

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Justin Timberlake		05/01/2004	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	Tennman Brands, LLC
Street Address:	280 Park Avenue
Internal Address:	Fifth Floor, East Building
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	limited liability company: DELAWARE

PROPERTY NUMBERS Total: 8		
Property Type	Number	Word Mark
Serial Number:	76520508	JUSTIN TIMBERLAKE
Serial Number:	76520509	JUSTIN TIMBERLAKE
Serial Number:	76520510	JUSTIN TIMBERLAKE
Serial Number:	76520511	JUSTIN TIMBERLAKE
Serial Number:	76520512	JUSTIN TIMBERLAKE
Serial Number:	76520513	JUSTIN TIMBERLAKE
Serial Number:	76520514	JUSTIN TIMBERLAKE
Serial Number:	76520515	JUSTIN TIMBERLAKE

CORRESPONDENCE DATA	
Fax Number:	(212)798-6930
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212.326.0431
Email:	mshine@pryorcashman.com
Correspondent Name:	Brad D. Rose
Address Line 1:	410 Park Avenue

CH \$215.00 76520508

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:

10217.00001

NAME OF SUBMITTER:

Moira Shine

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Agreement (hereinafter the "Agreement") is made and entered into effective May 1, 2004 (hereinafter the "Effective Date") by and between Justin Timberlake (hereinafter "Assignor"), a United States Individual, with an address at c/o Pryor Cashman Sherman & Flynn LLP, 410 Park Avenue, New York, New York 10022, on the one hand, and Tenman Brands, LLC (hereinafter "Assignee"), a limited liability company organized under the laws of the State of Delaware, with an address at c/o Loring Ward, Inc., 280 Park Avenue, Fifth Floor, East Building, New York, NY 10017, on the other hand;

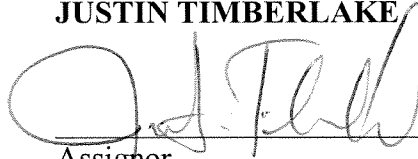
WHEREAS, Assignor owns the trademark applications and registrations for the mark JUSTIN TIMBERLAKE (hereinafter the "Mark") in the United States, Canada, European Union, France, Germany, Ireland, Switzerland and the United Kingdom, as shown in Schedule A attached hereto; and

WHEREAS, Assignee wishes to acquire from Assignor all right, title and interest in, to and under such Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors, assigns and legal representatives forever, Assignor's entire right, title and interest throughout the world in and to such Mark, together with that part of the goodwill of Assignor's business connected with the use thereof and symbolized thereby, and any and all of Assignor's other rights, privileges and priorities provided under the United States, state or foreign law with respect to the Mark, including, without limitation, Assignor's common law

rights and rights under the laws of unfair competition (hereinafter collectively referred to as the “Transferred Rights”), and any and all of Assignor’s rights to obtain renewals, reissues, and extensions for such Mark upon registration of such Mark throughout the world, or other legal protections pertaining to the Transferred Rights.

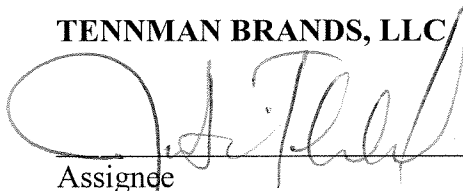
JUSTIN TIMBERLAKE



Assignor

Name: Justin Timberlake

TENNMAN BRANDS, LLC



Assignee

Name:

Title:

SCHEDULE A

TRADEMARK PORTFOLIO – WORLDWIDE

<u>Mark and Appl./Reg. No.</u>	<u>Country</u>
JUSTIN TIMBERLAKE Appl. Serial No. 76/520,508	United States
JUSTIN TIMBERLAKE Appl. Serial No. 76/520,509	United States
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JUSTIN TIMBERLAKE Appl. Serial No. 76/520,511	United States
JUSTIN TIMBERLAKE Appl. Serial No. 76/520,512	United States
JUSTIN TIMBERLAKE Appl. Serial No. 76/520,513	United States
JUSTIN TIMBERLAKE Appl. Serial No. 76/520,514	United States
JUSTIN TIMBERLAKE Appl. Serial No. 76/520,515	United States
JUSTIN TIMBERLAKE Appl. Serial No. 1198169	Canada
JUSTIN TIMBERLAKE Appl. Serial No. 1198168	Canada
JUSTIN TIMBERLAKE Appl. Serial No. 3270782	European Union
JUSTIN TIMBERLAKE Reg. No. 033238958	France
JUSTIN TIMBERLAKE Reg. No. 30337805	Germany
JUSTIN TIMBERLAKE Appl. Serial No. 2003/01370	Ireland
JUSTIN TIMBERLAKE Reg. No. 515.844	Switzerland
JUSTIN TIMBERLAKE Appl. Serial No. 2337151	United Kingdom