

12.23.03

Docket No. 100001-00026 Ami

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

12-29-2003



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks 102632952 ed original documents or copy thereof.

1. Name of conveying party(ies): 12.23.03 General Electric Capital Corporation

- Individual(s) Association General Partnership Limited Partnership Corporation-State New York Other

Additional name(s) of conveying party(ies) attached? Yes No

- Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Release of Security Interest

Execution Date: November 4, 2003

2. Name and address of receiving party(ies) Name: Day Runner, Inc.

Internal Address: Street Address: 2750 West Moore Avenue City: Fullerton State: CA Zip: 92633

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s): A. Trademark Application No(s) 76/379,461 76/325,215

B. Trademark Registration No(s) 2,185,299 2,265,632

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark P. Levy

Internal Address: Thompson Hine LLP

Street Address: 2000 Courthouse Plaza NE

10 West Second Street

City: Dayton State: OH Zip: 45402-1758

6. Total number of applications and registrations involved: 28

7. Total fee (37 CFR 3.41) \$ 715.00

- Enclosed Authorized to be charged to deposit account any additional fee payable

8. Deposit account number: 20-0809

2003 DEC 23 AM 8:03 OPR/FINANCE

DO NOT USE THIS SPACE

9. Signature.

Mark P. Levy, Reg. No. 27,922

DBYRNE Name of Person Signing 00000246 76379461

Signature

Date

12-18-03

16

Total number of pages including cover sheet, attachments, and document:

12/24/2003 01 FC:8521 02 FC:8522

40.00 OP 675.00 OP All documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002886 FRAME: 0438

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

4. Application number(s) or registration number(s) continued:

A. Trademark Application No.(s)

76/362,521

78/270,569

76/336,556

B. Trademark Registration No.(s)

1,938,002

2,223,147

2,643,226

1,946,378

1,339,189

1,966,339

1,904,400

2,433,991

1,963,861

1,934,906

2,071,967

1,336,645

1,381,281

2,598,344

2,716,481

2,113,058

2,601,482

1,546,415

2,565,890

2,462,346

1,825,817

**RELEASE OF PATENT, TRADEMARK
AND COPYRIGHT SECURITY INTEREST**

WHEREAS, Day Runner, Inc., a Delaware corporation ("Day Runner"), granted General Electric Capital Corporation ("Lender") a security interest in all of Day Runner's patents, trademarks, copyrights and licenses thereto to which Day Runner is a party, including those referred to in Schedule I annexed hereto pursuant to the Patent, Trademark and Copyright Security Agreement dated as of June 7, 2002 (the "Agreement"), and recorded at Reel 2533, Frames 0085-0093 and at Reel 013013, Frames 0433-0441 on or about June 14, 2002, with the U.S. Patent and Trademark Office, as security for the Obligations set forth in the Agreement; and

WHEREAS, Day Runner has been released from its obligations to perform the Obligations and, accordingly, Lender is willing to release its security interest in all of the Day Runner's patents, trademarks, copyrights and licenses thereto to which Day Runner is a party.

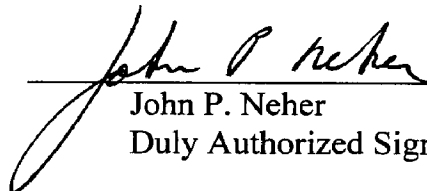
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby:

1. Releases all of its security interest in all of Day Runner's patents, trademarks, copyrights and licenses thereto to which Day Runner is a party, including, if applicable, those referred to in Schedules IIA, IIB and IIC annexed hereto, and in all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, and in all uses, products and proceeds of the foregoing.

2. Authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to record this Release of Patent, Trademark and Copyright Security Interest granted hereunder with the respect to the patents and trademarks listed in Schedules IIA, IIB and IIC annexed hereto.

IN WITNESS WHEREOF, Lender has caused this Release of Patent, Trademark and Copyright Security Interest to be signed by its duly authorized officer this 4th day of November, 2003.

General Electric Capital Corporation



John P. Neher
Duly Authorized Signatory

SCHEDULE I**PART A**
(Patents)

