

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Stephen L. LaFrance Pharmacy, Inc.		06/28/2004	CORPORATION: ARKANSAS

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Stephen L. LaFrance Holdings, Inc.
<b>Street Address:</b>	3017 N. Midland Drive
<b>City:</b>	Pine Bluff
<b>State/Country:</b>	ARKANSAS
<b>Postal Code:</b>	71603
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 19**

Property Type	Number	Word Mark
Serial Number:	75070716	SELECT BRAND
Serial Number:	75047196	SELECT BRAND
Serial Number:	75047193	SELECT BRAND
Serial Number:	75047191	SELECT BRAND
Serial Number:	74556954	SELECT BRAND
Serial Number:	75047710	SELECT BRAND
Serial Number:	75047199	SELECT BRAND
Serial Number:	75047190	SELECT BRAND
Serial Number:	75047192	SELECT BRAND
Serial Number:	75047197	SELECT BRAND
Serial Number:	75003725	SELECT BRAND
Serial Number:	75082514	SELECT BRAND
Serial Number:	78157503	SELECT BRAND
Serial Number:	75100357	SELECT BRAND

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Serial Number:	74010475	SELECT BRAND THE LOWER PRICE NAME BRAND
Serial Number:	75573253	USA DRUG
Serial Number:	75573254	USA DRUG
Serial Number:	75573103	USA DRUG EXPRESS
Serial Number:	75573252	USA DRUG EXPRESS

**CORRESPONDENCE DATA**

Fax Number: (415)983-1200

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 415-983-1789

Email: sftrademarks@pillsburywinthrop.com

Correspondent Name: Pillsbury Winthrop LLP

Address Line 1: P.O. Box 7880

Address Line 2: Calendar/Docketing Department

Address Line 4: San Francisco, CALIFORNIA 94120-7880

ATTORNEY DOCKET NUMBER:	007178.0217990
NAME OF SUBMITTER:	Reese A. Pecot

Total Attachments: 2  
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source=Schedule A - LaFrance Assignments#page1.tif




ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Stephen L. LaFrance Pharmacy, Inc., an Arkansas corporation and wholly owned subsidiary of Stephen L. LaFrance Holdings, Inc., does hereby assign, transfer and convey to Stephen L. LaFrance Holdings, Inc., a Delaware corporation, all right, title and interest in the trademarks and names shown on Schedule A, attached hereto, and the goodwill symbolized by and associated with the use of same; the registrations and applications therefor; together with all rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement and receive all damages, payments and costs and fees associated therewith.

Effective as of the date signed below:

Stephen L. LaFrance Pharmacy, Inc.  
3017 N. Midland Dr.  
Pine Bluff, AR 71603

By:   
(Signature)

Stephen L. LaFrance  
(Print name)

President  
(Title)

June 28, 2004  
(Date)

SCHEDULE A

MARK	U.S. REG. NO./ DATE	SERIAL NO.
SELECT BRAND	2,040,356 (2/25/1997)	75/070,716
SELECT BRAND	2,074,526 (6/24/1997)	75/047,196
SELECT BRAND	2,074,525 (6/24/1997)	75/047,193
SELECT BRAND	2,062,824 (5/20/1997)	75/047,191
SELECT BRAND	2,004,845 (10/1/1996)	74/556,954
SELECT BRAND	2,043,198 (3/11/1997)	75/047,710
SELECT BRAND	2,003,314 (9/24/1996)	75/047,199
SELECT BRAND	2,003,313 (9/24/1996)	75/047190
SELECT BRAND	2,133,136 (1/27/1998)	75/047,192
SELECT BRAND	2,194,033 (10/6/1998)	75/047,197
SELECT BRAND	2,072,655 (6/17/1997)	75/003,725
SELECT BRAND	2,118,392 (12/2/1997)	75/082,514
SELECT BRAND	2,817,074 (2/24/2004)	78/157,503
SELECT BRAND	2,077,250 (7/8/1997)	75/100,357
SELECT BRAND THE LOWER PRICE NAME BRAND (and Design)	1,682,571 (4/14/1992)	74/010,475
USA DRUG (and Design)	2,769,407 (9/30/2003)	75/573,253
USA DRUG (and Design)	2,769,408 (9/30/2003)	75/573,254
USA DRUG EXPRESS (and Design)	2,713,722 (5/6/2003)	75/573,103
USA DRUG EXPRESS (and Design)	2,702,797 (4/1/2003)	75/573,252