

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ahava Food Corp.		07/02/2004	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Ahava Food Corp.
Street Address:	110 Beard Street
City:	Brooklyn
State/Country:	NEW YORK
Postal Code:	11231
Entity Type:	CORPORATION: NEW YORK

Name:	Tnuva Central Cooperative for the Marketing of Agricultural Produce in Israel, Ltd.
Street Address:	P.O. Box 7007
City:	Ramat Hasharon
State/Country:	ISRAEL
Postal Code:	47100
Entity Type:	CORPORATION: ISRAEL

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	75590450	EMEK

CORRESPONDENCE DATA

Fax Number: (202)857-6395
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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 Correspondent Name: Sheldon H. Klein, Esq.
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ATTORNEY DOCKET NUMBER:	021288.00014
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DOMESTIC REPRESENTATIVE

Name: Sheldon H. Klein, Esq.

Address Line 1: 1050 Connecticut Avenue, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036-5339

NAME OF SUBMITTER:

Kathleen C. McCann

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Ahava Food Corp., a New York Corporation with a place of business at 110 Beard Street, Brooklyn, New York 11231 ("Assignor"), has claimed ownership rights in the following trademark and owns the following trademark application (together, the "Trademark"):

<u>TRADEMARK</u>	<u>APPLICATION SERIAL NO.</u>	<u>DATE OF FILING</u>
EMEK	75/590,450	November 17, 1998

WHEREAS, Tnuva Central Cooperative for the Marketing of Agricultural Produce in Israel, Ltd., P.O. Box 7007, Ramat Hasharon 47100, Israel ("Tnuva"), has claimed ownership rights in such mark;

WHEREAS, Tnuva and Ahava Food Corp. (collectively, the "Assignees") desire to jointly own any and all rights of Assignor in and to the Trademark and any and all associated goodwill;

NOW, THEREFORE, for good and valuable consideration, which is hereby acknowledged, Assignor hereby assigns to Assignees any and all right, title and interest it owns in and to the Trademark, including all right, title and interest in the above-named application therefor, together with the goodwill of the business symbolized by the Trademark, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of the Trademark.

AHAVA FOOD CORP.

By: _____

(signature)

Moise Banayan, President
Ahava Food Corp.

Date: _____

7/02/04