



12/18/03

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10-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

RECORDATION FORM (TRADEMARK)

12-31-2003

COMMERCE mark Office

To the Honorable Commissioner of Patents and Trademarks: Please



102636519

1. Name of conveying party(ies):

LaSalle Bank National Association

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other **National Banking Association**

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: **Information Resources, Inc.**

Internal Address: _____

Address: _____

Street Address: **150 North Clinton Street**

City: **Chicago** State: **IL** Zip: **60661**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Delaware**
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other **Release of Security Interest**

Execution Date: **July 12, 2002**

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) **See attached**

B. Trademark Registration No.(s) **See attached**

Additional number(s) attached Yes No

6. Total number of applications and registrations involved: **13**

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Josh S. Ridout**

Internal Address: _____

Paul, Hastings, Janofsky & Walker LLP

Street Address: **515 South Flower Street**
25th Floor

City: **Los Angeles** State: **CA** Zip: **90071-2228**

7. Total fee (37 CFR 3.41).....\$ **340.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: **16-0752**

DO NOT USE THIS SPACE

9. Signature:

Josh S. Ridout *Josh S. Ridout* **12/18/03**

Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: **5**

12/30/2003 LNUELLER 00000233 1177573

01 FC:0521 40.00 OP
 02 FC:0522 300.00 OP

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

TRADEMARK
REEL: 002888 FRAME: 0282

Attachment to Trademark Recordation Cover Sheet

Registered Trademark

Registration Number

BehaviorScan and Design	1177573
E	2415629
E Scan	2531243
e-testing	2541907
Ezprompt	1773871
FamilyScan	1737006
FeatureScan	1487750
InfoScan	1435889
Design – Neo Wheel	1518207
NeoProbe	1474455
PCInfoScan	1499306
Preferred Principal	1513102
Qscan	1902945

RELEASE OF SECURITY INTEREST IN PATENTS AND TRADEMARKS

WHEREAS, by a Security Agreement dated as of July 12, 2002 (the "Security Agreement"), Information Resources, Inc., 564 Randolph Co. #2, Shoppers Hotline, Inc., North Clinton Corporation, IRI Puerto Rico, Inc., IRI French Holdings, Inc., IRI Greek Holdings, Inc., IRI Venezuela Holdings, Inc., IRI Guatemala Holdings, Inc., IRI Italy Holdings, Inc., and Infoscan Italy Holdings, Inc. (the "Lien Grantors") granted to LaSalle Bank National Association ("LaSalle") a security interest in and a lien on certain intellectual property rights listed therein (the "IP Collateral") including, without limitation, those trademarks owned by the Lien Grantors and listed on Schedule I attached hereto (the "Trademarks") and those patents owned by the Lien Grantors and listed on Schedule II attached hereto (the "Patents");

WHEREAS, the Security Agreement was recorded with the United States Patent and Trademark Office on July 15, 2002 against the Trademarks on Reel 2543, Frame 0947 and against the Patents on Reel 013089, Frame 0800;

WHEREAS, the obligation underlying the security interest is no longer owed and the Lien Grantors have performed all of their obligations under the Security Agreement; and

WHEREAS, LaSalle no longer has any further interest in the IP Collateral and desires to release its security interest in and lien on the IP Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, LaSalle hereby releases its security interest in, and any and all claims, liens, and other encumbrances on, the IP Collateral and reassigns to the Lien Grantors all rights, title and interest in and to the IP Collateral.

LASALLE BANK NATIONAL ASSOCIATION

By: [Signature]

Printed Name: Meghan C. Payne

Title: First Vice President

ACKNOWLEDGMENT

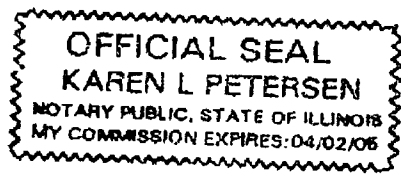
County of Lake Illinois)
State of Illinois)

This 18th day of Dec. 2003, before me personally came the above-named individual and executed the foregoing assignment.

[Signature]
Notary Public

My commission expires: 4-2-05

(NY) 19724/003/FINANCING/Intellectual_Property_Release.doc



Schedule ITrademarks

<u>U.S. & Puerto Rico Registered Trademarks</u>	<u>Location of Registration</u>	<u>Registration Number</u>
Behavior Scan	Illinois	46800
Behavior Scan and Design	United States	1177573
E	United States	2415629
E Scan	United States	2531243
e-testing	United States	2541907
Ezprompt	United States	1773871
FamilyScan	United States	1737006
FeatureScan	United States	1487750
InfoScan	Puerto Rico	34031
InfoScan	United States	1435889
IRI	Puerto Rico	34032
IRI Puerto Rico	Puerto Rico	34033
Neo Wheel - Design	United States	1518207
Neo	United States	1665211
NeoCOST	United States	1662730
NeoProbe	United States	1474455
PCInfoScan	United States	1499306
Preferred Principal	United States	1513102
Qscan	United States	1902945
Salespartner	United States	1929047
Shoppers' Hotline	United States	2020267
Shoppers' Hotline - Design	United States	1982298
Shoppers' Hotline Elite	United States	1979520
Shoppers' Hotline Elite - Design	United States	2021709
The NeoBrief	United States	1670222

Schedule IIPatents

Patent No.	Application Date	Issue Date
5389964	12/30/1992	02/14/1995
4331974	10/21/1980	05/25/1982
RE33808	08/28/1985	01/28/1992
4331973	10/21/1980	05/25/1982
4733301	06/26/1987	03/22/1988
5404161	07/27/1993	04/04/1995
4973952	09/21/1987	11/27/1990
5510859	12/07/1994	04/23/1996
5490060	11/13/1990	02/06/1996
4748684	06/29/1987	05/31/1988
4404589	10/21/1980	09/13/1983

(NY) 19724-008/FINANCING/Intellectual_Property_Release.doc