

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Key Corporate Captial Inc.		10/03/2003	CORPORATION: MICHIGAN

**RECEIVING PARTY DATA**

Name:	ImagePoint, Inc.
Street Address:	445 Gay Street
Internal Address:	Suite 100
City:	Knoxville
State/Country:	TENNESSEE
Postal Code:	37950
Entity Type:	CORPORATION: TENNESSEE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1710465	PLASTI-LINE

**CORRESPONDENCE DATA**

Fax Number: (404)602-8670  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 404-888-4090  
 Email: HWRITM@hunton.com  
 Correspondent Name: Bruce W. Moorhead, Jr.  
 Address Line 1: 600 Peachtree Street, NE  
 Address Line 2: Suite 4100, Bank of America Plaza  
 Address Line 4: Atlanta, GEORGIA 30308-2216

ATTORNEY DOCKET NUMBER:	56978.1004
NAME OF SUBMITTER:	Shannon Adkins

Total Attachments: 5  
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## RELEASE AND REASSIGNMENT OF INTELLECTUAL PROPERTY

This **RELEASE AND REASSIGNMENT OF INTELLECTUAL PROPERTY** (this "Release and Reassignment") is made as of October 3, 2003 by Key Corporate Capital Inc. (the "Bank"), a Michigan corporation, in favor of IMAGEPOINT INC., a Tennessee corporation (the "Company").

### PRELIMINARY STATEMENT

A. The Company granted to the Bank a security interest in all of its trademarks, service marks, patents and related property, as more particularly described on Exhibit A attached hereto (the "Intellectual Property"), in order to secure certain financing arrangements provided to the Company by the Bank (the "Financing Arrangement"). Such security interest in the Intellectual Property was recorded on \_\_\_\_\_, \_\_\_\_ with the United States Patent and Trademark Office, at the applicable Reel and Frame Numbers set forth on Exhibit B.

B. All of the loans made by the Bank to the Company have been paid in full, and the Financing Arrangement has been terminated. The Bank therefore wishes to release the security interest granted in the Intellectual Property, to reassign the Intellectual Property to the Company and to provide the Company with evidence of such release and reassignment in a form capable of recordation with the United States Patent and Trademark Office.

In consideration of the premises set forth herein and for other good and valuable consideration, the Bank hereby agrees as follows:

1. The Bank hereby releases its security interest in, to and under the Intellectual Property and reassigns all its right, title and interest in, to and under the Intellectual Property to the Company.

2. This Release and Reassignment shall be governed by and construed and enforced in accordance with the laws of the State of Georgia.

[Signature Page Follows]

CORP/987622.1

**TRADEMARK**  
**REEL: 002887 FRAME: 0907**

IN WITNESS WHEREOF, this Release and Reassignment has been executed and delivered as of the day and year first written above.

**KEY CORPORATE CAPITAL INC.**

By: Michael F. McCullough  
Name: MICHAEL F. MCCULLOUGH  
Title: Senior Vice President

STATE OF Ohio )  
COUNTY OF Cuyahoga ) SS

The foregoing Release and Reassignment of Intellectual Property was executed and acknowledged before me as of this 23rd day of June, 2007,<sup>4</sup> by Michael F. McCullough, personally known to me to be a Senior Vice President of Key Corporate Capital Inc. on behalf of such corporation.

(SEAL)

Cindy Oberdorff  
\_\_\_\_\_  
Notary Public

County, \_\_\_\_\_

My commission expires:



CINDY OBERDORFF  
Notary Public, State of Ohio  
My Commission Expires Oct. 20, 2004

EXHIBIT A

TITLE	PATENT NUMBER	DATE OF PATENT
Changeable Sign	DES.295,193	April 12, 1988
Sign (LNF File 49106.00)	DES.355,222	February 7, 1995
Holder for Character Sign Set Elements	DES.331,604	December 8, 1992
Character-Carrier Row Strip for a Changeable Sign	DES.279,587	July 9, 1985
Sign	DES.279,585	July 9, 1985

Agreement with Marketing Display, Inc., dated August 18, 2000, concerning U.S. Patent 5,682,694 and 5,983,543.

TRADEMARK/ SERVICE MARK	REGISTRATION NUMBER	REGISTRATION DATE
Plasti-Line	1,710,465	August 25, 1992
ImagePoint	765470251 (application number)	November 25, 2002
Plasti-Line, Inc. (and design	2355047	June 6, 2000
(Design only – square with 4 bands across it)	2355046	June 6, 2000
DPG (and Design)	2361867	June 27, 2000

**Exhibit B**

**Patents**

**Trademarks**

Mark: Plasti-Line  
Serial No.: 74/209,001  
Registration No.: 1,710,465  
Reel: 1703  
Frame: 0136