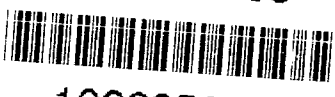


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12-31-2003

Form PTO-1594 1-31-92 RE



102635263

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please return original documents or copy thereof.

1. Name of conveying party(ies): PR Newswire Association, Inc.
Individuals Association
General Partnership - Limited Partnership
x Corporation-State - New York
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: PR Newswire Association LLC
Internal Address:
Street Address: 810 Seventh Avenue
City: New York State: NY ZIP: 10019
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-
X Other Delaware Limited Liability Company

3. Nature of conveyance:
Assignment Merger
Security Interest Change of Name
X Other Conversion/Change of Name
Execution Date: June 28, 2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
Additional numbers attached? Yes No

Trademark Registration No.(s)
1907624 2210570 1907625
1631103 2348573 2382712
2180286

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Meredith Schorr
Internal Address: c/o White & Case LLP
Street Address: 1155 Avenue of the Americas
City: New York State: New York
ZIP: 10036

6. Total number of applications and registration involved: 7
7. Total fee (37 CFR 3.41): \$190.00
X Enclosed
X Authorized to be charged to deposit account
8. Deposit account number: 23-1705 (in event of deficiency)
(Attach duplicate copy of this page if paying by deposit account)

12/30/2003 6TON11 00000234 1907624
01 FC:4521 40.00 DP
02 FC:4522 150.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Meredith Schorr
Name of Person Signing

Signature: Meredith Schorr
Date: 12/24/03
Total number of pages comprising cover sheet: 1

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services
Director of US Patent and Trademark Office
PO Box 1450
Alexandria, VA 22313-1450

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
OF

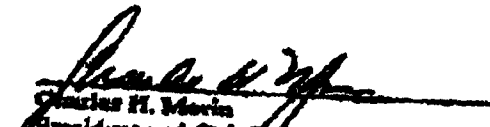
PR NEWSWIRE ASSOCIATION, INC.

This Certificate of Conversion of PR Newswire Association, Inc. (the "Corporation") is being executed by the undersigned for the purpose of converting a corporation into a limited liability company pursuant to the Delaware General Corporation Law and the Delaware Limited Liability Company Act.

It is hereby certified that:

1. The name of the Corporation is PR Newswire Association, Inc.
2. The name under which the Corporation was originally incorporated and its name immediately prior to the effectiveness of this conversion was PR Newswire Association, Inc.
3. The date of filing of the Corporation's original certificate of incorporation with the Secretary of State of the State of Delaware was December 4, 1996.
4. The name of the limited liability company into which the Corporation will be converted is PR Newswire Association LLC.
5. The conversion has been approved in accordance with the provisions of Section 266 of the Delaware General Corporation Law and Section 18-214 of the Delaware Limited Liability Company Act.
6. The conversion shall become effective on June 30, 2002 at 11:59 p.m.

IN WITNESS WHEREOF, the undersigned, the President and Chief Executive Officer of the Corporation, has executed this Certificate of Conversion of PR Newswire Association, Inc. this 28<sup>th</sup> day of June, 2002.

  
Charles H. Morin  
President and Chief Executive Officer

06/28 '02 14:28 NO.953 11/13

CSC

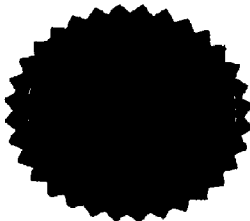
# Delaware

PAGE 2

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "PR NEWSWIRE ASSOCIATION LLC" FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JUNE, A.D. 2002, AT 9:04 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE THIRTIETH DAY OF JUNE, A.D. 2002, AT 11:59 O'CLOCK P.M.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

2690777 8100V

020422003

06/28 14:28 NO.953 12/13

AUTHENTICATION: 1859928

DATE: 06-28-02

CSJ

TRADEMARK  
REEL: 002889 FRAME: 0068

STATE OF DELAWARE  
CERTIFICATE OF FORMATION  
OF  
FR NEWSWIRE ASSOCIATION LLC

This Certificate of Formation of FR Newswire Association LLC (the "Company") is being executed by the undersigned for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act.

**FIRST:** The name of the Company is: FR Newswire Association LLC

**SECOND:** The address of the registered office of the Company in the State of Delaware is 2711 Cantorville Road, Suite 400, Wilmington, DE 19804, in New Castle County, and the name of the registered agent is Corporation Service Company.

**THIRD:** The business and affairs of the Company shall be managed by a board of managers.

**FOURTH:** The personal liability of the managers of the Company is hereby limited and eliminated to the fullest extent permitted by the laws of the State of Delaware, as the same may be amended and supplemented from time to time.

**FIFTH:** The Company shall have the power to indemnify and advance legal defense fees to its members or managers to the fullest extent permitted by the laws of the State of Delaware, as the same may be amended and supplemented from time to time.

**SIXTH:** This Certificate of Formation shall become effective on June 30, 2002 at 11:59 p.m.

IN WITNESS WHEREOF, the undersigned, an authorized person of the Company, has executed this Certificate of Formation of FR Newswire Association LLC this 28<sup>th</sup> day of June, 2002.

  
Charles H. Moran  
Authorized Person

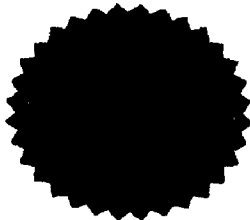
# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "PR NEWSWIRE ASSOCIATION, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PR NEWSWIRE ASSOCIATION, INC." TO "PR NEWSWIRE ASSOCIATION LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JUNE, A.D. 2002, AT 9:04 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTIETH DAY OF JUNE, A.D. 2002, AT 11:59 O'CLOCK P.M.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

2690777 8100V

020422003

AUTHENTICATION: 1859928

DATE: 06-28-02

06/28 14:28 NO.953 10/13

CSC

RECORDED: 12/24/2003

TRADEMARK  
REEL: 002889 FRAME: 0070