TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RBX Industries, Inc.		06/10/2004	CORPORATION: DELAWARE
RBX Corporation		06/10/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Armacell, LLC	
Street Address:	7600 Oakwood Street Extension	
City:	Mebane	
State/Country:	NORTH CAROLINA	
Postal Code:	27302	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1627155	SOFT 'N KNEEZY
Registration Number:	1693210	SOFT'N BACKEEZY

CORRESPONDENCE DATA

Fax Number: (336)726-6991

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

(336) 721-3747 Phone: Email: rspringer@wcsr.com Correspondent Name: Randel S. Springer Address Line 1: One West Fourth Street

Address Line 2: Womble Carlyle Sandridge & Rice, PLLC Address Line 4: Winston-Salem, NORTH CAROLINA 27101

ATTORNEY DOCKET NUMBER: 42142.0041.0 NAME OF SUBMITTER: Randel S. Springer

Total Attachments: 4 source=Colt#page1.tif

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ASSIGNMENT AGREEMENT

(Colt Intellectual Property)

ASSIGNMENT AGREEMENT (the "Agreement"), made as of June 10, 2004, by and

between RBX INDUSTRIES, INC., a Delaware corporation, and RBX CORPORATION, a

Delaware corporation (collectively, "Assignor"), to ARMACELL, LLC, a Delaware limited

liability company ("Assignee").

WHEREAS, Assignor and Assignee have entered into that certain Agreement of

Purchase and Sale of Assets, dated as of April 21, 2004 (the "Purchase Agreement"), with

respect to the sale by Assignor and the purchase by Assignee of certain assets owned by

Assignor and used in Assignor's business of manufacturing and selling closed cell elastomeric

foams at its plant located at 9671 Highway 1 North, Colt, Arkansas 72326; and

WHEREAS, Assignor is the owner of those (i) trademarks, service marks, trade names,

logos and other designations and all United States, foreign and state registrations and

applications for registration relating to the Marks; (ii) copyrights and works of authorship, and

all United States, foreign and state copyright registrations and applications for registration

relating to the Works of Authorship; (iii) patented or patentable inventions and all United States

and foreign patents and applications for patents relating thereto; (iv) confidential or proprietary

processes, inventions (patentable or not), formulas, trade secrets, know-how, technical data and

other similar information and technologies that are of commercial value to the Business; and (v)

other intellectual property not specifically described above, including internet domain names,

telephone numbers, software and licenses (including licenses for the use of computer software

programs); in each case of the items in subparagraphs (i) through (v), used in the Business at the

Real Property or as listed on Exhibit A attached hereto; together, in each case, with (1) all

goodwill related thereto, any royalty and other income therefrom or related thereto and accruing

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after the Effective Time, and (2) the right to sue for infringements thereof (collectively, the "Intellectual Property"); and; and

WHEREAS, pursuant to the Purchase Agreement, Assignor has agreed to assign and transfer to Assignee all of Assignor's right, title and interest in and to the Intellectual Property, subject to the terms, conditions, representations, covenants and agreements set forth in the

Purchase Agreement.

NOW, THEREFORE, for and in consideration of the payment of the Purchase Price in accordance with Section 2.5 of the Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

Defined Terms. All capitalized terms used and not otherwise defined herein 1.

shall have the meanings given such terms in the Purchase Agreement.

Assignment. Assignor hereby assigns, transfers and sets over to Assignee, as of 2.

the Effective Time, all of Assignor's right, title and interest in and to the Intellectual Property.

Acceptance. Assignee hereby accepts the foregoing assignment. 3.

To the extent of any inconsistency between this Purchase Agreement. 4.

Agreement and the Purchase Agreement, the Purchase Agreement shall control and prevail.

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IN WITNESS WHEREOF, each party has caused this Agreement to be executed by its duly authorized representative as of the date first above written.

Assignor:

RBX INDUSTRIES, INC.

By: __ Name:

Name:

RBX CORPORATION

By:

Name:

e: <u>Amottu</u> Drosida

Assignee:

ARMACELL, LLC

ames F. Mars, Jr.

Vice President

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EXHIBIT A: INTELLECTUAL PROPERTY

Soft'n Backeezy® Soft'n Kneezy®

Customer lists used in the Business.

Colt Formulas and Process Specs.

SCE series
NP series
700

2400

RE series

EC series 600

700 900

1200 1600

2400 3500

Tubular grip material

DCH SBH SCM

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RECORDED: 07/09/2004