGHER, INC., an Illinois corporation	DRAKE ACQUISITION COMPANY, a Colorado corporation
By: Name: Title:	By: Name: Title:
HOME MARKETPLACE, INC., an Illinois corporation	
By: Name: Title:	

Accepted as of October 30, 2001.

"ASSIGNEE"

JACKSON ACQUISITION COMPANY, LLC, a Delaware limited liability company

Name:

me: Nolsové, Mathetus 7

Title:

Charles man

#### SCHEDULE A

#### **Patents**

There are no issued or pending U.S. or foreign patents or patent applications; and no other items are being listed herein.

## **Marks**

## 1. <u>Trademark Registrations</u>

a. Walter Drake

Registration Number:

909,593

Registered:

03/09/71

Renewal Date:

03/09/01

Registered Owner:

**Drake Acquisition Company** 

b. Walter Drake

Registration Number:

895,688

Registered:

07/28/70

Renewal Date:

07/28/00

Registered Owner:

**Drake Acquisition Company** 

c. Walter Drake

Registration Number:

1,376,289

Registered:

December 17, 1985

Renewal Date:

December 17, 2005

Registered Owner:

**Drake Acquisition Company** 

## 2. Pending Trademark Registrations

## a. Homewares By Walter Drake

Serial Number:

75/849,932

Notice of Allowance Date:

04/24/01

Owner:

Foster & Gallagher, Inc.

NSD\_DOCS\5566.4 [W97]

# Copyrights

Title	Effective Date of Registration	Registration Number
Shopping with Walter DrakeChristmas (70-2)	3-20-01	TX 5-355-026
Shopping with Walter DrakeHoliday Preview (70)	3-20-01	TX 5-355-027
Christmas Cards from Walter Drake (2000)	3-19-01	TX 5-363-267
Shopping with Walter DrakeLate Autumn 2000 (60-2)	3-20-01	TX 5-355-028
Shopping with Walter DrakeAutumn 2000 (60)	3-19-01	TX 5-363-266
Shopping with Walter DrakeMid-Summer 2000 (50)	3-19-01	TX 5-363-268
Shopping with Walter DrakeSummer 2000 (40)	3-19-01	TX 5-363-265
Shopping with Walter DrakeMid-Spring (30) (96-page catalog)	6-22-00	TX 5-278-985
Shopping with Walter DrakeSpring (20)	6-22-00	TX 5-278-984
Walter DrakeWinter 2000 (10)	6-22-00	TX 5-278-988
Shopping with Walter Drake Winter (10)	6-22-00	TX 5-278-986
HomewaresSpring 2000 (10-2)	6-22-00	TX 5-278-989
Walter Drake presentsDirections	6-22-00	TX 5-278-990
Shopping with Walter DrakeChristmas (79-3)	6-22-00	TX 5-278-991
Shopping with Walter DrakeChristmas (79-2)	6-22-00	TX 5-278-992
Shopping with Walter DrakeChristmas (792)  Shopping with Walter DrakeChristmas (79)	6-22-00	TX 5-278-983
Walter Drake presentsDirections	6-22-00	TX 5-278-987
Walter Drake Christmas Cards	1-13-00	TX 5-124-564
Shopping with Walter DrakeMid-Autumn (69-2)	1-13-00	TX 5-124-565
Shopping with Walter DrakeAutumn, 1999 (69)	1-13-00	TX 5-129-390
Shopping with Walter DrakeMid-Summer (59-2)	1-13-00	TX 5-119-752
Shopping with Walter DrakeMid-Summer, 1999 (59)	1-13-00	TX 5-119-750
Shopping with Walter DrakeSummer, 1999	5-18-99	TX 4-901-438
Shopping with Walter DrakeSpring, 1999 (39)	5-18-99	TX 4-908-773
Shopping with Walter DrakeSpring, 1999 (29)	5-18-99	TX 4-908-774
Shopping with Walter DrakeWinter, 1999 (19-2)	5-18-99	TX 4-908-790
Shopping with Walter DrakeWinter, 1999 (Full-size edition)	5-18-99	TX 4-910-055
Shopping with Walter DrakeWinter 1999 (19)	5-18-99	TX 4-908-791
Walter Drake presentsDirections, The Path to Better Health (99-BCV)Walter Drake presentsDirections, The Path to Better Health (99-ACV)	5-18-99	TX 4-908-801
Walter Drake presentsDirections, The Path to Better Health (99-ACV)	5-18-99	TX 4-908-775
Footprints in the Snow	8-28-98	TX 4-844-053
Walter Drake Christmas Cards 1998	8-28-98	TX 4-871-803
Shopping with Walter DrakeChristmas 1998 (78-3)	1-27-99	TX 4-930-660
Shopping with Walter DrakeChristmas 1998 (78-2)	1-27-99	TX 4-930-425
Shopping with Walter DrakeChristmas 1998 (78)	1-27-99	TX 4-930-358
Shopping with Walter DrakeAutumn 1998 (68-2)	1-27-99	TX 4-930-659
Shopping with Walter DrakeAutumn 1998	8-28-98	TX 4-844-054

NSD\_DOCS\5566.4 [W97]

Shopping with Walter DrakeMid-Summer 1998	8-28-98	TX 4-844-050
Shopping with Walter DrakeSummer 1998	8-28-98	TX 4-844-051
Shopping with Walter DrakeMid-Spring 1998	8-28-98	TX-4-844-052
Shopping with Walter DrakeWinter 1998	3-16-98	TX 4-750-664
Walter Drake Christmas Cards 1997	3-16-98	TX 4-746-334
Walter Drake Kid's Korner 1997	3-16-98	TX 4-746-333
Shopping with Walter DrakeChristmas 1997	9-16-97	TX 4-635-930
Shopping with Walter DrakeAutumn 1997	9-16-97	TX 4-635-928
Shopping with Walter DrakeMid-Summer 1997	9-16-97	TX 4-634-047
Shopping with Walter DrakeSummer 1997	5-16-97	TX 4-481-921
Shopping with Walter DrakeSpring 1997	2-20-97	TX 4-491-812
Shopping with Walter DrakeWinter 1997	12-30-96	TX 4-437-495

# Trade Secrets and Confidential Information

The Assignors are the owners of certain Trade Secrets and Confidential Information used by them in connection with the Business.

## **Domain Names**

#### Name

## **Expiration Date**

Wdrake.com \*
Thehomemarketplace.com \*
Thehomemarketplace.net
Walterdrake.net
Walterdrakecompany.com
Walterdrakeinc.com
Walterdrakeandsons.com
Walter-drake.com
Walterdrakecatalog.com
Walterdrakeco.com
Wdcatalog.com

\* Website in existence under this domain name.

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**RECORDED: 12/17/2003**