<u>TITLE</u>	<u>COUNTRY</u>	<u>PATENT NO</u>
Phone Manager	United States	D414806
Design: Multi-Purpose Information Center	Canada	83590
Design: Multi-Purpose Information Center	United States	388459
Design: Multi-Purpose Information Center	Canada	83588
Design: Multi-Purpose Information Center	United States	D392318
Sliding Ring Mount for a Pocket Binder	United States	5186565
Design: Multi-Purpose Information Center	United States	D394456
Design: Multi-Purpose Information Center/Vertical	Canada	87344
Design: Multi-Purpose Information Center/Vertical	United States	D397724
Design: Multi-Purpose Information Center/Horizontal	Canada	87345
Design: Multi-Purpose Information Center/Horizontal	United States	D396490
Design: Multi-Purpose Information Center	United States	D390263
Design: Multi-Purpose Information Center/Cubicle	United States	D417701
Design: Multi-Purpose Information Center/Message	United States	D404429
Design: Multi-Purpose Information Center/Org Bd.	United States	D405827
Design: Multi-Purpose Message Board	United States	5948498
Rotatable Binder Insert	United States	5219239
Rotatable Binder Attachment	United States	5232301
Sliding Rotatable Binder Attachment	United States	5295758
Multi-Purpose Message Board	United States	5527069
Notebook Binder Having a Tray with Sliding Lid	United States	5340156

PART B
(Trademarks)

<u>MARK</u>	<u>COUNTRY</u>	<u>REG. NUMBER</u>
411	Canada	833851
411	United States	2185299
Business Manager and design	United States	2265632
Day Runner	United States	1938002
Day Runner	Argentina	1509985
Day Runner	Australia	424629
Day Runner	Brazil	819622451
Day Runner	Canada	361126
Day Runner	Denmark	61391992
Day Runner	United Kingdom	B1239525

SCHEDULE I (Continued)

<u>MARK</u>	<u>COUNTRY</u>	<u>REG. NUMBER</u>
Day Runner	Finland	5000/91
Day Runner	France	1307038
Day Runner	Germany	1106680
Day Runner	Greece	106480
Day Runner	Hong Kong	B00372
Day Runner	Hong Kong	10557/95
Day Runner	Indonesia	403039
Day Runner	Italy	725806
Day Runner	Malaysia	96-15145
Day Runner	Mexico	425278
Day Runner	Norway	159250
Day Runner	New Zealand	258474
Day Runner	Philippines	115752
Day Runner	Portugal	278927
Day Runner	Spain	1103428
Day Runner	Sweden	239797
Day Runner	Switzerland	395048
Day Runner	United States	1946378
Day Runner and Design	United States	1904400
Day Runner and Design	United States	1934906
Day Runner and Design (segmented line)	United States	1381281
Day Runner and Design (Streaked Man Running)	United States	2113058
Design (Streaked Figure Running)	United States	2071967
Home Manager (Stylized) and design (coffee cup)	United States	2223147
MEMO-RY	United States	1339189
Organized for Life	United States	2462346
PRO Business System	United States	1966339
PRO Business System and Design	United States	1963861
Running Mate	Canada	347359
Running Mate	United States	1336645

PART C
(Copyrights)

NONE

SCHEDULE IIA

(Patents)

PAT. NO.	TITLE
AUSTRALIA	
131995	DESIGN: MULTI-PURPOSE INFORMATION CENTER
131996	DESIGN: MULTI-PURPOSE INFORMATION CENTER
132005	DESIGN: MULTI-PURPOSE INFORMATION CENTER
132006	DESIGN: MULTI-PURPOSE INFORMATION CENTER
134669	DESIGN: MULTI-PURPOSE INFORMATION CENTER (HORIZONTAL)
134670	DESIGN: MULTI-PURPOSE INFORMATION CENTER (VERTICAL)
135329	DESIGN: MULTI-PURPOSE INFORMATION CENTER (MESSAGE)
135330	DESIGN: MULTI-PURPOSE INFORMATION CENTER (CUBICLE)
139836	A SET OF INFORMATION BOARDS
140354	PHONE MANAGER
CANADA	
53589	DESIGN: MULTI-PURPOSE INFOR
83587	DESIGN: MULTI-PURPOSE INFORMATION CENTER
83588	DESIGN: MULTI-PURPOSE INFORMATION CENTER
83590	DESIGN: MULTI-PURPOSE INFORMATION CENTER
87344	DESIGN: MULTI-PURPOSE INFORMATION CENTER (VERTICAL)
87345	DESIGN: MULTI-PURPOSE INFORMATION CENTER (HORIZONTAL)
87752	DESIGN: MULTI-PURPOSE INFORMATION CENTER (MESSAGE)
87753	DESIGN: MULTI-PURPOSE INFORMATION CENTER (ORG. BOARD)
87754	DESIGN: MULTI-PURPOSE INFORMATION CENTER (CUBICLE)
89525	PHONE MANAGER
ENGLAND	
2065925	DESIGN: MULTI-PURPOSE INFORMATION CENTER
2065926	DESIGN: MULTI-PURPOSE INFORMATION CENTER
2065927	DESIGN: MULTI-PURPOSE INFORMATION CENTER
2065928	DESIGN: MULTI-PURPOSE INFORMATION CENTER
2072620	DESIGN: MULTI-PURPOSE INFORMATION CENTER (VERTICAL)
2072621	DESIGN: MULTI-PURPOSE INFORMATION CENTER (HORIZONTAL)
2074726	DESIGN: MULTI-PURPOSE INFORMATION CENTER (CUBICLE)

