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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
The Procter & Gamble Company

- [ ] Individual(s)
- [ ] Association
- [ ] General Partnership
- [ ] Limited Partnership
- [x] Corporation-State Ohio
- [ ] Other

Additional name(s) of conveying party(ies) attached? [ ] Yes [x] No

2. Name and address of receiving party(ies)
Name: The Procter & Gamble Ohio Brands Company
Internal Address:
Street Address: One Procter & Gamble Plaza
City: Cincinati State: OH Zip: 45202

- [ ] Individual(s) citizenship
- [ ] Association
- [ ] General Partnership
- [ ] Limited Partnership
- [x] Corporation-State Ohio
- [ ] Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [x] No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? [ ] Yes [x] No

3. Nature of conveyance:

- [x] Assignment
- [ ] Merger
- [ ] Security Agreement
- [ ] Change of Name
- [ ] Other

Execution Date: 5/30/2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 75/983,177
B. Trademark Registration No.(s)

Additional number(s) attached [ ] Yes [x] No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Kristin J. Frost
Internal Address:
Street Address: Calfee, Halter & Griswold, LLP
800 Superior Avenue, Suite 1400
City: Cleveland State: OH Zip: 44114

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....$ Paid 40.00

- [x] Enclosed
- [x] Authorized to be charged to deposit account

8. Deposit account number:
03-0172

OPR/FINANCE

DO NOT USE THIS SPACE

9. Signature.

Kristin J. Frost	Kristin J. Frost	December 21, 2003
Name of Person Signing	Signature	Date

Total number of pages including cover sheet, attachments, and document: 6

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Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

UNITED STATES

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made **Effective: May 30, 2002.**

WHEREAS, **The Procter & Gamble Company,** located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignor") is the owner of the trademark applications and registrations (the "Trademarks") listed on the attached Schedule;

WHEREAS, **The Procter & Gamble Ohio Brands Company,** located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignee"), is desirous of acquiring said Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademarks.

Signed in Cincinnati, Ohio.

The Procter & Gamble Company

Linda Rohrer
Assistant Secretary

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SCHEDULE

Trademark Name	Application No.
AN AMERICAN CLASSIC – THE JIF & SMUCKERS PB & J	75/561009
GO-KIT	78/021139
IMAGINATION CREATIONS	78/020821
JIF	75/920539
JIF	78/070593
SENSATIONS STATION	75/724443
ASCEND	78/005763
BETTER HALF	78/005764
CRISCO SIMPLE SUPPER SOLUTIONS	75/574674
CULINARY HORIZONS	78/017760

Trademark Name	Registration No.
CHOOSY MOMS CHOOSE JIF	2,147,794
JIF	643,349
JIF (Stylized)	2,410,753
JIF SMOOTH SENSATIONS	2,219,518
SIMPLY JIF	1,673,048
COOKING COACH	2,288,075
CRISCO	117,704
CRISCO	781,848
CRISCO	1,081,932
CRISCO Bottle Device	1,858,740
CRISCO Bottle Device	1,858,741
CRISCO NATURAL BLEND	1,956,850
GOLDEN COOKIN'	2,044,609
GOLDEN SUPREME	1,536,546
GREAT MEALS START HERE	2,243,724
HELP SAVE COOKING	2,392,175
PURITAN	822,031
PURITAN (& Device)	1,084,147