

Form PTO-1594

(Rev. 10/02)

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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Steven Grote
P.O. Box 162
St. Charles, MO 63302

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: AGC, Inc.
Internal
Address: _____

Street Address: One American Road
City: Cleveland State: OH Zip: 44144

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: May 24, 2004

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,661,687

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joanne McMahan

Internal Address: _____

American Greetings Corporation

Street Address: _____

One American Road

City: Cleveland State: OH Zip: 44144

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

01-1410

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joanne McMahan
Name of Person Signing

Joanne McMahan
Signature

July 1, 2004
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$40.00 011410 2661687

TRADEMARK ASSIGNMENT

WHEREAS, Steven Grote, an individual, residing at P.O. Box 162
St. Charles, Mo 63302 ("Assignor"), is owner of the entire
right, title, and interest in and to the following (collectively, the "Trademark Rights"):

U.S. Trademark Registration No. 2,661,687, dated December 17,
2002, for the mark CREATABLES; and


Any and all rights and privileges provided under the trademark and
other laws of the United States, the individual states thereof, and
jurisdictions foreign thereto with respect to the foregoing; the
GOODWILL of the business in which the mark is used; and any
and all renewals thereof, together with the right to bring suit and
collect for past infringements thereof; and

AGC, Inc. a Delaware corporation, at One American Road, Cleveland, Ohio 44144
("Assignee"), wishes to acquire the Trademark Rights.

NOW, THEREFORE, in view of the payment of one dollar, and other legally sufficient
and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by
Assignor, Assignor DOES HEREBY assign and transfer to Assignee any and all right, title and
interest Assignor owns or otherwise holds in and to the Trademark Rights.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment on the
date set forth below.

Dated: 5/24/2004


Name