12-30-2003

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Form PTO-1594 RE (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

102634084 Tab settings ⇒⇒⇒ To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies) Comite International Olympique Name: United States Olympic Committee Internal Address:_ Individual(s) Association Street Address: One Olympic Plaza General Partnership Limited Partnership City: Colorado Springs State: CO Zip: 80909 Corporation-State Other Switzerland association Individual(s) citizenship____ Association Additional name(s) of conveying party(ies) attached? Aves No General Partnership 3. Nature of conveyance: Limited Partnership Assignment □ Merger Corporation-State US congressionally chartered Security Agreement Change of Name Other _ Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No Execution Date: November 17, 2003 4. Application number(s) or registration number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) 2,768,968 Additional number(s) attached Yes 5. Name and address of party to whom correspondence 6. Total number of applications and concerning document should be mailed: registrations involved: Name: Clifford W. Browning 7. Total fee (37 CFR 3.41).....\$ 40.00 Internal Address: Enclosed Authorized to be charged to deposit account Street Address: Bank One Center/Tower 8. Deposit account number: 111 Monument Circle, Suite 3700 23-3030 City. Indianapolis State:_IN . (Attach duplicate copy of this page if paying by deposit account DO NOT USE THIS SPACE Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a tre copy of the original document. Clifford W. Browning December 3,

Name of Person Signing

Total number of pages including cover sheet, attachments, and document Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

12-08-2003

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #57

TRADEMAI REEL: 002885 FRAME: 0616

Date

TRADEMARK ASSIGNMENT

WHEREAS, the Comité International Olympique, a Switzerland association located at Château de Vidy, 1007 Lausanne, Switzerland (hereinafter "Assignor"), has registered the following mark in the United States Patent and Trademark Office:

MARK REG. NO. REG. DATE

VANCOUVER 2010 2,768,968 September 30, 2003

WHEREAS, the United States Olympic Committee, a United States congressionally chartered corporation located at One Olympic Plaza, Colorado Springs, Colorado, 80909 (hereinafter "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

Comité International Olympique

By: Howard M. Stupp

Title: Director of Legah Affairs

Date:

ovember 17, 2903

TRADEMARK
RECORDED: 12/08/2003 REEL: 002885 FRAME: 0617