

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reckitt Benckiser S.A.R.L.		06/28/2004	COMPANY: LUXEMBOURG

RECEIVING PARTY DATA	
Name:	Reckitt Benckiser Inc.
Street Address:	399 Interpace Parkwy
City:	Parsippany
State/Country:	NEW JERSEY
Postal Code:	07054
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	2122163	DYE MAGNET
Registration Number:	2261523	STAIN MAGNET
Registration Number:	2368951	COLOR MAGNET

CORRESPONDENCE DATA	
Fax Number:	(973)404-5676
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	973 404-2665
Email:	NATMG@reckittbenckiser.com
Correspondent Name:	Robert A. Hyde
Address Line 1:	399 Interpace Parkwy
Address Line 4:	Parsippany, NEW JERSEY 07054

NAME OF SUBMITTER:	Stephanie Ades
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Total Attachments: 3
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TRADE MARK ASSIGNMENT

THIS ASSIGNMENT is made the 28th day of June, 2004.

BETWEEN:

- (1) RECKITT BENCKISER S.À.R.L., a Luxembourg Company of 39 Boulevard Joseph II, L-1840 Luxembourg, Luxembourg (the "Assignor");

RECKITT BENCKISER INC., a Delaware Corporation of Morris Corporate Center IV, 399 Interpace Parkway, Parsippany, New Jersey 07054, United States of America (the "Assignee")

WHEREAS:

The Assignee wishes the Assignor to assign any interest it may have in the trade mark registrations and applications for registration details of which are set out in the Schedule hereto (the "Trade Marks") to the Assignee.

The Assignor has agreed to assign its interest in the Trade Marks to the Assignee.

NOW IT IS HEREBY AGREED AS FOLLOWS:

1. ASSIGNMENT

In consideration of the payment by the Assignee to the Assignor of US\$100,000 (One Hundred Thousand Dollars), the Assignor hereby assigns to the Assignee, all its right, title and interest in and to the Trade Marks and all rights privileges and advantages thereto, including without limitation all rights to bring any proceedings and obtain any remedy in respect of any infringement of the Trade Marks which has occurred prior to the date of this Agreement, to hold unto the Assignee, its successors and assigns absolutely;

This Assignment is effective as of the 1st day of January 2003

2. FURTHER ASSURANCE

The Assignor shall, at the request of the Assignee, execute any further documents that may be reasonably necessary to secure the vesting in the Assignee of all rights assigned to the Assignee hereunder and to ensure that the Assignee is registered as the registered proprietor of the Trade Marks with any relevant trade marks registry.

3. GOVERNING LAW

This Assignment shall be governed by and construed in accordance with the laws of the State of Delaware, United States and the parties hereby submit to the exclusive jurisdiction of the Delaware Courts in relation to all matters arising out of this Assignment.

SCHEDULE

<u>Country</u>	<u>Trade Mark</u>	<u>Registration No.</u>
United States of America	DYE MAGNET	2122163
United States of America	STAIN MAGNET	2261523
United States of America	COLOR MAGNET	2368951
Australia	DYE MAGNET	784769
Canada	DYE MAGNET (formerly application no. 887348)	TMA531239
EU (Community Trade Mark)	DYE MAGNET	759209
Japan	DYE MAGNET (formerly application no. 1234/1999)	4441520
Lebanon	DYE MAGNET (formerly application no. 96-01-048226)	81413
New Zealand	DYE MAGNET	304839

IN WITNESS WHEREOF this Assignment has been executed by or on behalf of the parties as of the date first above written.

Signed by ROSINA MARGARET BAXTER)
for and on behalf of)
RECKITT BENCKISER S.À.R.L.)

Rosina Baxter

Signed by)
for and on behalf of)
RECKITT BENCKISER INC)

W.R. Maden