

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GameSpy Industries, Inc.		04/14/2004	CORPORATION:

RECEIVING PARTY DATA	
Name:	IGN Entertainment, Inc.
Street Address:	8000 Marina Boulevard
Internal Address:	2nd Floor
City:	Brisbane
State/Country:	CALIFORNIA
Postal Code:	94005
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Registration Number:	2829179	
Registration Number:	2774933	GAMESPY
Registration Number:	2500438	SMARTSPY
Registration Number:	2488949	RADIOSPY
Registration Number:	2461695	GAMESPY ARCADE
Registration Number:	2461693	GAMESPY ARCADE
Registration Number:	2459185	GAMELAUNCH 3D
Registration Number:	2461041	GAMELAUNCH 3D
Registration Number:	2461694	FILEPLANET
Registration Number:	2486015	RADIOSPY
Registration Number:	2383104	GAMESPY 3D
Registration Number:	2367616	M
Registration Number:	2380455	M
Registration Number:	2368853	

CH \$740.00 2829179

Registration Number:	2391534	GAMESPYNETWORK
Registration Number:	2391535	GAMESPYNETWORK
Registration Number:	2455345	FILEPLANET
Registration Number:	2417266	MP3SPY
Registration Number:	2395600	GAMESPY INDUSTRIES
Registration Number:	2231904	GAME SPY 3D
Registration Number:	2348498	MPLAYER.COM
Registration Number:	2303732	MPLAYER.COM
Registration Number:	2365689	MPLAYER.COM
Registration Number:	2299635	MPLAYER.COM
Registration Number:	2295498	MPLAYER.COM
Registration Number:	2356738	
Registration Number:	2177219	WANNA PLAY
Registration Number:	2049911	SCRIBBLETALK
Registration Number:	2133005	MPLAYER

CORRESPONDENCE DATA

Fax Number: (650)938-5200
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (650) 988-8500
Email: trademark@fenwick.com
Correspondent Name: Tanda L. Neundorf c/o Fenwick & West LLP
Address Line 1: 801 California Street
Address Line 2: Silicon Valley Center
Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	21974-00070
NAME OF SUBMITTER:	Michaela Loose

Total Attachments: 3
source=IGN ASSIGNMENT#page1.tif
source=IGN ASSIGNMENT#page2.tif
source=IGN ASSIGNMENT#page3.tif

TRADEMARK ASSIGNMENT

WHEREAS, GameSpy Industries, Inc., a California corporation with a principal place of business at 18002 Skypark Circle, Irvine, California 92614, USA, is the owner of the trademarks and applications and registrations now pending at the United States Patent and Trademark Office, listed in Attachment A attached hereto,

WHEREAS, IGN Entertainment, Inc., a Delaware corporation, having its principal place of business at 8000 Marina Boulevard, 2nd Floor, Brisbane, California 94005, USA, is desirous of acquiring said trademarks and applications and registrations,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, GameSpy Industries, Inc. does hereby assign unto IGN Entertainment, Inc. all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world in and to said trademarks and applications and registrations, together with the goodwill of the business symbolized by said trademarks and applications and registrations thereof, and that portion of the business which is ongoing and existing to which the trademarks pertain, and any and all claims that it might have, at law or in equity, for past infringement in said trademarks.

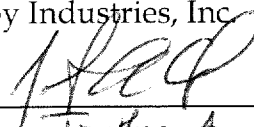
Signed at Brisbane, CA, this 14th day of April, 2004.

GameSpy Industries, Inc.

By: _____

Name: _____

Title: _____


Jonathan A. Epstein
President

Attachment A

Registrations:

Mark	Int'l. Class(es)	Registration Date	Registration No.
SPY GUY	35, 41	April 6, 2004	2,829,179
GAMESPY	9, 35, 41	October 21, 2003	2,774,933
SMARTSPY	9	October 23, 2001	2,500,438
RADIOSPY (& design)	38	September 11, 2001	2,488,949
GAMESPY ARCADE	9	June 19, 2001	2,461,695
GAMESPY ARCADE (& design)	9	June 19, 2001	2,461,693
GAMELAUNCH 3D	9	June 12, 2001	2,459,185
GAMELAUNCH 3D (& design)	9	June 19, 2001	2,461,041
FILEPLANET (& design)	41	June 19, 2001	2,461,694
RADIOSPY	38	September 4, 2001	2,486,015
GAMESPY 3D	41	September 5, 2000	2,383,104
M Design	35	July 18, 2000	2,367,616
M Design	38, 41	August 29, 2000	2,380,455
Design (Planet Logo)	42	July 18, 2000	2,368,853
GAMESPYNETWORK	41	October 3, 2000	2,391,534
GAMESPYNETWORK (& design)	41	October 3, 2000	2,391,535
FILEPLANET	41	May 29, 2001	2,455,345
MP3SPY (Stylized)	38	January 2, 2001	2,417,266
GAMESPY INDUSTRIES (& design)	41	October 17, 2000	2,395,600
GAMESPY 3D (& design)	9	March 16, 1999	2,231,904
MPLAYER.COM	41	May 9, 2000	2,348,498
MPLAYER.COM	35	December 28, 1999	2,303,732
MPLAYER.COM	25	July 11, 2000	2,365,689
MPLAYER.COM	9	December 14, 1999	2,299,635
MPLAYER.COM	42	November 30, 1999	2,295,498

M Design	9	June 13, 2000	2,356,738
WANNA PLAY	41	July 28, 1998	2,177,219
SCRIBBLE TALK	9	April 1, 1997	2,049,911
MPLAYER	9	January 27, 1998	2,133,005