

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pliant Technologies, Inc.		07/31/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Market Central, Inc.
Street Address:	3110 Crossing Park Road
City:	Norcross
State/Country:	GEORGIA
Postal Code:	30071
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Serial Number:	75791251	PLIANT TECHNOLOGIES
Serial Number:	75791250	PLIANT
Registration Number:	2451225	SOURCEWARE

CORRESPONDENCE DATA	
Fax Number:	(678)553-2212
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	678-553-2100
Email:	atltrademark@gtlaw.com
Correspondent Name:	Kristen L. Fancher, Esq.
Address Line 1:	Greenberg Traurig, 3290 Northside Pkwy.
Address Line 2:	Suite 400
Address Line 4:	Atlanta, GEORGIA 30327

ATTORNEY DOCKET NUMBER:	64885-010000
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NAME OF SUBMITTER:	Loring Kemp, Trademark Paralegal
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Total Attachments: 2
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CH \$90.00 75791251

ASSIGNMENT OF U.S. TRADEMARK

IN CONSIDERATION of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which the parties acknowledge, PLIANT TECHNOLOGIES, INC., hereby sells, assigns, and transfers to MARKET CENTRAL, INC., whose principal office or place of business is 3110 Crossing Park Road, Norcross, Georgia 30071-1367, any and all right, title and interest in and to the trademark applications and registration listed on Exhibit A attached hereto and made a part hereof, whether such marks are used in word or design form or a combination thereof, and including all attaching goodwill.

PLIANT TECHNOLOGIES, INC.

Dated:

July 31, 2003

By:

R Douglas Parker

Name:

R. DOUGLAS PARKER

Title:

CHIEF EXECUTIVE OFFICER

EXHIBIT A

U.S. Trademark Serial No.	U.S. Trademark Registration No.	Mark
78/104,272		INTENT-BASED INFORMATION MANAGEMENT
76/244,021		UNIQL
75/791,251		PLIANT TECHNOLOGIES
75/741,520		POWER OF THE TAG
75/791,250		PLIANT
75/340,962	2,451,225	SOURCEWARE

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