SCHEDULE IIA (Continued)
(Patents)

PAT. NO.	TITLE
2074727	DESIGN: MULTI-PURPOSE INFORMATION CENTER (MESSAGE)
2074772	DESIGN: MULTI-PURPOSE INFORMATION CENTER (ORG. BOARD)
2077563	DESIGN: MULTI-PURPOSE INFORMATION CENTER (ORG. BOARD)
2081893	PHONE MANAGER
GERMANY	
49903429.5	PHONE MANAGER
9704882.8	DESIGN: MULTI-PURPOSE INFORMATION CENTER
M9801856.6	DESIGN: MULTI-PURPOSE INFORMATION CENTER (VERTICAL)
M9804962.3	DESIGN: MULTI-PURPOSE INFORMATION CENTER (ORG. BOARD)
M98049631	DESIGN: MULTI-PURPOSE INFORMATION CENTER (MESSAGE)
M9804965.8	DESIGN: MULTI-PURPOSE INFORMATION CENTER (CUBICLE)
JAPAN	
1032072	DESIGN: MULTI-PURPOSE INFORMATION CENTER
1032073	DESIGN: MULTI-PURPOSE INFORMATION CENTER
1052396	DESIGN: MULTI-PURPOSE INFORMATION CENTER (VERTICAL)
1052411	DESIGN: MULTI-PURPOSE INFORMATION CENTER (CUBICLE)
1052412	DESIGN: MULTI-PURPOSE INFORMATION CENTER (MESSAGE)
1060610	DESIGN: MULTI-PURPOSE INFORMATION CENTER
1060611	DESIGN: MULTI-PURPOSE INFORMATION CENTER
1072595	PHONE MANAGER
1086988	DESIGN: MULTI-PURPOSE INFORMATION CENTER (ORG. BOARD)
UNITED STATES	
5125688	CALENDRIAL DEVICE
5186565	SLIDING RING MOUNT FOR A POCKET BINDER
5219239	ROTATABLE BINDER INSERT
5232301	NOTEBOOK BINDER WITH ROTATABLE MOUNTING BRACKET
5295758	SLIDING ROTATABLE BINDER ATTACHMENT
5340156	NOTEBOOK BINDER HAVING A TRAY WITH SLIDING LID
5527069	TRAY WITH SLIDING LID FOR A NOTEBOOK
5948498	MULTI-PURPOSE MESSAGE BOARD

SCHEDULE IIA (Continued)
(Patents)

PAT. NO.	TITLE
D388459	DESIGN: MULTI-PURPOSE INFORMATION CENTER
D390263	DESIGN: MULTI-PURPOSE INFORMATION CENTER
D392318	DESIGN: MULTI-PURPOSE INFORMATION CENTER
D394456	DESIGN: MULTI-PURPOSE INFORMATION CENTER
D396490	DESIGN: MULTI-PURPOSE INFORMATION CENTER (HORIZONTAL)
D397724	DESIGN: MULTI-PURPOSE INFORMATION CENTER (VERTICAL)
D404429	DESIGN: MULTI-PURPOSE INFORMATION CENTER (MESSAGE)
D405827	DESIGN: MULTI-PURPOSE INFORMATION CENTER (ORG. BOARD)
D410250	MARKER BOARD
D414806	PHONE MANAGER
D417701	DESIGN: MULTI-PURPOSE INFORMATION CENTER (CUBICLE)

PATENT APP. NO.	TITLE
AUSTRALIA	
47500/99	CALENDAR WITH DRY ERASE SURFACE
CANADA	
2260677	WALL CALENDAR
2391573	NOTEBOOK WITH TWO-WAY POCKET
ENGLAND	
9908555.7	CALENDAR WITH DRY ERASE SURFACE
GERMANY	
19922900.7	CALENDAR WITH DRY ERASE SURFACE
JAPAN	
24140/99	DESIGN: MULTI-PURPOSE INFORMATION CENTER (ORG. BOARD)
04460/98	DESIGN: MULTI-PURPOSE INFORMATION CENTER (HORIZONTAL)
76250/99	CALENDAR WITH DRY ERASE SURFACE
PCT	
US00/42224	NOTEBOOK WITH TWO-WAY POCKET
US93/05974	SLIDING RING MOUNT FOR A POCKET BINDER

SCHEDULE IIA (Continued)
(Patents)

UNITED STATES

09/166692	WALL CALENDAR
09/351963	MULTI-PURPOSE MESSAGE BOARD
10/130679	NOTEBOOK WITH TWO-WAY POCKET
60/166067	TWO-WAY POCKET FOR A NOTEBOOK PROP

SCHEDULE IIB
(Trademarks)

MARK	REG. NO.
ARGENTINA	
DAY RUNNER	1509985
AUSTRALIA	
BUSINESS MANAGER and design (paperclip)	755770
DAY RUNNER	424629
HOME MANAGER and design (coffee cup)	755769
TIMEPOSTERS	762895
WIPE OUT	762896
BRAZIL	
DAY RUNNER	819622451
DAY RUNNER and design (streaked man running)	819622524
Miscellaneous Design (streaked figure running)	819622532
CANADA	
4-1-1	833851
DAY RUNNER	361126
RUNNING MATE	347359
TIMEPOSTERS	357455
DENMARK	
DAY RUNNER	61391992
EUROPEAN COMMUNITY	
TIMEPOSTERS	831891
WIPE OUT	831974
FINLAND	
DAY RUNNER	5000/91

SCHEDULE IIB (Continued)
(Trademarks)

MARK	REG. NO.
FRANCE	
DAY RUNNER	1307038
GERMANY	
DAY RUNNER	1106680
FLOATING LIST	39747048
THE DORMER	39747047.9
GREECE	
DAY RUNNER	106480
HONG KONG	
DAY RUNNER	10557/95
DAY RUNNER	B00372
INDIA	
DAY RUNNER	598394B
INDONESIA	
DAY RUNNER	403039
MEMO-RY	402794
ITALY	
DAY RUNNER	725806
MALAYSIA	
DAY RUNNER	96-15145
MEXICO	
4-1-1	551022
DAY RUNNER	425278

SCHEDULE IIB (Continued)
(Trademarks)

MARK	REG. NO.
TIMEPOSTERS	478129
NEW ZEALAND	
DAY RUNNER	258474
TIMEPOSTERS	292424
WIPE OUT	293533
NORWAY	
DAY RUNNER	159250
PORTUGAL	
DAY RUNNER	278297
SINGAPORE	
DAY RUNNER	T95/00194B
SPAIN	
DAY RUNNER	1103428
RUNNING MATE	1111426
SWEDEN	
DAY RUNNER	239797
SWITZERLAND	
DAY RUNNER	395048
UNITED KINGDOM	
DAY RUNNER	B1239525
HOME MANAGER and design (coffee cup)	2130134
RUNNING MATE	1244347
THE DORMER	2147128

SCHEDULE IIB (Continued)
(Trademarks)

MARK	REG. NO.
UNITED STATES	
4-1-1	2185299
BUSINESS MANAGER and design (paperclip)	2265632
DAY RUNNER	1938002
DAY RUNNER	1946378
DAY RUNNER and design	1904400
DAY RUNNER and design	1934906
DAY RUNNER and design (segmented line)	1381281
DAY RUNNER and design (streaked man running)	2113058
E RUNNER	2565890
FUN BOARD	1799331
HOME MANAGER and design (coffee cup)	2223147
MEMO-RY	1339189
MILLENNIUM REWARDS	2433991
Miscellaneous Design (streaked figure running)	1529683
Miscellaneous Design (streaked figure running)	2071967
ORGANIZED FOR BUSINESS	2598344
ORGANIZED FOR HOME	2601482
ORGANIZED FOR LIFE	2462346
ORGANIZED FOR SCHOOL	2643226
PRO BUSINESS SYSTEM	1966339
PRO BUSINESS SYSTEM and Design	1963861
RUNNING MATE	1336645
TIME CENTRE	2716481
TIMEPOSTERS	1546415
WIPE OUT	1825817

SCHEDULE IIB (Continued)
(Trademarks)

MARK	APP. NO.
CANADA	
WIPE OUT	876268
JAPAN	
DAY RUNNER	60-45390
PHILIPPINES	
DAY RUNNER	115752
UNITED KINGDOM	
FLOATING LIST	2146733
UNITED STATES	
DINKY DIARY	73/746499
E-BINDER	76/379461
FLOATING LIST	75/271068
MICROFILE	74/680216
ORGANIZING YOUR LIFE	76/325215
PENCIL ROLL-UP	76/336761
PROJECT RUNNER	76/362521
STUDENT MANAGER	75/380768
SWEET & SASSY	78/270569
TACK-TILES	76/336556
THE DORMER	75/271067
TIMERUNNER	74/306292
TOPPS	74/680221
VENEZUELA	
DAY RUNNER	17571/92

SCHEDULE IIB (Continued)
(Trademarks)

	MARK	APP. NO.
DAY RUNNER		18875/92
DAY RUNNER		22755

SCHEDULE IIC
(Copyrights)

None

LA:101905.3

IIC-1

RECORDED: 12/23/2003

TRADEMARK
REEL: 002886 FRAME: 0453